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4-26-2012

## The Advocate, April 26, 2012

Minnesota State University Moorhead

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## Sustainability on campus

### On-campus house to be renovated

BY CHARLY HALEY  
haleych@mnstate.edu

MSUM's sustainability program is continuing its effort to make the campus more eco-friendly by pursuing an all-sustainable, university-owned house.

"We are going to renovate a house here that was really an energy drag ... into a super-insulated demonstration house," said Dennis Jacobs, physics and sustainability professor.

The house, located at 1010 Ninth Ave. S., will be open for tours, so the public can learn how to maintain an energy-efficient house by seeing a real-life example.

"What we want to do is demonstrate that people can live in a relatively sustainable manner with a much less carbon impact if they super-insulate their house, if they raise some of their own food, so we're going to be trying to have an organic garden here, and so on," Jacobs said.

Renovation on the house hasn't started due to lack of funds. Jacobs has written six or seven grant proposals, his most recent to MSUM's Sustainable Campus Initiative Committee, which decides how the students' green fee dollars are used.

The first thing the house needs is a new roof. After obtaining proper funding, the roof could be up in

**SUSTAINABILITY, PAGE 7**



JESSICA FLEMING • [flemingjes@mnstate.edu](mailto:flemingjes@mnstate.edu)

Dennis Jacobs, a retiring professor, stands outside of the campus-owned house that will be remodeled for sustainability.

### Professor exemplifies sustainable living

BY BECKI DEGEEST  
degeestre@mnstate.edu

From becoming an aerospace engineer to creating a completely sustainable energy-efficient home to building an electric airplane, Dennis Jacobs has accomplished many of his life long goals.

Professor Jacobs has been teaching physics and sustainability at MSUM for 26 years. He went to college for aerospace engineering at the University of Minnesota-Twin Cities and got his master's in physics at MSUM and doctorate at University of North Dakota.

"If you would have told me when I was a youngster, or in my 20s or 30s, that I was going to become a college professor, I would have said, 'Yeah, right what have you been drinking?'"

Out of college, he worked in Asia with the Peace Corps, until he was drafted for the Vietnam War, which he did not support. After much protest, he was allowed to stay. He went on to work at a local high school until he left and built a completely sustainable house in the woods, near Detroit Lakes, Minn., where he lived for three years until it was damaged by fire.

"Since I was in my early 20s, I've always enjoyed the outdoors."

**JACOBS, PAGE 4**

### Housing prices rise

BY JASMINE MAKI  
makija@mnstate.edu

Students may pay more to live on-campus next year.

A 4 percent increase in room fees and a 3.6 percent increase in board fees have been proposed for the 2012-2013 school year, which will raise the cost of a renovated double room by \$95.

Heather Phillips, director of housing and residential life, proposed the increase in order to account for anticipated increases in food costs, labor, employee insurance costs, utilities and materials.

"Housing and residential life does not receive state funding," Phillips said. "We're responsible for paying for our own employee salaries, utilities and facilities. Housing and residential life also pays fees to the university general fund as well as MnSCU fund assessment."

After proposing the increased rates to the university planning and budget committee, Phillips talked to two student organizations, student senate and the Residence Hall Association, about the increased rates.

"Prior to the vote, the body discussed the rationale for the changes and the services provided by both residential life and dining services," said Thom Beneke, student affairs oversight chair. "The discussion ultimately led us to supporting the increased rates as a reflection of rising costs."

**HOUSING, PAGE 7**

### Student senate elects president, VP

BY DANIELLE REBEL  
rebelda@mnstate.edu

The votes have been tallied in the student senate elections.

Junior Russel Ferguson, an English and Spanish major, has been elected president, and sophomore sculpture major Tess Bunker has been elected vice president. Thomas Beneke was a write-in for the treasurer position, and will likely be elected, as no one ran for the post.

The student senate will vote to approve the election results today.

Ferguson, currently chair of the public relations committee for the senate, hopes to focus on off-campus housing and parking issues as well as student retention rates while in office.

He said that off-campus housing in the area is becoming a significant problem for students, because the

**SENATE, PAGE 7**

## KONY 2012 fails to go offline

BY BRYCE HAUGEN  
haugenbr@mnstate.edu

As the viral video Kony 2012 tallied more than 180 million views across the Internet since its early March release, many viewers pledged to transfer their efforts to raise awareness about a fugitive African warlord from the Internet to the streets.

In the video, the nonprofit organization Invisible Children asked for viewers to spend last Friday night plastering cities and campuses with images of Joseph Kony, who has kidnapped children in central Africa and made them into child soldiers and sex slaves since the mid-80s.

"What we're doing is trying to make sure everybody knows about (Kony's crimes) because it has been in the dark for, you know, 20 years now," said mass communications freshman Katie Vickmark, an

organizer of MSUM's Kony 2012 drive, as she waited Friday night in front of the library to see how many of the 800 students who said on Facebook they planned to attend actually showed up.

Over the course of an hour, the group only grew to about 20, a local reflection of a movement that demonstrated the power of social media in an unprecedented way but failed to achieve widespread offline action.

The group carried on, stapling posters they had downloaded for free or purchased from Invisible Children on trees around campus and in surrounding communities until 3 a.m. They also placed some on the windshield of parked cars. There were no reports of vandalism in Fargo-Moorhead, unlike other places in the country.

But by Saturday morning, either the fierce winds or MSUM public



JESSICA FLEMING • [flemingjes@mnstate.edu](mailto:flemingjes@mnstate.edu)

Kayde Schafer and Katie Vickmark speak to students who came to help put up KONY 2012 posters around the Campus Mall late Friday night.

Public Safety director Greg Lemke said the students didn't have permission to post and trees and cars are considered off limits - removed

nearly all traces of their efforts.

