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## The Advocate Quarterly, December 16, 1976

Moorhead State University

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# Q

## The Quarterly

### preparing for Christmas

Traditional German Tune  
Sweetly

Arranged by Norman Lloyd



1. O Christ-mas Tree, O Christ-mas Tree, Your branch-es green de-light us. O  
2. O Christ-mas Tree, O Christ-mas Tree, You give us so much pleas-ure!! O

Christ-mas Tree, O Christ-mas Tree, Your branch-es green de-light us. They're  
Christ-mas Tree, O Christ-mas Tree, You give us so much pleas-ure! How

green when sum-mer days are bright; They're green when win-ter snow is white, O  
left at Christ-mas-tide the sight, O green fir tree, gives us de-light! O

Christ-mas Tree, O Christ-mas Tree, Your branch-es green de-light us.  
Christ-mas Tree, O Christ-mas Tree, You give us so much pleas-ure!





# This Issue...

HAPPY HOLIDAYS .... PLEASE!



**DUGINSKI**  
1976 MOORHEAD STATE ADVOCATE

## The Quarterly

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Janet Peterson, Janna Quitney, Martha Sherwood, Jeff Smedsrud, Mary Stepien, David Wahlberg and Terry Wegenast.

The Advocate Quarterly is published periodically by Moorhead State University, Moorhead, MN, during the academic year. Opinions expressed herein are not necessarily those of the college administration, faculty or student body. Quarterly editorials express the opinions of this newspaper's editor, unless they are signed as being written by another person.

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Before it can be considered for publication, any story or feature material turned into The Quarterly must be: (a) typewritten on one side of paper only; (b) with typewritten lines 65 spaces wide and (c) double-spaced between lines.

Both an original and a carbon copy must be turned in. Noon the Friday before is the deadline for material to be published the following week, with the exception of want ads and display ads which will be accepted later at the discretion of the editor.

Letters to the editor are encouraged. They must be submitted typed, in accordance with the instructions above and cannot be over one-and-a-half pages long. They must be signed by their author. The Quarterly reserves the right to edit letters for length, without destroying the writer's major thesis, and to correct obvious spelling, style and grammatical errors.



# local student believes in his job as Santa Claus

By Peg Mahle

Once we knew a jolly old man who lived only to make children happy. We lost our Santa Claus, though, just about the time we quit playing "Ogre" and "Lost in Space" and asking questions like "Why isn't God married?" Soon we were laughing at kids and their crazy ideas...

But there's at least one man who doesn't think Santa Claus is such a silly person. Jim Pladson, a Concordia College junior, has been spending 30 hours each week at West Acres wearing—you guessed it—a stuffed red suit and a long white beard.

"Being a Santa you learn that people need somebody to believe in," Pladson said. "I'm learning a lot from people... after all, how much education can you really get from a book?"

Pladson applied for the job because he thought it would be fun, and he enjoys working with children.

It's a chance to play a different role," he explained. "It's easy to get into it because of the faith children have in you. Best of all, I get to meet kids—and all people are kids in some respect."

Little girls still want dolls and little boys ask for trucks, but, no matter how much they want their toys, some kids are still afraid of Santa.

"If they've met Santa before they just jump up on my lap and start talking," Pladson said, "but sometimes I have to sit with the little ones a while and just talk. Maybe I'll ask them if they lost any teeth. That way they have to smile and look at me."

He hasn't encountered too many non-believers, and even the doubting youngsters "think Santa is pretty neat."

"Some aren't sure," he smiled, "but they really want to believe I'm Santa."

Pladson thinks people often feel inhibited about talking to total strangers, but a person in a Santa suit can do just about anything.

"I like to walk around the mall and talk to everybody," he said, "and they teach me a lot. I ask people how it's going... I stop and talk to older people sitting alone, and once I sat and wrote notes with a deaf man."

"Even though I don't personally believe in Santa Claus, I guess I believe in being that sort of person."

So if anyone tells Jim Pladson that only children can know Santa Claus, he'll probably shake his pillow-belly and laugh "ho ho ho!"



Concordia College student Jim Pladson gives a young patron candy during his Santa shift at West Acres.

Photo by Ross Collins

## business is good for most stores this X-mas

By Sue Turbes

Christmas 1976 may be bleak in some parts of the country with a national unemployment rate jumping to 8.1 per cent and wholesale prices rising in November for the third straight month. Although the national economy is suffering and despite crop loss due to the drought, sales in the area seem to be about the same as last year.

Pamela Rice, acting manager of Stevenson's in downtown Fargo said that although business downtown has picked up since Thanksgiving, there is less spending this Christmas. She pointed out farmers are more hesitant when buying because of their uncertainty as to whether it will rain this spring.

The downtown businessmen had expected shoppers to start their Christmas buying at the beginning of November. Stevenson's had

readied itself by mid-November with completed decorations and displays and the addition of one part-time salesperson.

Black's has not suffered any decline in sales this year, according to owner Gary Decker. He said the Valley North store is doing well, the downtown Fargo store has had nice increases in sales but the West Acres store is doing better.

