



Minnesota State University Moorhead
RED: a Repository of Digital Collections

The Advocate

Student Newspapers

10-8-2009

The Advocate, October 8, 2009

Minnesota State University Moorhead

Follow this and additional works at: <https://red.mnstate.edu/advocate>

Researchers wishing to request an accessible version of this PDF may [complete this form](#).

Recommended Citation

Minnesota State University Moorhead, "The Advocate, October 8, 2009" (2009). *The Advocate*. 209.
<https://red.mnstate.edu/advocate/209>

This Book is brought to you for free and open access by the Student Newspapers at RED: a Repository of Digital Collections. It has been accepted for inclusion in The Advocate by an authorized administrator of RED: a Repository of Digital Collections. For more information, please contact RED@mnstate.edu.



Rev rocks

Free rock concert provides entertainment at Hub

A&E, PAGE 6



Freshmen fire up

New volleyball players step up performance this season.

SPORTS, PAGE 8

The Advocate

www.mnstate.edu/advocate

Thursday
10.08.09
Vol. 39 No. 7

An award-winning newspaper published weekly for the Minnesota State University Moorhead community

Freshmen enrollment declines New transfers, graduate student numbers increase

BY JENNY HILLEREN
Staff Writer

The enrollment rate for freshmen entering the university this fall was down by 14 percent. Dr. Jean Sando, associate vice president of academic affairs and dean of general education, assures students that the administra-

tion is taking every precaution to ensure the rates do not continue to decline.

"It is a huge concern of the university's that the enrollment rate is down 14 percent," Sando said. "So we are being very aggressive to guarantee an incline in enrollment for coming semesters."

So far, MSUM has hired more staff in the admissions office, which is a big step considering that the university isn't hiring many positions. They have also hired Pat Staples, who will act as MSUM's new marketing director. Her purpose at MSUM will be to sell prospective students on what

the amazing programs MSUM has to offer. The school has also purchased new software that enables them to interface with prospective students.

Even though freshmen enrollment is down, the overall enrollment at MSUM is only down by 0.1 percent. The FTE, or Full Time Equivalent

rate, is actually up by 1.2 percent.

Sando said that number categories are broken down to assess different groups enrolling at MSUM. While the enrollment of new freshmen is down by 14 percent, new transfers is up by 1.4 percent, **FRESHMEN, BACK PAGE**



Chris Huber, the magazine's photo editor for their 2008 edition and Reggie Radniecki, the advisor, accept their Emmy, which was presented Sept. 26 in Minneapolis.

Online magazine wins Emmy

BY MICHAEL SMITH
Assistant Editor

The mass communications department has continued its tradition after being awarded its third Emmy in three years. The difference this year was that it was not for a Broadcast Documentary, but for Horizonlines.org, a general interest online magazine.

Horizonlines is a yearly publication produced by MSUM students in the capstone class of the mass communications online journalism emphasis.

Now in its eighth year of publication, Horizonlines has received over 30 awards, said Reggie Radniecki, magazine advisor and MSUM mass communications professor. Previous to the Emmy, Horizonlines won the Society for Professional Journalist Mark of Excellence Award in 2004 and 2006.

On Sept. 26, Horizonlines received an Emmy for its seventh edition from the Upper Midwest Chapter

of the National Academy of Television Arts and Science. The division includes schools from Minnesota, North Dakota, South Dakota, Wisconsin and Iowa. "Collective Histories: Images and Stories Reflecting a Region's Past" won in the category of Advanced Media Student Production.

"The designers deserve tons of credit," said Alyssa Schafer, 2009 MSUM graduate and 2008 Horizonlines editor. "We didn't have this award in mind (when putting it together) but it was a lot of work and I'm excited about it."

The students are broken up into groups based on design, writing, editing, photo and video skills.

"There are certainly not enough online (journalism emphasis) students," Radniecki said. "We would not be able to put the class together if it were not for our student and graphic communications, but also we get students from the art department."

This is a senior-level class and the atmosphere is newsroom-like.

"I don't do any teaching in that class," Radniecki said. "The students have to come in with the skill necessary."