"It's kind of disappointing," said Kayde Schafer, music industry

**KONY, PAGE 7**

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**Athletics scores new scoreboards, page 8**



## Campus Calendar 4.26 - 5.2

4.26	<b>8 a.m.</b> - Dragon days - CMU <b>11 a.m.</b> - Construction Management BBQ Society - Outside doors of Hagen <b>7:30 p.m.</b> - University Symphony Orchestra Concert - Hansen Theatre
4.27	<b>8 a.m.</b> - Dragon days - CMU <b>7 p.m.</b> - Tri-College swing dance club - Underground
4.28	<b>8 a.m.</b> - Dragon days - CMU <b>7:30 p.m.</b> - Jazz ensemble - Hansen Theatre
4.29	<b>2 p.m.</b> - Galileo, The Power of the telescope - Bridges 167 <b>7:30 p.m.</b> - Festival Choir Concert - Our Redeemer Church
5.1	<b>11 a.m.</b> - Bike to Campus - Campus Mall <b>11 a.m.</b> - Scorch Jam - Holmquist Slab
5.2	<b>All day</b> - Study day, no class <b>1 p.m.</b> - Library renovation celebration - Second floor of Library <b>2 p.m.</b> - Sustainability coordinator open forum - CMU 227 <b>7 p.m.</b> - National student speech language hearing association spring banquet - CMU 101



## MSUM Briefs

### Poli sci graduate accepted into PhD program

Christopher Kettering graduated from MSUM with a B.A. in political science in May 2011, and has received acceptance to the Ph.D. program in political science and international relations at the University of Delaware. Kettering has been accepted with "full funding," including a full tuition scholarship and teaching assistantship with stipend.

### 150 years of poetry by Minnesota women

The Lake Agassiz Regional Libraries will celebrate over 150 years of poetry by Minnesota women. Join poet/editors Joyce Sutphen, Minnesota Poet Laureate; Thom Tamaro, three-time Minnesota Book Award recipient; and Connie Wanek, Witter Bynner Fellow of the Library of Congress, for an afternoon of poems and discussion about their groundbreaking anthology, "To sing along the way: Minnesota Women Preterritorial Days to the Present."

Learn about the research and editorial processes the editors used to "recover" the lost voices of Minnesota women poets to create their award-winning anthology (2007 WILLA Literary Award and 2007 Midwest Booksellers' Choice Award Honor Book).

All events are free and open to the public.

Programming is sponsored by Lake Agassiz Regional Library and supported in part with funds from the Minnesota Arts and Cultural Heritage Fund. For more information, contact: 218.233.3757

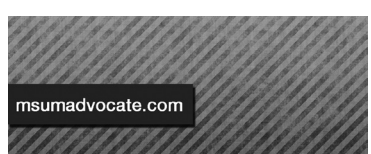
### Fargo Project seeks creative input from public

Community members are invited to a public design workshop for the Fargo Project Sunday, April 29. Attendees may share ideas for a natural green space, which currently functions as a storm water collection site adjacent to the Schlossman YMCA in southwest Fargo.

"WeDesign" begins at 12:30 p.m. near the site at Rabanus Park, 4415 18th Ave. S., Fargo. Buffalo River Drummers and Dancers will perform and members of the Native American Center Project, Daughters of the Earth and Sacred Spirits will cook frybread at the park shelter. The event moves at 2 p.m. to the Dr. James Carlson Library/Ed Clapp Senior Center at 2801 32nd Ave. S. People may share design ideas and talk with Fargo Project team members until 5 p.m. Shuttles between the two sites will be provided.

For more information about the April 29 event, call 218.297.7782. For more information about the Fargo Project, visit [www.thefargoproject.com](http://www.thefargoproject.com) or [www.ourfargoproject.com](http://www.ourfargoproject.com).

**News briefs from Dragon Digest or submitted to [advocate@mnstate.edu](mailto:advocate@mnstate.edu)**



### Film studies alum accepted into UCLA program

Film studies alumnus Zach Marion, 2007, was recently accepted into UCLA's Master of Fine Arts program in film production/directing. Marion produced and wrote commercial spots, promo videos, documentaries, television series and more for Discovery Health, Microsoft and others while working soon after graduation at Video Arts Studios in Fargo. He begins classes at UCLA this fall.

### Correction

In the April 19 publication of The Advocate, we misspelled Miah Detjen's name in the article, "ASL Club hosts Deaf Night Out."

## Classifieds

### For Sale by Owner Open House.

1219 19 1/2 St. S. Moorhead April 28, 1-3. 4 bedrooms, 2 bath rambler. Updated kitchen, large dining room, spacious utility room and family room. 1 car garage with extra-large driveway for parking. Close to campus. \$125,000 320-352-3583.

### PRE-LEASING SPECIALS!

Reserve your apartment now for the 2012 school year. 1, 2 and 3-bedroom apartments within walking distance to campus. Assigned parking, secure building, laundry facilities on-site and much more! Most apartments available June 1. Call Kristin today for more information or schedule a showing at: 701.630.1862 or visit: [www.covisproperties.com](http://www.covisproperties.com).

**3 bedroom, 2 bath duplex, 3 blocks from campus.** 1 stall detached garage. No pets. Rent \$945 + heat and electricity. Available May. Email [harveythorson@gmail.com](mailto:harveythorson@gmail.com).

**Large 2 bedroom apartments** Walking distance to campus. Start June 1 or Aug. 1. \$300/month for the summer. \$450 - \$495/month during the fall. Heat and water paid. Call Jon to see 218.790.4866

### For Rent

Going fast, reserve your for 2012-2013 school year before it's too late. Many to choose from 3/4/5 bedroom houses 1 and 2 bedroom apartments. Near MSUM and Concordia Call today at 218.227.0000 or visit our [www.rkakrentals.com](http://www.rkakrentals.com)

### Summer Camp Positions

Camp Wilderness - located in beautiful northern Minnesota! Camp Director, Program Director, Cook, Store Manager, Medic, Head Lifeguard, Ropes Course Director, Climbing Tower Director, Rifle Director, and Archery Director. Must be at least 21 years of age. You can earn college credit for most of these positions or possibly a college internship. Contact us for an application. 701.293.5011  
Room and board plus weekly salary from \$220 to \$300 per week based on the job!  
Season: June 10 - Aug. 4

### Security Update

Director of Public Safety

**Greg Lemke**

**4.13** Report taken of bicyclist hit by a motor vehicle on 14th Street. Minor injuries only.

**4.16** Report of suspicious activity in the Science Lab.

Noise complaint in West Snarr. Four individuals referred to Campus Judicial.