Decker noted that people have different buying patterns when a new shopping center opens and usually after a five year growing period downtown comes back strongly. He added, "We expect a lot of good things to happen downtown."

Black's prepared for the season by adding four to five extra salespersons per store and increasing their advertising which consists mostly of image

advertising, according to Decker, with newspaper and television being the dominant media.

Decker said the best seller this year is sportswear such as pants and sweaters because people have more leisure time—creating a need for casual clothes.

The assistant manager of Herbst in West Acres, Mary Beth Geifzler, noted that business is about the same as last year except for a slight decline. Although sales figures are close to last year's, she mentioned that she has heard some stores aren't doing as well.

Herbst completed their display work the week before Thanksgiving but did not hire any extra people. Geifzler reasoned that there was no need since most of the part-time salespersons are happy to get the extra hours.

She also said that sportswear is very popular this year, especially sweaters.

The West Acres Buttreys store, in contrast to Herbst, hired five to


eight extra people from October through mid-November but manager Bruce Stiles emphasized they don't hire specifically for the Christmas season. He added, "We are similar to most stores, always looking for the best."

He observed, "On the whole, business is at least as good as last year. However buying this year is more inconsistent, with good and bad days throughout the season." When asked about Buttreys' biggest selling item he replied, "obviously, sportswear is the number one category."

Renee VonBokern from Dayton's said of buying this year, "Generally we are pleased with the sales trend." Dayton's hires between 40 to 55 extra people for the Christmas season although this figure includes those hired for their big October sale.

Downtown stores are open Monday through Saturday until 9 p.m. while West Acres stores are open until 9:30 p.m. Monday through Saturday until Christmas.

Select fine gifts at

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— Diamonds

— Watches

— Jewelry for both women and men

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Moorhead Center Mall

ADVOCATE WANT ADS

FOR SALE

25¢



# imagination can produce original presents

By Jean House

A package of economy-sized handkerchiefs for grandpa...a box of chocolate miniatures for chubby Aunt Evelyn...and another new tie for dad. Nobody goes out Christmas shopping with these gift ideas on their list.

But many holiday shoppers return home with such purchases with excuses of aisles crowded with baby strollers or prices that could make a checking account see red. All these gift-givers need is a little imagination and the knack of keeping cool in the middle of a holiday mob.

For the college student who must fit in Christmas shopping around tuition and fee payments, there are many appealing gifts for under \$10.

Some friends and relatives are just too special or may be simply too unique for a bland, useful item. Here are suggestions not readily confessed to Santa Claus, but, nevertheless, exiting gifts to receive.

+A used fur coat if you can spot a good used-coat dealer who guarantees no moth-bitten tatters. From as little as \$9.95.

+A do-it-yourself mitten kit complete with leather palms and yarn. About \$5.

+An open-fire popcorn popper. Starts at \$1.99 and a bucket of old-fashioned popcorn still on the cob. About \$10.

+A contraption similar to a gumball machine that upon a flick of a switch propels a miniature basketball into a miniature hoop. If the shot is successful, the machine dispenses a jigger of liquor. It is simply called the Basketball Liquor Dispenser. About \$8.

+A sterling silver, gold-plated toothpick. About \$6.

+A "Hello Minnesota" tote bag. \$8.95.

Or, you can rely on the tradition-

type gift that bridges both sexes - one that doesn't lack the glimmer of originality and personal sentiments.

- +Candles
- +Plants
- +Jewelry
- +Knap sacks
- +Photo albums, picture frames
- +Crazy socks, underwear
- +Perfume, after shave
- +Phonograph records, cassette tapes
- +Books

But then maybe you have been really socked hard by inflationary prices coupled with your current student status. Then it may be necessary to invent a gift that fits a friend.

+Record cassettes of a friend's favorite songs, late night movies or a series of post-holiday exercises.

+Offer to sew all your roommate's buttons, hems or pockets found dangling, drooping or worn in their closet.

+Repot their plant in a new ceramic pot.

+Give a year's supply of something your friend would hate to run out of - aspirin, stamps, etc.

+Take out a classified ad in the hometown paper if permitted and let everyone see your warmest wishes to a special person.

+Offer to balance a sloppy checkbook or figure taxes.

+Be a friend's telephone wake-up service.

+Finance a friend's three-minute long distance call.



