

12-20-1994

Academic Policy Advisory Committee meeting minutes, December 20, 1994

Moorhead State University

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APAC Minutes
December 20, 1994

Members present: Reed, Chair; Bakke, Bense, Boe, Crockett, Danielson, DuBord, Frederick, Mathiason, Moore, Olday, Pemble, Roy, Schmider, Sibley, Strong, Swenson, Wasson, Zarrett.

1. OTA Project Update

The order of the agenda was revised and Jan Flagel, Director of External Studies, reported on the Older-Than-Average Pilot Project. The OTA Pilot Project was requested by the Enrollment Management Task Force in the Spring of 1994 and approved by President Barden. The project was set up to allow 50 students, who did not meet the regular admission requirements, to be admitted into MSU Winter quarter of 1994/95. The plan entailed testing those students on their reading, writing and math skills and advising them in appropriate starting classes. Twenty-five faculty and staff were trained to administer tests, and in the fall, 13 students were admitted. Currently 11 students are enrolled in classes winter quarter and one student chose to wait until spring to take classes. At the end of winter quarter, feedback from the students will be gathered and will be used to evaluate the project.

Our request is to extend the OTA project into Spring quarter to enable the student evaluation pool to be larger. The project will be advertised through personnel offices and community service groups and hopefully more students will enroll in this project for spring quarter. The cap for enrollment into this program is set at 50 students.

Roy moved. Moore seconded to approve the extension of the OTA Pilot Project into Spring Quarter 1994/95.
Motion carried unanimously.

2. Semester Conversion: Department of Business Administration

Sam Roy distributed materials to the committee for the following addenda to the Business Administration package:

Add "or consent of instructor" as a prerequisite for Mktg 422.
It should read: Mktg 310, Math 134 or consent of instructor.

Add to the Finance Major electives Econ 304.
After: choose any two of the following:
Econ 304 (3 semester cr.)

Major Changes - New Courses:

FINC 425/525: Bank Management (3 semester cr.)
This course was approved by the Graduate Council.
Bakke moved. Wasson seconded to approve.
Motion carried unanimously.

FINC 325: Financial Institutions and Markets (3 semester cr.)
Boe moved. Sibley seconded to approve the course with the following change:

Prerequisite should be ECON 320 and FINC 340

Motion carried unanimously.

FINC 461/561: Fixed Income Security Analysis and Management
(3 semester cr.)
This course was approved by the Graduate Council.
Boe moved. Olday seconded to approve.
Motion carried unanimously.

FINC 463/563: Options and Futures (3 semester cr.)
This course was approved by the Graduate Council.
Boe moved. Bakke seconded to approve.
Motion carried unanimously.

MKTG 621: Non Profit Marketing (3 semester cr.)
Boe moved. Sibley seconded to approve with the following change:

No prerequisites.

This course was approved by the Graduate Council
Motion carried unanimously.

FINC 406/506: Small Business Management Consulting
(1-2 semester cr.)

MGMT 406/506: Small Business Management Consulting
(1-2 semester cr.)

MKTG 406/506: Small Business Management Consulting
(1-2 semester cr.)

Boe moved. Bense seconded to approve all three courses.
These courses were approved by the Graduate Council.
These courses are identical but independently taught.
Motion carried unanimously.

Minor changes:

Boe moved. Zarrett seconded to approve the minor changes as listed
under Section II of the Analysis form.
Motion carried unanimously.

Major Changes - Other:

Bakke moved. Zarrett seconded to approve the major changes as listed
under Section III of the Analysis form.
Motion carried unanimously.

Approval of Business Administration's Semester Conversion Package:

Pemble moved. Bakke seconded to approve Business Administration's
semester conversion package with the prerequisite changes noted.
Motion carried unanimously.

3. Semester Conversion: Master of Business Administration

Major Changes - New Courses:

MBA 658: International Business (2 semester cr.)
Boe moved. Bakke seconded to approve with the following added to the course conversion worksheet:

Prerequisites: Management 360 or MBA 604

This course was approved by the Graduate Council.
Motion carried unanimously.

MBA 680: Strategy I (4 semester cr.)
This course was approved by the Graduate Council.
Bakke moved. Boe seconded to approve.
Motion carried unanimously.

MBA 681: Strategy II (4 semester cr.)
Boe moved. Wasson seconded to approve with the following change made to the course conversion worksheet:

Prerequisites: MBA 680

This course was approved by the Graduate Council
Motion carried unanimously.

Minor Changes:

Boe moved. Sibley seconded to approve the minor changes as listed under Section II of the Analysis form.
Motion carried unanimously.

Major Changes - Other:

Zarrett moved. Bakke seconded to approve the major changes as listed under Section III of the Analysis form.
Motion carried unanimously.

Approval of the Master of Business Administration Semester Conversion Package.

Pemble moved. Mathiason seconded to approve the Master of Business Administration's semester conversion package with the prerequisite changes noted.
Motion carried unanimously.

4. Semester Conversion: Department of Mass Communications

Major Changes - New Courses:

MC 250: History of Mass Communications (3 semester cr.)

Boe moved. Bakke seconded to approve.

(This course is cross-listed with History 250 and that department has given their approval of this course.)

Motion carried unanimously.

MC 320: Layout and Typography (3 semester cr.)

Boe moved. Wasson seconded to approve.

Motion carried unanimously.

MC 360: Advertising Copywriting (3 semester cr.)

Boe moved. Bakke seconded to approve.

Motion carried unanimously.

MC 330: Photojournalism (3 semester cr.)

Boe moved. Bakke seconded to approve.

Motion carried unanimously.

MC 430: Documentary Photography (3 semester cr.)

Boe moved. Sibley seconded to approve with the following editorial change in the course description:

Repeatable to 6 credits.

Motion carried unanimously.

MC 460/560: Advertising Campaign Execution (1-3 semester cr.)

Martin Grindeland, Chair of the Mass Communication's department, distributed the new course proposal to members.

This course has been approved by the Graduate Council.

Roy moved. Bense seconded to approve.

Motion carried unanimously.

Minor Changes:

Moore moved. Bakke seconded to approve the minor changes as listed under Section II of the Analysis form.

Motion carried unanimously.

Major Changes - Other:

Pemble moved. Bakke seconded to approve the major changes as listed under Section III of the Analysis form.

Motion carried unanimously.

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Approval of Mass Communication's Semester Conversion Package:
Sibley moved. Bakke seconded to approve Mass Communications'
semester conversion package with the changes as noted.
Motion carried unanimously.

Meeting adjourned at 5:40 p.m

G. Anderson