**4.17** Noise complaint reported in Dahl, unable to locate.

**4.18** Odor of Marijuana reported in South Snarr, unable to locate.

**4.19** E2 campus notification due to off campus incident with Moorhead Police Department.

**4.20** Requested welfare check in Dahl. one individual transported to Sanford Health.

Alcohol offense in Dahl. Two individuals referred to Campus Judicial for alcohol offense, smoking violation and drug/narcotics offense.

Hit and run report taken that occurred in Lot A-1. Moorhead Police Department also responded to take report.

**4.21** Suspicious activity in the Campus Mall. Seven individuals warned about putting flyers on campus.

To report a problem contact Public Safety at 218.477.2675

## The Advocate

Minnesota State University Moorhead  
Box 130 Moorhead, MN 56563  
Located on the lower floor of Comstock Memorial Union Room 110  
News Desk and Editor's Desk: 218-477-2551  
Advertising: 218-477-2365  
Fax: 218-477-4662  
[advocate@mnstate.edu](mailto:advocate@mnstate.edu) or [www.msumadvocate.com](http://www.msumadvocate.com)

The Advocate is published weekly during the academic year, except during final examination and vacation periods. Opinions expressed in The Advocate are not necessarily those of the college administration, faculty or student body.

The Advocate encourages letters to the editor. They should be typed and must include the writer's name, signature, address, phone number, year in school or occupation and any affiliations. Letters are due by 5 p.m. Monday and can be sent to MSUM Box 130, dropped off at The Advocate office in CMU Room 110 or emailed to us at [advocate@mnstate.edu](mailto:advocate@mnstate.edu). The Advocate reserves the right to edit letters and refuse publication of letters omitting requested information. It does not guarantee the publication of any letter.

"One of the best inventions is short leggings because then you can be a man in a dress."

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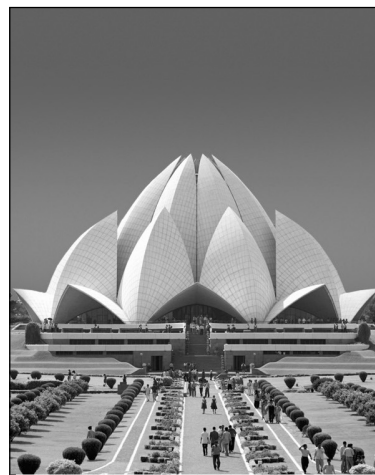
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The Advocate is always looking for talented writers, photographers, columnists and illustrators. Meetings are held at noon every Monday in the mass comm lounge. Contact the editor for more information or come to the staff meetings.

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## These are Villians make music 1,800 miles apart

**BY KRISTIN KIRTZ**  
kirtzkr@mnstate.edu

Practicing together is not necessarily essential for a band to be successful. These Are Villains members, Tyler Berg and Sadie Jones, live nearly 1,800 miles away from each other but are still making music together. Jones is living in Fargo attending school at MSUM while Berg lives in Hollywood, Calif.

After meeting their freshman year at MSUM, the two became good friends. Music was always a common interest between the two. However, after one year, Berg decided to move to the Twin Cities where he was in a band. He then moved to California where he worked on his music. Soon thereafter Jones decided to go visit him. On her visit, they would hang out and mess around with a few cover songs they use to play together.

"When I came back (from California) Tyler said, 'So I have this song idea that I think you should sing on.' Then we both thought that was really fun, and

we've been writing songs that way since then," Jones said.

Jones does the lead vocals for the band and Berg mostly plays guitar but will sometimes play the drums. Most of the time, he'll have a friend help out with the percussion.

For about 10 months now, These Are Villains have been communicating, writing and recording their music long distance. Berg explained that they send the files back and forth and edit the songs using Garage Band.

"If I have an idea for her to sing, I'll sing an embarrassing falsetto kind of track of the pitches and stuff that she should try to sing or if she has ideas for me she'll send it," Berg said.

So far, the duo has 15 songs that they have written together and some are posted on their website. Both agreed "Grave" is their favorite song.

"It has really soft harmonies in the beginning, but it's also really loud and Sadie gets really loud and crazy singing in the middle," Berg said. "It has a lot

of contrasts, and I think when we finished that song, it was the first time I thought, 'Yeah, we can do this.'"

These Are Villains sound is really different from a lot of music that is being made today.

"It's rockfish," Berg said. "We've been described as rock, alternative rock, dark blues, which I don't really know about that one," Jones said. "Both of us draw a lot of influence from blues-based music, especially our earlier stuff."

Berg explained that as they keep writing more songs, they become less bluesy because they are writing songs that come more from them and less like they are trying to imitate anything.

This May, Jones is graduating and has plans to move to California with Berg in July. They are both looking forward to actually working on songs in the same room and already have a few show dates lined up.

Check out These Are Villians on Facebook or on their website at [thesearevillians.bandcamp.com](http://thesearevillians.bandcamp.com).



JESSE TRELSTAD • trelstje@mnstate.edu  
Tyler Berg (right) and Sadie Jones (left) form the band "These Are Villians."

## Student launches music website

**BECKI DEGEEST**

degeestre@mnstate.edu

When other fourth-graders went out to and play during recess, MSUM film senior Michael Schreifels would ask his teacher if he could stay inside and work on his website.

That was Schreifels' first website. Now, years later, Schreifels has launched his most recent website — an independent music discovery service called [albumcorner.com](http://albumcorner.com).