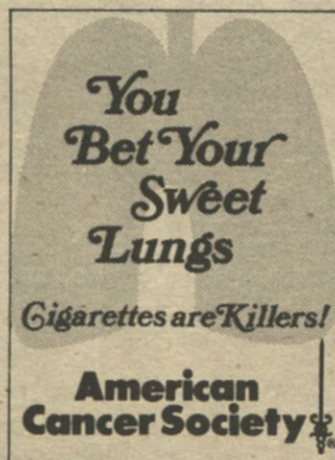
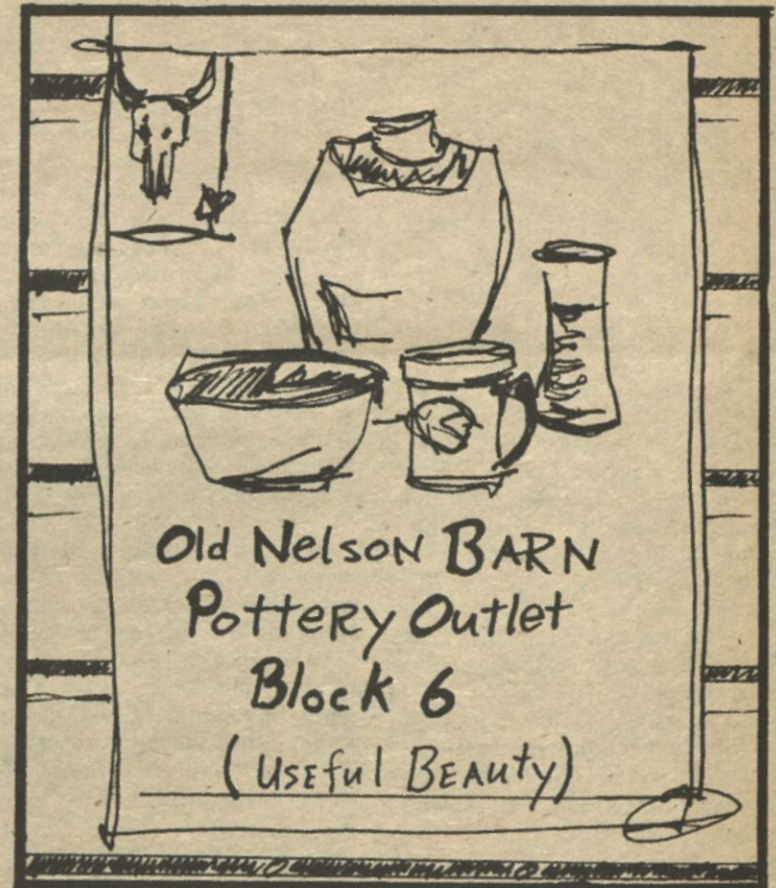
F-M area novelty shops present Moorhead State University students with a variety of inexpensive gifts.

Photo by Jeff Smedsrud

+Get a historical map of a friend's favorite vacation spot. Available at most historical societies.

+Turn a friend's photograph into a jigsaw puzzle, a tee-shirt or poster.

Make your presents just as special as the special friend or relative you're giving them to.



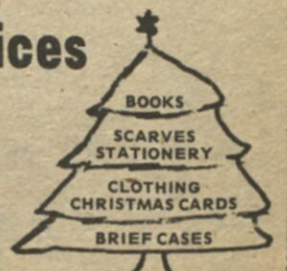
## Looking for Christmas Gifts?

Go to

# MSU Bookstore

IMPORTED GOODS at lower prices  
LOTS of other special items

MERRY CHRISTMAS!



**THE TRADER & TRAPPER**

**NEW YEAR'S EVE PARTY!**

Don't Miss The  
**PARTY FAVORS & FUN**

617 CENTER AVE., MOORHEAD





Assistant teacher Anne Abdallah reads a story to her afternoon kindergarten class.

Photos by Bob Jensen



Six year old Darry Perkins works on a Christmas decoration.

## children await Christmas presents

By David Olson

This is the time of year when children all over the world are getting into the Christmas spirit.

The children who attend school at the Early Childhood Education Center in Lommen Hall are no exception. They've been making decorations, singing carols, and adorning their Christmas tree with ornaments in anticipation of the festive day.

What do these children like best about Christmas?

"I like the candy. Big candy canes in my stocking," says Ann, 5.

Harold, 5, has a similar idea: "I like chocolate. Anything chocolate. It's my favorite flavor. Chocolate cookies, chocolate Santa Clauses, chocolate candy."

"I like Santa Clause sliding down the chimney to give me a Lite-Brite set," says Kim, 5.

And Matthew, 5, voices a universal opinion when telling what he likes best about Christmas:

"I like the candy. Big candy "Presents."



Sue Niemala helps the five and six year olds in afternoon Kindergarten at the Early Childhood Education Center with the construction of Christmas decorations.



The most important gift of all



Give a perfect Keepsake diamond . . . guaranteed and protected against loss.

**Keepsake**  
Registered Diamond Rings

**WEST ACRES**  
Keepsake  
JEWELRY

Rings from \$100 to \$10,000 Trade-Mark Reg.



# variety of gifts from the bestseller list

By Carin Noriega

Someone on the Christmas list always ends up with a rather boring gift — a souvenir ashtray, 10-year diary, socks with toes, pizza scented underwear. But if you want to avoid giving a boring gift, why not give a book? Books are personal, thoughtful, individual and — when you consider how many times a book will be read — inexpensive. With three excellent bookstores — the Town Crier, Browser, and B. Dalton bookshops — in the area, you can find a book for just about everyone on your list.

As usual, the best-selling hardcover books make great gifts. Kurt Vonnegut's "Slapstick" (Delacorte, \$7.95) is an ideal gift. It's the story of a 100-year old former president of the United States who lives in the ruins of the lobby of the Empire State Building.