Wayne Gudmundson's documentary photograph class helped as outside contributors. "They worked really hard getting those photos of the small towns," Radniecki said.

"It shows the quality of our department," Schafer said. "Students with different backgrounds help put this together. This is great for MSUM."

Next semester's class is already filling with students.

"When I first started, nobody had heard of it," Radniecki said. "Now it is really neat, because students come to me and ask if they can be part of the magazine."

Smith can be reached at smithmi@mnstate.edu

MSUM teacher receives grant to assist book publication

BY CHAYANEE HALEY
Staff Writer

Dr. Anna Arnar of MSUM has received a grant from the Millard Meiss Publication Fund to help fund her upcoming book.

Arnar has been an art history teacher at MSUM since 1996. She is also involved in the Women's Studies program.

Since her sabbatical in 2005, Arnar has been working on her book, "The Book as Instrument: Stéphane Mallarmé, The Artist's Book, and The Transformation of Print Culture in Nineteenth-Century France." The book

is about poet and theorist Stéphane Mallarmé.

"I'm excited that it's happening," Arnar said. "This is my first cover-to-cover book." However, she has had articles and exhibition catalog essays published.

Along with the Meiss grant, Arnar also received an MSUM faculty grant. With the help of both, Arnar's book will be able to be published and incorporate color photos.

Arnar describes the book as a scholarly study, and said that it was not designed as a textbook.

"As an art historian with

expertise in French print culture, I offer readers a distinctive historical narrative to assess Mallarmé's literary ambitions," Arnar said.

Mallarmé focused on what would become of books once technology expanded; part of her study asks whether or not books would survive among new technologies like the Internet.

"What I really liked about (Mallarmé) was that he was obsessed with the democratic potential of the book," Arnar said. "He talks about how it's important for the readers to participate in the creative pro-

cess."

As for her own views on what will happen to books as technology increases, Arnar said: "I'm still really optimistic ... I see the Internet as a type of book. It's an electronic book, it's a chaotic book but it's also a book that allows for creative interaction."

With her new book, Arnar hopes to make some of Mallarmé's work more accessible. She said that she believes the book addresses multiple audiences, such as those interested in history, art, poetry or technology.

GRANT, BACK PAGE



DR. ANNA ARNAR

Correction

The cartoon printed on Page 5 in last week's issue was illustrated by Shawn Kendrick.

Eurospring photos displayed

A photo exhibit called "Eurospring 2009: Scenes Along the Journey," is featured in the circulation lobby of the library.

Students and staff are welcome to see the display now through Oct. 15.

Womens groups collect bucks and bras

Women's Studies and the Women's Center are collecting money and bras for the Hotel Donaldson's annual Bras on Broadway "Bucks and Bras" event being held on Oct. 22.

Drop off your bras with a minimum donation of \$5 per bra at either the Women's Studies office (MA 175) or the Women's Center (BR 154). All collected bras will be added

Advocate meetings 4 p.m. Mondays in CMU 110

The Advocate would like to invite any interested students to its weekly meetings in The Advocate office. Pick up an application today and apply to be a sports writer, staff writer, cartoonist or photographer. Photographers meetings are at 4:30 p.m.

to the bra garland hung from the Hotel Donaldson's roof and donations given without a bra will be represented by ribbons. Proceeds go to the American Cancer Society benefiting local programs.

All donations must be in by 4:30 p.m. on Oct. 16.

Student of the month nominees awarded

The Student Organization Advisory Committee at MSUM is pleased to present Heath Butrum with the September/October Student Organization Leader of the Month Award and Men's Rugby Club with the Student Organization of the Month Award.

Butrum is the Student Senate president and dedicates himself to discovering and working through the issues and concerns of the MSUM student body.

The Men's Rugby Club organizes numerous rugby tournaments on the MSUM campus, creating an awareness of the sport in our community and on campus.

The Office of Student Activities is now accepting nominations for Student Organization of the Month, Student Organization Leader of the Month and Student Organization Advisor of the Month. Just go to <http://www.mnstate.edu/osa> to nominate.

Students needed for committees

The Student Organization Advisory Committee meets Tuesdays at 12 p.m. This group represents the needs and concerns of students involved in student organizations and activities. It also chooses the "of the month" awards and presents the student organization awards banquet.