The idea to make a music service website first struck Schreifels in July, when he connected two of his biggest passions, indie music and technology. The whole process started in November, when he began making connections with bands and people who are involved in the local music scene, along with the development process of the launch page.

Since Albumcorner launched on April 18, there has been a lot of positive feedback along with

a significant amount of listeners.

Albumcorner features a new indie band every Wednesday with an option where the viewer can listen to the full album for free or download an mp3 file for \$5.

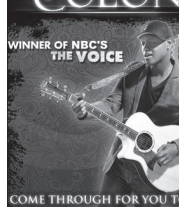
"Albumcorner's about creating a platform for independent musicians to be brought to a wider-scale audience," Schreifels said. "It's great to have to work on something that actually makes you want to get up in the morning."

While at MSUM, previous to Albumcorner, Schreifels created music videos for local artists. Through the local music scene, Schreifels met musician Michael Weiler, who helped Schreifels make musical connections in Fargo-Moorhead and Minneapolis.

"Albumcorner wouldn't be possible without them," said Schreifels, about all the support and help he got from friends. To

**ALBUMCORNER, PAGE 5**

## KEEPING MUSIC LIVE!



**JAVIER COLON**  
w/ Reed Waddle & Taylor Wall  
Tuesday, March 13  
Fargo Theatre  
8pm Show • All Ages



**BANNER PILOT**  
w/ What Kingswood Needs & Crab Legs  
Saturday, March 31  
The Aquarium  
9pm Doors • Ages 21+



**MURDER BY DEATH**  
w/ Dann K & Black Casket and Cass County Criminals  
Wednesday, April 4  
The Aquarium  
9pm Doors • Ages 21+



**YELAWOLF**  
w/ Soulcrate Music & Charlie Mizza  
Friday, April 6  
The Venue @ The Hub  
6pm Doors • All Ages




**LEON RUSSELL**  
Wednesday, April 11  
Fargo Theatre  
8pm Show • All Ages



**ROSTER MCCABE**  
Thursday, April 12  
The Aquarium  
9pm Doors • Ages 21+



**GRETCHEN WILSON**  
w/ Rocket Club  
Friday, April 20  
The Venue @ The Hub  
7pm Doors • Ages 21+



**HELLYEAH & CLUTCH**  
w/ Kyng & Monstro  
Friday, April 27  
The Venue @ The Hub  
6:30pm Doors • All Ages

### UPCOMING SHOWS

TRACE ADKINS • Saturday, March 17 • All Ages • Chester Fritz Aud. in Grand Forks, ND  
 ROSTER MCCABE • Thursday, April 12 • Ages 21+ • The Aquarium  
 SARAH VOWELL • Saturday, April 14 • All Ages • Fargo Theatre  
 ROCKET CLUB • Friday, April 20 • Ages 21+ • After party! at Cadillac Ranch @ The Hub  
 KANSAS • Sunday, April 22 • Collegiate Symphony Tour @ The Bismarck Civic Center  
 THE INFAMOUS STRINGDUSTERS • Wednesday, April 25 • Ages 21+ • Fargo Theatre  
 MARTIN ZELLAR & The Hardways • Friday, April 27 • Ages 21+ • Cadillac Ranch @ The Hub  
 PORTLAND CELLO PROJECT • Monday, April 30 • Ages 21+ • The Aquarium  
 HAIRBALL • Friday, May 4 • Ages 21+ • The Venue @ The Hub  
 VOLBEAT • Thursday, May 10 • All Ages • The Venue @ The Hub  
 VINCE NEIL • Friday, May 18 • Ages 21+ • The Venue @ The Hub

Tickets for all shows are available at  (located at 300 Broadway; open Monday-Friday 12-6PM), by phone (701) 205-3182 & online at:

## JADEPRESENTS.COM

## UPCOMING EVENTS

### 04/24 Time Travel

Find out about the likelihood of time travel, intergalactic travel, and the existence of dark matter. Dr. Matthew Craig and Sarah Schultz will be presenting this intriguing topic under the stars in the planetarium.

**Tuesday, April 24th**

**7pm in the Planetarium in Bridges Hall**

### 04/25 Acoustic Afternoon

**Wednesday, April 25th**

**11:30am - 1:30pm in the CMU Main Lounge**

### 05/01 Scorch Jam

### 05/01 Bike to Campus Day

For more information, visit: [web.mnstate.edu/entertainment](http://web.mnstate.edu/entertainment)  
[www.facebook.com/DragonEntertainmentGroup](http://www.facebook.com/DragonEntertainmentGroup)

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# Features

## Thatzza Pizza offers variety, fails to satisfy

### Adv Eats

Advocate staff tries new local restaurants

LAURELLEE LOFTSGARD  
loftsgla@mnstate.edu

Thatzza Pizza is a new pizzeria on the southwest corner of 32nd Avenue and 42nd Street, and it looks like its own little place in the middle of a huge lot. If you're not looking, you might miss it — like I did.

Inside, it has a contemporary feel and it's one of those walk-up-to-the-service-line places like Qdoba or Subway.

The employees were friendly and happy to share all the info about this new place.

They always have cheese, pepperoni, supreme and their feature pizza of the day.

You can buy any of these by the slice. The good part about that is their slices are huge; think Spicy Pie portions except a thicker crust.

In the line, you can also get

cheesy fries or garlic cheese bread.

There's also pasta they make right in front of you, salad, dessert pizza and ice cream

You can order your own pizza too however you want it, or you can order one off their specialty pizza menu.

Now that we've got all the fun stuff out of the way, it's down to the food critique.

Overall, not too bad.

To be honest, I probably liked the fettuccine best.

The pizza was okay, but I was expecting more.

There wasn't a distinct taste to it; the crust was pretty good, but overall, the pizza was pretty bland.

It seemed like it was missing a seasoning or a taste of some sort.

For such a fun, new place, I really expected more.

It wasn't that it was terrible, it just wasn't great.