Alistair MacLean, master of adventure and espionage, has written "The Golden Gate" (Doubleday, \$7.95) about the abduction of the president of the U.S. — from the middle of the Golden Gate Bridge.

"Roots" (Doubleday, \$12.50), Alex Haley's monumental success, is selling like the proverbial hotcake — as are "Blind Ambition" (Simon and Schuster, \$11.95), John Dean's Watergate confessional: "The New Oxford Book of American Verse" (Oxford University Press, \$17.50), a marvelous collection of poetry spanning more than three centuries of American verse; and "The Grass is Always Greener Over the Septic Tank" (MacGraw-Hill, \$6.95), Erma Bombeck's hilariously-funny look at suburban life.

A good number of humorous books are selling well this Christmas season. One of the best titles any Peanuts lover can receive is "Peanuts Jubilee" (Ballantine, \$7.95 paperback), Charles Schulz's wonderful trip down memory lane. George Booth, a cartoonist with the New Yorker magazine, has two books that make ideal gifts: "Think Good Thoughts About a Pussycat" (Avon, \$3.95) and "Rehearsal's Off" (Dodd, \$7.95) both containing uproarious cartoons featuring a

neurotic dog who hates cats. "Washington Is Leaking" (Putnam, \$8.95) is Art Buchwald's latest satirical attack on Washington politics. Judith Viorst, one of the truly interesting women writers, laments the approaching of middle age in "How Did I Get to Be 40 and Other Atrocities" (Simon and Schuster, \$4.95).

Certain books always seem to sell at Christmas: cookbooks, gardening books, sewing books, biographies, and sports books. "Joy of Cooking" (Bobbs, \$10.00), "Crockery Cookery" (H. P. Books, \$6.95) and "Crepe Cookery" (H.P. Books, \$6.95) are selling particularly well.

"Tarkenton" the story behind the wizard of the Minnesota Vikings offense, was co-written by Fran Tarkenton and Jim Klobuchar. (Harper and Row, \$8.95). Lawrence Welk, one of North Dakota's claims to fame, has written "My America Your America" (Prentice, \$7.95), in which he reflects on the trials and the successes of his life. Perhaps one of the most heart-warming books is by Rod McKuen, "Finding My Father" (Putnam, \$7.95).

Children's books are by far the biggest sellers this season. Winnie the Pooh stories are always popular: "The House at Pooh Corner", "Now we We Are Six", and "When We Were Very Young". These three stories and another, "Winnie the Pooh" come in a boxed set, specially priced at \$5.00. (Dell Publications). Shel Silverstein ("The Giving Tree", "Where the Sidewalk Ends" has written yet another wonderful children's book entitled "The Missing Piece". Laura Ingalls Wilder's complete set of "Little House on the Prairie" books is in popular demand, (Harper and Row, \$12.905), as are "The Cat Quizzer" (Random, \$3.95) by the infamous Dr. Seuss, and "Oh, What A Busy Day" by Gyo Fujikawa (Grosset, \$4.95). Sesame Street books are also extremely popular.

There are many other books that make ideal Christmas gifts — browse through one of the bookstores and stop worrying about what you're going to get for everyone on the list. Give a book!

## an old journalism rule: "Say it in few words"



### Merry Christmas from The Advocate

BRUCE R. MILLER  
JULIE JOHNSON  
PAUL DUGINSKI  
WILLIE KOOSMANN  
TIM CONNOLLY  
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MARTHA MOEHRLE  
DANIEL DULLUM  
SCOTT HOPPER

BOB JENSEN  
PEG MAHLE  
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GREGG LOF  
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The crowning touch: Bonnie Perna sets the Christmas star on top.



Sylvia Lokken (fr-Pelican Rapids) and Bonnie Perna (fr-New York Mills) assemble a small artificial tree.

## decorating: more fun than Christmas itself



Gayla Western (fr-Rothsay) trims the tree amid a clutter of decorations at Dahl lounge.

The old cliché goes that getting ready for Christmas is more fun than the day itself, and this is true, at least for students at Moorhead State University. Decorations vary from the simple popcorn string to elaborate displays with miniature ice skaters, Santa Clauses and skiers. Some displays rival those found in department store windows.

A big feature of Christmas decorations at MSU is

competition — floors compete with floors, rooms with rooms, windows with windows. And the competition is especially fierce in Dahl Hall, when the women (pictured here) decorated the Dahl lounge.

"It's hours and hours of work just to be ripped down after only a few days," noted one worker, "but it really gets you into the spirit. It's really better than Christmas itself."



"Is this OK?" asks Rachael Robley (fr-Vergas) as she puts tinsel on the walls.

Photos by Ross Collins



# local caterers supply Christmas gatherings

By Bob Jensen

During the Christmas holidays, Americans like to eat, at parties, dinners and banquets. But along with the eating comes the cooking and preparation of a Yuletide meal, which many people don't find quite as appetizing. All this spells out big business for caterers.

For Dora Curfman, owner and manager of The Oven in Fargo, her normal 10-hour work day turns into a 16-hour day during the pre-Christmas rush. "You just try to squeeze in every minute you can," she said, as she put the final decorative touches on an assortment of Christmas cookies.

