



11-20-2001

## Academic Policy Advisory Committee meeting minutes, November 20, 2001

Minnesota State University Moorhead

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November 20, 2001  
APAC Minutes

Members present: Midgarden, chairperson; Bolduc, Borchers, Conteh, Edverson, Enz Finken, Gess, Jeppson, Mills, Missiras, Nelson, Schwartz, Shreve, Stockrahm, Wallert, Weckler.

**1. Approval of the November 6, 2001 APAC Minutes**

Bolduc moved. Shreve seconded to approve the 11/6/01 APAC minutes.  
Motion carried unanimously.

**2. Certificate in E-Business Proposal (Action)  
(A hearing was held at the 11/6/01 APAC Meeting.)**

Conteh moved. Edverson seconded to approve the new rubric, courses and the certificate program.

**New Courses & Approval of the E-Business Certificate:**

EBUS 280: Introduction to Electronic Business (3 cr.)  
EBUS 340: E-Commerce/Enterprise Resource Planning (3 cr.)  
EBUS 360: Law and Ethics in E-Business (3 cr.)  
EBUS 410: Web-Based Marketing (3 cr.)  
EBUS 420: Online Customer Relationship Management (3 cr.)  
EBUS 430: Electronic Supply Chain Management (3 cr.)  
EBUS 470: E-Business Project Management (3 cr.)

The committee discussed the following:

- ❖ The content of each new course proposed.
- ❖ If course content needs to be updated in the marketing and management courses as well.
- ❖ Clarification that there was not an APAC subcommittee formed to create this proposal.
- ❖ Admission criteria.
- ❖ Are there specific liberal studies courses that students should complete that will enhance this certificate program?
- ❖ Frequency of course offerings.
- ❖ How this certificate will effect AACSB accreditation.
- ❖ Can the program exist without Microsoft Great Plains software?
- ❖ Future of program if Microsoft Great Plains software is not recommended for use.
- ❖ Staffing and resources.
- ❖ NCA guidelines regarding certificate programs.

Kim Glidden stated that an admission process will be developed for the certificate program.

Motion carried with 1 opposed and 3 abstentions.

### **3. Geoscience Proposal (Hearing)**

**(This proposal was sent to APAC Members electronically. A hardcopy is also available in Academic Affairs.)**

Members of the Anthropology and Earth Science department and two students were present to discuss and answer questions regarding this proposal. Russ Colson explained the transitions the department has undergone in the past three years regarding new resources and curriculum revisions.

B.S. in Geosciences with a Geology Emphasis (60 credit minimum)

B.S. in Geosciences with a Geoarchaeology Emphasis (59 credit minimum)

B.S. in Geosciences with a Geographical Sciences Emphasis (43 credit minimum)

B.S. in Earth Science Teaching (100 credits)

B.S. in Social Studies with Primary Emphasis in Geographical Science (95 Cr Min)

B.S. in Social Studies with Secondary Emphasis in Geographical Science (90 Cr Min)

B.S. with a minor in Geosciences (18 credits for minor).

The committee discussed the following:

- ❖ If NDSU has a similar program.
- ❖ Content of the curriculum.
- ❖ Coordinating the offering of earth science with biology and physical science.
- ❖ Process of approval for MnSCU and the Board of Teaching (Dean Mills will research the requirements for approval from the Board of Teaching.)

The committee requested signed documentation from the department chairperson, department minutes and signed proof of consultation with other departments. This information should be sent to VP Midgarden prior to the next APAC meeting. The proposal will be acted on at the December 4, 2001, APAC meeting.

Meeting adjourned at 5:30 p.m.

Gloria Riopelle