The prices are decent with



ROBERT SWANSEN • swansenro@mnstate.edu

Thatzza Pizza, on the corner of 32nd Avenue and 42nd Street, serves pizza by the slice, pasta and salad.

\$2.69 - \$3.29 per slice and \$3.59 for a single order of pasta.

Altogether, we got two slices

of pizza, a single order of pasta and cheese fries all for under \$15.

Not bad in my book. So, for a brief synopsis: nice place, good service, food so/so.

### JACOBS, FROM FRONT

Jacobs said. "As you get older, you see a lot of changes, especially if you travel around the world. I used to live near a rainforest, and now it's all gone."

He rebuilt his house on the same land making another completely sustainable, energy-efficient home. He used recycled materials like old glass and local rocks to build a fireplace. He uses solar collectors and a wind generator to heat his

pool, which also helps heat his house.

"People would say, 'that's cool man, but I'd never want to do it,'" Jacobs said.

The most important thing in creating a sustainable home, according to Jacobs, is insulation. His walls are 1-foot thick filled with insulation. That, along with using sustainable materials and using local-cut lumber, helps create an area that doesn't take carbon

from the natural environment.

One way Jacobs goes about his everyday life being more efficient is driving hybrid cars.

"My wife has a hybrid car that gets 60 mpg and mine gets around 40 mpg," Jacobs said. He also built an electric car himself, which he uses in the summertime.

Jacobs' latest project is rebuilding and converting a regular small airplane into an electric airplane. He recently purchased

the airplane for \$1,500 and plans on having it "in the air" this mid-to-late summer.

MSUM students Alexandra Matthews, biology, and Wade Holen, physics-engineering, are helping to conduct research with Jacobs along with building and converting process.

Together, they presented the plane to the Detroit Lakes, Minn., chapter and the Fargo chapter of the Experimental Aircraft Association.

At the end of this school year, Jacobs plans on retiring, however, he will continue to teach sustainability classes on campus these next two years in the fall.

After retirement, he plans to keep doing energy-efficient projects and continue working with students on the possibility of making a passive solar system solarium.

"I'll be having projects until I'm too old to move," Jacobs said.



## FOR YOUR BOOKS

# Book Buyback

May 2<sup>nd</sup> - 4<sup>th</sup> ~ 8am - 5pm

May 7<sup>th</sup> - 9<sup>th</sup> ~ 8am - 5pm

ONLY at the MSUM Bookstore!

<http://bookstore.mnstate.edu>  
218.477.2111





## International student balances work, life

**TYLER SORENSEN**  
sorensty@mnstate.edu

As three-credit courses subside into three-question evaluations, many students dream of summer: languid and idyllic. But even in the lingering weeks of spring semester, every day is a work day for Adriana Clavier Michelena. She deals with freshmen mostly, and in more jobs than one.

You might have seen her leading a family around campus as a tour guide. Or perhaps you called her at admissions where she's an office assistant. If you're a transfer student who balked at registration, that peer adviser who reassured you could easily have been Clavier Michelena.

"I just got hired for that one, so yay me," she said. "I go from uniform to uniform. I work everyday. That's what I've been doing since I came here."

Originally from Caracas, Venezuela, Clavier Michelena enrolled as an international student at MSUM two years ago, but the ongoing route to her psychology degree is hardly so direct. After spending a year in Germany under an exchange program, she returned home to enter college in Venezuela, a decision that still stirs a sharp twinge.

"I hated it," she said. "(It was the) worst experience of my life. The system is very different. So over there, if you're a psychology major like I am, you only take psych classes. That's all you take. There's no generals. It's only psych. And I hated it, I hated it."

Unlike most American colleges, Clavier Michelena's first university offered no academic minors and moreover, the psychology program placed heavy emphasis on counseling — a professional direction she didn't want to follow.

"I went through a couple months where I was like, 'I don't know what to do with my life,'" she said. "I was back at home and I was like, 'Well, maybe school's not for me,' which was a terrible thought

### ALBUMCORNER, FROM PAGE 3

Schreifels, building relationships and making connections is an important part of his business.

"Once you connect with talented artists locally, you become connected to an entire network of good music. It grows naturally and organically," Schreifels said. "People talk, once one band makes good relationships and connections, they talk to other bands, and more artists become interested."

Along with being an entrepreneur, Schreifels has many other commitments. He is a full-time film student and will complete his B.A. degree this spring. He has contributed work to film festivals, is currently a resident assistant for MSUM Housing and Residential Life and works in the MSUM IT department.

After graduation, Schreifels plans to do more work with Albumcorner, along with doing something related to music or technology.



Adriana Clavier Michelena

because I was a straight-A student."

After some encouragement from an uncle in Colorado, Clavier Michelena traveled to Denver to study two semesters at a local community college. From there, she sought out her permanent alma mater, and ultimately chose MSUM for its in-state tuition scholarship and "great psychology program."

The international student program office also extended their support.

"I loved it," Clavier Michelena said. "I called like, 25 times before I came here because I was so scared, and every time they were just super nice to me and I was like, 'Oh, this is awesome.'"

Also awesome, were the minors. For her long-term goal to be in human resources, Clavier Michelena declared two of them, "one in management and another in communications."

Under immigration regulations, F-1 student-visa holders like Clavier Michelena are permitted to work only up to 20 hours a week

while school is in session, as their non-immigrant status identifies them as students first, not workers. During the application process, prospective F-1 students prove their means to afford school by verifying the funds in either their own or a sponsor's bank account. In Clavier Michelena's case, her uncle helped her out.

Since nearly all international students are legally limited to regular-funded campus jobs, Clavier Michelena became a resident assistant her first full year and worked as often as she could.

"It was really easy to get hours on campus because I worked at all the desks," she said. "I worked at Snarr, I worked at Holmquist, and I worked at Dahl."

After a frenetic year working on campus, Clavier Michelena lost steady financial support from her family. And with summer spelling the end of her RA position — along with free rent and desk access — she quickly assessed her unearthed expenses.