The Oven has two full-time employees and several other women working part-time when needed.

Curfman said during the holiday rush they will cater about four or five parties per week, with each party averaging about 100 people each. The largest party The Oven served was for 350 people and the smallest was for 16 people. The Oven also has a large number of smaller orders for bridge clubs and coffee parties.

The traditional Scandinavian dishes are popular at Christmas time, Curfman said, with a number of orders coming in just for lefsa. Lasanga and stroganoff are the most common dinner menus requested she said, along with the assorted buffets.

According to Curfman, most of their orders come from women who are good cooks but don't have the time to do their own cooking and baking during the holiday season.

Although the catering business is relatively steady year round said Virgil Brogren of the Hot Coffee Service in Fargo, his business increases about 25 per cent during the holidays.

Besides regular weekly luncheons and dinners, Brogren said during the holiday season he caters a number of office Christmas parties and provides coffee and cookies for banks and offices. The parties run anywhere from 75 to 200 people.

Brogren said his most popular dish is usually a basic roast beef. "Anybody can open a can," he said. "But people want good, wholesome, homemade food."



Dora Curfman of The Oven frosts a cake in preparation for a banquet.

Photo by Bob Jensen

## LISTEN TO YOUR BODY.



If something's going wrong, it'll tell you.

1. Change in bowel or bladder habits.
2. A sore that does not heal.
3. Unusual bleeding or discharge.
4. Thickening or lump in breast or elsewhere.
5. Indigestion or difficulty in swallowing.
6. Obvious change in wart or mole.
7. Nagging cough or hoarseness.

If you have a warning signal, see your doctor. If it's a false alarm, he'll tell you. If it isn't, you can give him time to help. Don't be afraid. It's what you don't know that can hurt you.


**American Cancer Society.**



## Dahl decorations

Mona Eicher (fr-St. Paul) and Barb Brolin (fr-Bloomington) stand amid First Floor Dahl's Christmas display.

Photo by Ross Collins



# CHRISTMAS SALE!

**NOW IN PROGRESS! WHY PAY MORE?**

<h3 style="text-align: center;">BEER</h3> <p style="text-align: center;">MILLER...case                  OLD MILL...case holiday priced!                  MICHELOB...case NR super!                  BUDWEISER...12 pak great!                  OLD STYLE...12 pak save now!</p>	<h3 style="text-align: center;">LIQUOR</h3> <table style="width: 100%; border: none;"> <tr> <td style="border: none;">                     WINDSOR                      WOLFSCHMIDT                      J&amp;B SCOTCH                      SEAGRAM'S GIN                      CHRISTIAN BROTHERS BRANDY                      JACK DANIELS BLACK                      ANCIENT AGE                 </td> <td style="border: none;">                     SMIRNOFF                      BACARDI                      CUTTY SARK                      OLD CROW                      RON RICO RUM                 </td> </tr> </table>	WINDSOR WOLFSCHMIDT J&B SCOTCH SEAGRAM'S GIN CHRISTIAN BROTHERS BRANDY JACK DANIELS BLACK ANCIENT AGE	SMIRNOFF BACARDI CUTTY SARK OLD CROW RON RICO RUM
WINDSOR WOLFSCHMIDT J&B SCOTCH SEAGRAM'S GIN CHRISTIAN BROTHERS BRANDY JACK DANIELS BLACK ANCIENT AGE	SMIRNOFF BACARDI CUTTY SARK OLD CROW RON RICO RUM		
<h3 style="text-align: center;">WINES</h3> <p style="text-align: center;">BIGGEST SELECTION                  BIGGEST SAVINGS                  HOLIDAY PRICED FOR YOU!</p>	<h3 style="text-align: center;">10% DISCOUNT — CHEESE!</h3> <p style="text-align: center;">SHOP OUR GIFT BOUTIQUE! WE                  HAVE MANY UNIQUE AND UNUSUAL                  GIFTS TO CHOOSE FROM!</p>		

## Polar Package Place

LOCATED IN THE UNIVERSITY CENTER  
 19th AVE. AND N. UNIV DRIVE-FARGO



# water shortage causes cutback in outdoor rinks

By Jerry Hanson

So you went and bought your little brother and sister each a pair of skates for Christmas. How nice. And just think, within an hour after they've received the new skates, they're going to want you to take them skating.

Well don't get all worked up

about it. Thanks to Mother Nature - remember her - there is a product on the market called ice. Now this product is available, but in limited quantities.

You see, Mother N has been holding out on us. She won't give us all the water we need to flood all kinds of skating rinks.

Consequently, some towns have gone to the old Make The Rink On The Lake method.

For instance, if you live in Fergus Falls, you'll have to take your little brother or sis to one of three outdoor rinks, all of which are located on lakes in that city.

"Because of the water situation here, we didn't think it would go over too well to flood all of our usual outdoor rinks," said Bernie Pretts, park superintendent. "We've been forced to just go with the areas on the lakes."

Pretts says that they have also built two hockey rinks on the lakes. You'll have to take that little pal to play hockey during the day, however, because, as Pretts put it, "it's a little hard to put up lights on a lake".

The rinks do have warming houses to keep your tooties warm, but for maximum warmth you'll have to fight the crowds at the indoor arena. Of course, you'll also have to break open the piggy bank to get into the arena. But that's the way the ole ice melts (or something like that).

Our neighboring city has a similar problem with water shortages.

"Fargo won't allow us to use our normal flooding methods of just opening the hose and letting the water saturate the ground," said Morrie Schwinden, who is in

charge of Fargo's outdoor flooding. "To conserve on water we have to spray-flood the rinks. It takes longer, is harder to do and requires more people."

Schwinden's crews have flooded six of Fargo's sixteen rinks so far. They are behind schedule.

"We'd usually have over half of the rinks flooded and open by now," Schwinden said. "We like to have them open by Christmas because Santa Claus (or big brother and sister) always brings lots of skates and the kids are eager to use them."

The hours for skating on the outdoor rinks are 4-9 p.m. Monday through Friday, and noon - 8 p.m. on the week-ends.

Since the geography of this area does not provide natural wind barriers, you might decide to take your little friend indoors for that skating pleasure (not to mention your own pleasure). Well, according to Schwinden, who also runs Fargo's three indoor arenas, all the buildings are in full operation. The staffs of each arena will be bolstered during the morning hours to keep little Billy from skating over little Susie.

Doug Lyesk, superintendent of recreation for the city of Moorhead, says all 17 outdoor rinks are now operational. If you care to practice your talents so that younger family member doesn't show you up, the Moorhead rinks

are open from 3:30 - 8:30 p.m. all week. On Saturday the hours are from Noon - 5 p.m. and 6 - 9 p.m. Sundays are a straight 1-8 p.m. shot.

During the Christmas break the rinks will be open 1-5 p.m. and 6-8 p.m. every day of the week. Since outdoor skating is more convenient and inexpensive, there will be more of your brother or sister's friends on the outdoor rinks.

"Turn-outs really drop off for us during Christmas vacation," said Archie Vraa, manager of the Moorhead Sports Center. "The outdoor rinks are open so kids go there. Why pay money if you only want to skate for a half an hour or so?"

Vraa has some bad news for you, though. You won't be able to go skating at the Sports Center on Christmas Eve or Day. But you can go on Tuesday and Thursdays from 7:30 p.m. to 9 p.m. or from 2 - 4 p.m. on Saturday and Sundays. Or maybe you're such a nice brother or sister that you'll want to take the little ones to all those sessions.

Well, the piggy bank should deplete 35 cents a time for each of them if they're under 12 years old. Now if they're 13-18, make that 50 cents a time. Of course you realize that it will cost you \$1 for each session.

It looks like there's only one solution: Get your little brother or sister coloring books.

## shoppers choosing skis, ski equipment for athletic presents

By Roo Lein

Skis and ski equipment are what the people are demanding this year now that the green has turned to white. And that's exactly what the local sporting goods stores are stocked with.

Ivan Hovey, manager of Sportland Junior in the Moorhead Center Mall, commented that "by a long shot, our biggest department is skis and ski hardware."

Sportland has also been popular in colleges, as they print team shirts for intramurals. "We've gotten a lot of business from college students because of this," said Hovey.

Other popular items sold at Sportland now days are hockey equipment ("especially for the younger people," said Hovey) and gym equipment.

Like Sportland, Scheels

Hardware in downtown Moorhead is selling a lot of skis, ski equipment and skates. But according to manager Lloyd Paulson, a new product is selling very well, that being the tv games.

Other sporting equipment in high demand at Scheels are down jackets, sleeping bags and tennis shoes. Scheels is still selling summer equipment though, such as golf balls and clubs, baseballs and other things. All the summer equipment is reduced in price.

One sporting goods store in this area that has not been selling much in the ski department has been the Bob Fritz Sporting Goods store in the Holiday Mall in Moorhead.

Perhaps a big reason for the lack of ski equipment at Bob Fritz is the fact that they tend to deal with the local schools, and therefore are emphasizing gym equipment such as socks, tennis shoes and basketballs.

## Minnesota winter resorts offer holiday skiing, entertainment

By Jerry Hanson

For students who don't care to stay around home for the entire Christmas Break there is an alternative—go on a skiing trip to Northern Minnesota.

Of course, Minnesota is known around the country for its winter season, however, it is not the ski capital of the world. But that shouldn't keep students off the slopes of this state. After all, college students have to think cheap.

Take the Val Chatel Ski Resort, for example. Located 17 miles north of Park Rapids, Val Chatel has full accommodations for overnight stays. The area also features 10 runs with six tows for downhill enjoyment. There are also five miles of cross-country trails, not to mention complete downhill and cross-country equipment rentals and instruction.

Skiers can choose their meals from a full dinner menu and a

snack bar. The resort also features live music on Saturday nights in their lounge.

"People call from all over the country to make reservations with us," relates Tom Peterson, whose mother is the owner. "I guess they really like our homey atmosphere and our reasonable prices (\$25 per couple per night). Christmas is by far our busiest time of year."