"I pay a lot of tuition out of pocket," she said. "I really wanted to graduate, and I wanted to stay here, and I read about working off campus and this permit, and I was like, 'Well, I think I'm in a really crappy situation, so I might as well try it out.'"

The only way an F-1 student can work off campus is by proving unforeseen "economic hardship" through a long and intensive application process. Hospital bills, business reports, letters and spreadsheets are all frequently used to demonstrate financial need.

Janet Hohenstein, International

Student Services director explained: "It'll take 60 to 90 days for (the application) to come back. Anything is going to take that long. There's a cost to it, so that's kind of an oxymoron I'd suppose you'd say."

The exact cost to apply for economic hardship is \$400, and "it's possible to pay \$400 and not get it," Clavier Michelena said. "And then Immigration just takes the \$400."

"It happens," Hohenstein said. "I've seen more denials, and I've seen the process becoming more selective. You need to provide more documentation to (U.S. Citizenship and Immigration Services) to make a stronger case."

Three months after mailing her application, Clavier Michelena finally received authorization to work off campus, much to her surprise. Today, she works at the Moorhead Hornbacher's as a deli clerk and doesn't begrudge anyone.

"Everybody's struggling," she said. "There's a lot of international students that I'm sure want to work on campus and they can't find a job. I'm not the only one."

Hohenstein, though clear to stress school over work for her students, essentially echoes Clavier Michelena: "(While) our numbers of international students have increased, regular funded jobs have not increased. We have more international students on campus

and the regular funded jobs just aren't there."

According to an expenditure history released by the Financial Aid and Business Offices, regular funded student payroll totaled just over \$2 million in 2001. That number saw little fluctuation over the next decade, with a mean average of only \$2.1 million. Last year, regular student payroll spiked to \$2.7 million, a 35 percent increase from 2001.

"When I came back to campus in about 2001, we had about 111 international students," Hohenstein said. This year, her office claims 389 — a 350 percent increase in about 10 years.

Although Hohenstein's students share regular funded jobs with domestic students, her general estimation appears more or less sound: "Our numbers are either going to just maintain or keep going up. I think we're always going to have this struggle."

And as for her own personal hurdles, Clavier Michelena remains curiously upbeat. "Now that I look back, it's not terrible," Clavier Michelena said. "I'm happy that it happened, because I've met such wonderful people in this campus and I have such a strong connection with this campus. I think this is the best decision that I could've made," she said.

And despite all the paperwork, she truly means it.

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## Advocate Editorial Board

### Kony 2012 sparks interest and ends there

Kony 2012 has sparked a mass fire of interest throughout the world, especially igniting the hearts of many passionate college students.

The YouTube video, produced by Invisible Children, Inc. was first released in March.

It seems as though every college student has seen it, and this fad movement continues to spread far and wide.

Slackivism describes the “activism” most have been partaking in after spreading the video to every family member and friend.

The question is, what are people doing after watching the video other than discussing it over coffee or beer? “Liking” a video on Facebook is not making a difference.

The video’s goal of raising awareness is admirable, but those who are aware must also be well-informed and act upon it.

The opinions expressed in The Advocate are not necessarily those of the college administration, faculty or student body.

The Advocate encourages letters to the editor and any submissions. They should be typed and must include the writer’s name, signature, address, phone number, year in school or occupation and any affiliations. Letters are due by 5 p.m. Monday and can be sent to MSUM Box 130, dropped off in The Advocate office or emailed to [advocate@mnstate.edu](mailto:advocate@mnstate.edu).

# RT: 8 rules to tweet by



BY TYLER SORENSEN  
@tylersorensen

I’m sick of defending Twitter to non-Twitter users — partly because it’s already a \$10 billion company, but mostly because those who deride Twitter have never used it.

I’m talking about average people here, the kid who says: “Oh, that’s just where people just, like, talk about what they eat for lunch and stuff like that, right?”

No, and I’m done talking to you.

I’m talking to the 500 million people who have an at sign prefixed to a name somewhere, the men and women who know what 140 characters look like and what that means. I’m talking to you now.

I’ll confess, I don’t carry much in the way of credibility, but I can be irritable sometimes, and some of you are tweeting all wrong. So, to purge my misanthropy, here’s a list of don’ts and more don’ts to mull over before you dip into those trending topics.

### 1. Don’t be vague

Twitter is all about brevity. Even if you’re

an English major, you’re not spinning layered poetry, you’re simply saying something in a couple dozen words or less. This isn’t your private diary. Remember, you’re accountable to a fickle audience. No one wants to explicate your in-jokes, ever.

### 2. Don’t be vague and passive-aggressive

Too many slighted people run from Facebook to Twitter like it’s some kind of confidant. Look at your follower count — it doesn’t matter how low it is or if they’re all your friends — they’re reading what you say. When you address you-know-who-you-are in a childish tweet, you’re actually talking to them. And I’m sorry, but they didn’t sign up to hear your delayed comebacks.

### 3. Don’t retweet irrelevant things

Perhaps the best part about Twitter is the ability to cultivate your feed around your own special interests. If you’re an interesting person, your passions probably don’t overlap with all of your friends. It’s a cruel reality, but occasionally you will be the only one in your circle who cares that your favorite band’s album leaked. Relish those private joys, don’t retweet them.

### 4. Don’t retweet when you should @ reply

Without question, Twitter has become a marvelous venue for humor. Irreverent retweets make perfect punchlines. But not everyone is a champion of wit. In fact, most aren’t. Unless you’re about to coin a brilliant phrase, don’t retweet when your friend says: “R U comin over?”

### 5. Don’t tweet only links

Twitter automatically shortens URLs containing more than 18 characters. That means when you tweet nothing but a standard link, all anybody sees is a mishmash of letters and numbers and no discernible hint of where you’re leading them. Do a kindness by providing context like a decent individual; warn people so they can avoid your vaguely amusing cat video.