Val Chatel isn't the only overnight-accommodating ski resort in that area.

Grand Rapids' Sugar Hills boasts 23 slopes and trails, 9 lifts (including two chair and two T-Bar lifts) and loads of sleeping area.

An inn is located at the skiing area. Two miles away, on Sugar Lake, is the resort's lodges and cabins. In the cabins, \$29 from each of the first four people will pay for one day and evening of skiing, two meals and one night's lodging. For \$33 skiers can get the same package in one of the lodges.

A special group plan exists for groups of eight or more. Two nights lodging, two days and nights of skiing, and three meals costs \$44 per person under this plan. The resort also has a deal worked out with the hotels and motels of Grand Rapids allowing for two nights lodging with the meals and skiing at the resort for \$41.

Full equipment rentals are available for downhill and cross-country skiing and transportation is provided to the slopes from all lodging facilities.

Plans for vacation skiing at Sugar Hills might have to be altered slightly, though. There are no sleeping quarters available between Dec. 27 and Jan. 1.

"We feature entertainment on the week-ends," said worker Lynn Graybill recently. "A contemporary rock group plays Friday evenings and Saturday and Sunday afternoons and evenings. We've also put extra people on to handle the vacation rush."

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# Christmas season 'feels good' for high-rise residents

By Tim Connolly

It will be a typical retirement home Christmas this year for residents of Fargo's senior citizen high-rise, complete with an abundance of artificial trees, groups of youthful carolers and a special Christmas dinner for the more than 300 residents of the facility, located at 101 2 St. S.

"We can have trees—artificial—but no lights," said Ida Barnes, a resident of the high-rise since it opened six years ago. "It's the best thing they ever did when they

passed that rule."

Another original tenant, Eva Smith, said most of the rooms are too small for Christmas Trees, anyway. She pointed out that several artificial trees had been set up in the cafeteria and meeting rooms, however.

Elementary and high school groups furnish programs of carols for residents of the high-rise throughout the holidays. "Moorhead High always comes," said Eva. "They're very good."

Eva said not many gifts are exchanged among the tenants.

"You can't get to know everyone," she said, throwing up her hands. "Some of the rest that are shut in don't get around much."

"We give our milkman and our Forum boy something every year," Ida added.

Ida plans to send about 35 Christmas cards this year. She used to send about 70. "A few people die every year," she explained.

"Always less, always less," said Eva.

Eva said many tenants spend the

holidays with their families. Others attend celebrations sponsored by some of the local churches.

Ida and her sister, also a high-rise resident, plan to have breakfast Christmas Day with their niece in north Fargo. "She always has us for pancakes," said Ida.

Annual events at the high-rise include a special Christmas dinner and a New Year's Eve dance.

"I don't dance," Ida said. "At my age, I get out of breath so fast. Some of those musicians are so

long winded!"

Eva began, "we're a majority of women here —"

"That's right, there's no man to dance with!" Ida interjected, laughing.

The two women are looking forward to Christmas, but with a reserve that comes with age.

"It isn't as exciting as when we were kids," said Ida. "If I feel good I don't need a lot of excitement. Feeling good is a whole lot. It's worth a million to me."

# area churches plan special Christmas activities

By Arlen Haug

Somewhere amidst the department stores wall-to-wall with shoppers, the office parties and the bombardment of Christmas television commercials, are dozens of area churches, each gearing up for Christmas in its own special way.

Because of the mass exodus of Fargo-Moorhead college students during Christmas break, most churches have gotten their student-oriented activities out of the way already, or have concentrated on family worship.

A couple of campus-related church groups, the St. Thomas Newman Center and the United Campus ministry have already had their Christmas get-togethers and will be pretty quiet over break.

For those students staying in town during Christmas break who are interested in working a little religion into their festivities, there are several churches in Moorhead that still have activities yet to come.

Our Redeemer Lutheran Church on Sunday, Dec. 19, is having a special choral cantata, which will involve both singing and drama. On Christmas Eve, there will be a

children's Christmas service, followed later in the evening by a candlelight service. A Christmas Day service is also planned.

Trinity Lutheran Church has planned a young couples Christmas get-together with a pot-luck meal this Sunday. Also among Trinity's plans is a worship service presented by the Sunday School this Sunday.

Christ the King Lutheran Church also has scheduled a candlelight service on Christmas Eve and, on Christmas Day, will hold a joint service with the Lutheran Church of the Good Shepherd. The day after Christmas will be highlighted by a student recognition Sunday.

The Lutheran Church of the Good Shepherd has set its Sunday School program for this Sunday, and has also planned a birthday party honoring the birth of Christ. Christmas Eve and Day services will also be held.

Our Saviors Lutheran Church, on Sunday will present its Sunday School program, and on Christmas Eve, will have a special children's service, followed by a family service later in the evening. Christmas Day services have also

been scheduled.

First Congregational Church of Moorhead has already taken care of most of its pre-Christmas activities, but has scheduled a candlelight service for Christmas Eve.

The Church of St. John the Divine (Episcopal), this Saturday, Dec. 18, will celebrate with the traditional "hanging of the greens", which involves decorating the church with wreaths, building a nativity scene and polishing the brass, as well as singing Christmas carols. A Children's Christmas pageant will be presented this Sunday and on Christmas Eve, a solemn high holy communion service will be held. An open house at the Church rectory has also been set for this Sunday.

Moorhead Baptist Church has scheduled a Christmas program for this Sunday and is working on a project to aid its missionaries, in which church members save money they would otherwise use to send Christmas cards to each other and donate it to the missionaries fund.

The Moorhead Assemblies of God Church this Sunday will have a

special children's Christmas service and party, including a Christmas film and assorted treats. The traditional Sunday School Christmas program will have a different twist to it this year. It will be taped and slides will be taken, allowing the children to watch themselves perform.


St. Joseph Catholic Church will have in addition to its Christmas Eve service, a midnight mass, in which a high school orchestra will provide music. Christmas carols

will be sung between the two services.

First Presbyterian Church of Moorhead this Sunday will hold an afternoon family service involving persons of all ages. On Christmas Eve, a traditional candlelight-carol service will be held.

For details and times of the preceding summary of Christmas festivities, persons may contact the church of their choice by consulting their phone directory.

if  
people keep  
telling you to  
quit smoking  
cigarettes  
don't listen ...  
they're  
probably trying to  
trick you  
into  
living



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*Have a nice break and see you in January!*



# cops, canines, Kong available for holiday movie fans

By Bruce R. Miller

Christmas is coming, but the goose isn't the only thing that'll be getting fat.

According to predictions, theatre incomes, and in particular, movie producers' salaries, will be increasing monumentally, too.

This, according to insiders, is due to the increased number of films produced in 1976 (all held for the holiday season) and the decreased number of television viewers.

What the film companies will be serving up in the next few weeks is about as vaired as the entrees in a 17-course meal.

Here are some highlights from

the menu:

**NICKELODEON.** The 1976 "first family of acting", the O'Neal's are back, again under the guidance of director Peter Bogdanovich. Papa Ryan plays a lawyer-turned-screenwriter-and-director who falls in love with a beautiful model (Stella Stevens), much to the dismay of script girl Tatum. Thrown in to make this more than a two-bit movie are performances by Burt Reynolds and Brian Keith.

**A MATTER OF TIME.** Here again, we have another "family affair". This time, however, it's a much older version, with the Minnellis, Vincente and Liza, strutting their stuff as the respective director and star of a drama about a young girl who imagines herself as a rich

contessa.

**THE ENFORCER** is nothing more than "Dirty Harry" back with more than "Magnum Force". Clint Eastwood is again the lawman dedicated to eradicating evil in the world—this time a vicious group of terrorists who have the city of San Francisco at their mercy.

**NETWORK** is Paddy Chavafsky's irreverent look at the television industry. In it, Peter Finch plays a crazed anchorman who threatens to commit suicide on television in order to attain high viewer ratings. This is one film in which the stars, not the network, have temporarily lost their control.

**THE SHAGGY D.A.** is the Disney folks' offering for

Christmas. It picks up where the "Shaggy Dog" story left off, only several years later. Dean Jones is the hairy hero, Suzanne Pleshette, his harried wife. Coupled with the film is another new Winnie-the-Pooh featurette.

Also revived for the Christmas season is **A STAR IS BORN**, the old "we're going to make you a star" story which once featured Janet Gaynor and Judy Garland. This time around it's Barbara Streisand as the lucky lady. Unlike her predecessors, though, Streisand is not a movie star - she's a rock singer who must make her choice between fame or happiness with the man she loves.

Along the same lines, Cinderella will be given a new treatment—this time in **THE SLIPPER AND THE ROSE**, starring Gemma Craven as the little bibbity-bobbity-boo girl who falls for the man with the glass slipper, Prince Charming (Richard Chamberlain).

**THE PINK PANTHER STRIKES AGAIN** and **THE SEVEN PER-CENT SOLUTION** herald the return of two of the screen's favorite sleuths, Inspector Clouseau and Sherlock Holmes.

Peter Sellers is again the bumbling Clouseau in search of, yes, the elusive Pink Panther diamond.

And Nicole Williamson is Holmes in "Solution", looking desperately for his arch-rival Moriarty (Laurence Olivier) and a proper end to his addiction to cocaine.

The real "biggie" for Christmas, however, isn't anything Bogdanovich, Disney or even Streisand could put out. Instead it's the handiwork of Dino deLaurentis—a multi-million dollar remake of the 1930's monster film, **KING KONG**.



The Enforcer



King Kong



Nickelodeon

The story is basically the same, although it's been updated to allow Kong to stalk through the World Trade Center in New York. The stars include Jeff Bridges, Charles Grodin, newcomer Jessica Lange (as the Fay Wray heroine), and of course, the 20-foot mechanical Kong.

The film took over three years to prepare and one year to produce. And according to previews, it is expected to walk all over any competition during the holiday season.

Whether or not that will be true, only time can tell.

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