### 6. Don’t make arbitrary hashtags

I’ve never seen a humorous hashtag, but everyone still tries to include one at the end of their tweets. Try this experiment: take out the number sign, space it out properly, and look at it. Still works as a sentence, doesn’t it? Not only are hashtag-sentences annoying to read, they’re almost universally unfunny. So stop it.

### 7. Don’t cross the social streams

That last tweet of yours may have been spectacular, but nobody wants to read it again on Facebook. If your followers care to revisit one of your tweets, they’ll favorite them. By syncing Twitter and Facebook, you only flood your cooler friends’ social feeds with redundant information. Drop the coverall messages.

### 8. Don’t tweet excessively

Sure, Twitter naturally asks what’s happening, but show some discretion. Occasionally, you may have nothing to say, like a normal human being. Doubt your own wit. Maybe you shouldn’t live-tweet your evening at home with “Harold and Kumar,” even ironically. Quit spamming your friends.

Please RT.

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## KONY, FROM FRONT

freshman and organizer. "We put a lot of work into it."

Leaders said pervasive scrutiny over Invisible Children's finances (its 2011 financial statement reports only 32 percent of donations go to projects in Africa), the accuracy of the video (many Ugandans have said it employs a shallow and condescending approach) and a public meltdown of the organizations co-founder (in a statement, his wife called it "brief reactive psychosis") led to the decreased participation at MSUM. The blogosphere has also buzzed about the group's links to fundamentalist Christian organizations.

MSUM's Kony 2012 Facebook page mostly included critical comments of varying degrees of harshness, including a March 13 post from student senate vice president Chu Yi that reads, in part, "the org has been seen posing with the Ugandan Army and SPLA, which have both been known to loot, pillage, and ENLIST CHILD SOLDIERS."

All of those factors made a difference, mass communications professor Deneen Gilmour said, but her diagnosis for the demise of the effort: "A classic case of slacktivism," the convergence of slacker and activist.

"To hit the like button is so easy, but to get action you have to do so much more," Gilmour said.

The people who watched the video are now aware of Kony, she said, "but I don't think the power of those people was harnessed."

To be fair, Gilmour said, Invisible

Children's efforts have contributed to government action, but it will take the trained jungle search teams, not social media, to actually find Kony.

In addition to Friday's activities, one MSUM student donated fruit baskets to the Moorhead police and fire departments and games to the Sanford Children's Hospital on behalf of the Kony 2012 campaign. Invisible Children had suggested people give back to their own communities while raising Kony's profile.

Schafer, the organizer, said she's interested in continuing to be involved with Invisible Children, but she's not sure what kind of interest her peers have.

"I just don't know how hard it would be to get a lot of people's support," she said.

In a newly released video, Invisible Children said it plans to continue its campaign. The next step: present petitions to the United Nations in June.

Meanwhile, a new organization called Uganda Speaks, launched last week to counter the Kony 2012 movement.

"If you help fund this project we will not send you a T-shirt," Uganda Speaks website says, "we will not send you a bracelet. We will not ask to you vandalize your city with the face of a mass murderer. What we can promise you is that we will tell you the real story of Kony and the child soldiers. Plus we guarantee that 100 percent of the money pledged will go to Ugandan on the ground."

## HOUSING, FROM FRONT

While student senate and the Residence Hall Association both voted in support of the proposed rates, some students feel they are already paying too much.

"I don't mind the dorms," said Tate Krumwiede, a physical education freshman, "but I don't think it's worth as much as we're paying."

Housing costs at MSUM are already higher than most other MnSCU colleges. With the proposed rates a renovated double room

will cost \$2,457 compared to the proposed rate of \$2,180 at Minnesota State University Mankato, \$2,274 at the University of Minnesota and \$2,140 at St. Cloud State University.

"Good thing I'm not living on campus next year," said Justin Seifert, a freshman physical education student.

Seifert and Krumwiede both said they plan to live off campus next year because it's less expensive and more fun.



JESSICA FLEMING • flemingjes@mnstate.edu  
Dennis Jacobs and his great-niece, sustainability sophomore Natalie Jacobs, sit outside of the sustainability house, located at MSUM's northeast corner.

## SUSTAINABILITY, FROM FRONT

about three weeks, Jacobs said.

"The old roof one, is falling apart, and two, we want it built a little higher so we can get more insulation so it's super-insulated," Jacobs said. "Once we get that, we can start getting volunteers in classes to start tearing up the inside, and hopefully in a year's time we can pretty much have (the house) livable."

Jacobs encourages student ideas for other ways to use the house, in addition to demonstration.

"We want the students very involved in the whole thing," Jacobs said. "So once we know we're going to get a roof, then we can invite students to give their ideas on how the building should be used, what we should be doing with it and so on. 'Cause we want as much student input as we can get on that."

One use Jacobs mentioned was a student-maintained sustainability hotline, where community members can call with questions. Another project proposed in conjunction with the house is an organic garden.

"The house itself is not yet renovated, but we figured we could at least get a start on the outside," biology professor Alison Wallace said. A group of students from her ecological perspectives class is working on plans for the garden.

"My students have written a proposal to the sustainable campus initiative committee to ask for

funding to jumpstart this project," Wallace said. "They have written up job descriptions for two students to work from May to September to build raised bed gardens, set up compost bins and a rain barrel, build a tool shed, and plant seeds."

The students plan on donating the produce they grow to the Dorothy Day House in Moorhead. They also plan on holding a series of gardening and food workshops for the MSUM community, and will maintain a gardening blog, Wallace said.

There's also a contest for students to design energy-efficient shutters. Jacobs said there are three or four confirmed students in the contest, which will be judged next September, awarding the best-design winner \$3,000.

The house is just one aspect of MSUM's sustainability outreach to the region. To continue this outreach effort and to help make the campus more sustainable, MSUM is in the process of hiring a sustainability coordinator.

"We're narrowing it down and we're hoping to have the finalists on campus within a week or two," Jacobs said. "We'll interview them and then right after that we'll make the choice. So we're hoping to have them on board by, certainly by the beginning of next fall, if not by the middle of the summer."

## SENATE, FROM FRONT

housing Moorhead has to offer near campus isn't that great.

The Moorhead City Council has approached Ferguson and the student senate with the possibility of building a small community of housing for area college students who would like to live off campus, but don't have viable options available to them.

Though in its preliminary stages, the plan would likely include housing along Main Street and have a shuttle bus available to students, running from the housing sites to MSUM multiple times every hour.

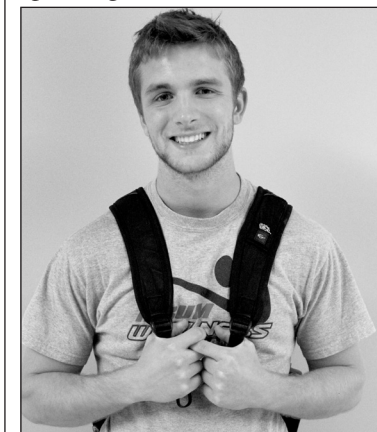
Ferguson said the city council's proposal would alleviate both off-campus housing and parking issues.

"I think that if we could solve both of those problems with one solution that would be great, but it's all a matter of getting students aware of what's going on and what we want to do," he said.

In order to increase communication among the senate, students and administration, Ferguson and Bunker intend to run a connected and goal-oriented senate.

"To be unified you have to function well internally," Bunker said. "That's really the role of vice president — making sure everything internally operates well so that it can be effective."

The duo is confident that by focusing on setting and meeting goals, and with strong communication, priorities will be better met and the senate will continue to move forward to tackle upcoming issues.



President-elect Russel Ferguson

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## Congratulates the MSUM 2012 Vaccinology Scholarship Winners



Alane Korf

Alane, a senior, from Frazee, Minnesota, will receive a degree in Biology with minors in Vaccinology and Chemistry.



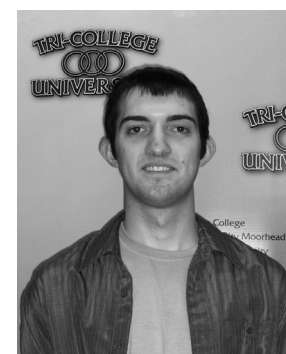
Erin Geissler

Erin Geissler, a senior from Fargo, ND, will graduate with a degree in Biology with an emphasis in Health and Medical Sciences, and minors in Vaccinology, Chemistry, and Psychology.



Gabriel Sauvageau

Gabriel Sauvageau, a senior from Fargo, ND will receive a degree in Biology with an emphasis in Health and Medical Sciences, with minors in Vaccinology, Chemistry and Psychology.



Nicholas Kohles

Nicholas Kohles, a senior from Aberdeen, SD will graduate with a degree in Biochemistry and Biotechnology with an emphasis in cellular and Molecular Sciences. His minors are Vaccinology, Health and Medical Sciences and Chemistry.

The Vaccinology minor program and the scholarships are made possible by many important contributors, including: Sanford Medical Center Fargo, Forum Communications, Greater Fargo Moorhead Economic Development Corporation, US Bank, Xcel Energy Corporation and the Tri-College University collaborative grant program. For more information regarding the MSUM Vaccinology program contact Dr. Michelle Malott, Dean of the College of Social & Natural Sciences at michelle.malott@mnstate.edu or 218.477.5892.



## Nemzek Fieldhouse gets new scoreboards

BY COLLIN BOYLES  
boylesco@mnstate.edu

From a new university logo to updated academic and athletics websites, the changes continue to come to MSUM. This time scoreboards, sound systems and almost all things technology are being updated in the Nemzek Fieldhouse.

Over \$1 million was invested in flashy new video and audio technology that just received the finishing touches. A 288-by-512-inch scoreboard, two smaller LED-scoreboards, two sideline scorers' tables and audio speakers were the main additions. In charge of it all is Jon Wepking, the interim assistant athletics director for media and public relations.

"It's a complete technological renovation of what we've considered as our gameday," Wepking said. "It's a complete overhaul."

The scoreboards allow Dragon Athletics to feature high-definition video and graphics during sporting events. The audio system is also an upgrade and the sidelines will now feature two scorers' tables instead of one. Both scorers'

tables are LED lighted that can feature graphics, statistics, advertisements and more. The previous scoreboards only featured areas for statistics such as score, players' scores, time and not much else.

The new system is not aimed only for fans and student-athletes but also potential interns. The whole system, and the equipment that goes with it, needs a lot of hands to get it running. It is an opportunity that Wepking sees as invaluable.

"The goal is to make it student-run, so it's also a great educational opportunity to be a lab or a class or whatever we end up making it," Wepking said. "It's a great opportunity for people who love production."

When Dragon volleyball enters Nemzek Fieldhouse as the first team to use the scoreboards, fans will see technology never before seen

at MSUM. The experience isn't meant to rival only other D-II schools, but it's aimed at competing with the top D-I schools in the nation.

"You're going to come in here and you're going to get an experience better than most D-I schools, and that's not coming from me," Wepking said. "That's coming from the guys that put the stuff in that do this across the country."

The total time to install all of the new gadgets was around five weeks. Just in time to show off pre-stages of the ideal scoreboard use is the Seventh Annual Dragon Fire Walk for Athletics. Participants will catch a glimpse of the huge addition when they join the activities in Nemzek Fieldhouse. The scoreboards and all will have to wait another four months, though, before being put to regular game use.

*Meghan's Sports Term*

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**Meghan's Guess**

The dwindling time surrounding the call of the wild air horn. Make haste. Play like a beast. Triumph over your enemies. Beat 'em.

**Actual Definition**

In baseball/softball: The infielders' practice of throwing the ball to each other after recording an out (if there are no runners on base).

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- Check with the Academic Support Center at 218-477-4318.

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