The Student Activity Budget Committee meets Thursdays at 10 a.m. This group coordinates the development of student activity budgets, reviews requests from students and student organizations throughout the academic year for funding related to student activities and makes recommendations

to the university president regarding allocations.

To join one or both of these committees, you will need to be appointed by Student Senate. You can apply online at <http://www.mnstate.edu/acadaff/committees>.

Peace Corps recruiter comes to campus

Peace Corps Regional Recruiter Joshua Becker will be hosting a general information session at 6 p.m. today in CMU 203.

Come hear volunteer stories, learn about the benefits of service and how to apply. Questions, contact jbecker@peacecorps.gov.

Planetarium event

"Two Small Pieces of Glass" will be the featured show at MSUM's planetarium Sundays at 2 p.m. and Mondays at 7 p.m., now through Nov. 16.

Come and join two young astronomers at a star party as they learn how telescopes work, the history of telescopes and the major discoveries made by these instruments.

The planetarium is located on the MSUM campus in Bridges Hall room 167. General admission is \$3, and children under 12, senior citizens and Tri-College students are admitted for \$1.50.

STLF chooses cities for spring break trip

Students Today Leaders Forever, STLF, has chosen their destination cities for the annual spring break "Pay It Forward" tour.

STLF invites students to travel to Washington, D.C. this spring break for a fun-filled service work trip.

Learn more about this 9 day service opportunity at their meetings at 9 p.m. on Mondays in room 205 (tentative).

Homecoming tees still available

Homecoming baseball tees are still available. Stop by the Office of Student Activities in CMU 229 to get yours today. Shirts are \$10 and will be available until tomorrow.



SECURITY UPDATE

Director of Campus Security Michael Parks

Leslie Wood
Features Editor

Breaking windows

There was vandalism in Nelson at 12:54 p.m. on Sept. 29. A storm window was broken on the 10th floor, and the damage is estimated at \$50.

Shattered glass

An east door and window were damaged in the Center for the Arts at 10:22 p.m. on Sept. 29. The damage is estimated at \$200.

Smoke and run

A noise complaint and smoking violation occurred in East Snarr at 3 a.m. on Oct. 1. The student was being uncooperative and ran from a security officer. The student was located and referred to judicial affairs.

Fit nice in the living room

Two blue couches and two blue sofa chairs were stolen from the main lounge of Grantham at 3:30 p.m. on

Oct. 1. The value of the furniture is estimated at \$400.

Crowd in dorm room

On the 8th floor of Nelson there was an alcohol offense and noise complaint at 4 a.m. on Oct. 2. Security officers found seven students in a dorm room. Five of the students were cited for underage drinking.

Intoxicated in the parking lot

Two male students were found in S Lot at 12:03 a.m. on Oct. 3. The students were from MSUM and NDSU. The MSUM student was cited for underage consumption and the NDSU student was sent to detox.

Noisy neighbors

There was an alcohol offense and noise complaint on 4th floor South Snarr at 3:44 a.m. on Oct. 3. MPD cited two students for minor consumption.

The Advocate

Minnesota State University Moorhead
Box 130 Moorhead, MN 56563
Located on the lower floor of Comstock Memorial Union Room 110
News Desk and Editor's Desk: 218-477-2551
Advertising: 218-477-2365
Fax: 218-477-4662
advocate@mnstate.edu or www.mnstate.edu/advocate

The Advocate is published weekly during the academic year, except during final examination and vacation periods. Opinions expressed in The Advocate are not necessarily those of the college administration, faculty or student body.

The Advocate encourages letters to the editor and your turn submissions. They should be typed and must include the writer's name, signature, address, phone number, year in school or occupation and any affiliations. Letters are due by 5 p.m. Monday and can be sent to MSUM Box 130, dropped off at The Advocate office in CMU Room 110 or e-mailed to us at advocate@mnstate.edu. The Advocate reserves the right to edit letters and refuse publication of letters omitting requested information. It does not guarantee the publication of any letter.

"My mom never accused me of being a lesbian."
-Tim Stulken

"What, did they pee on their Gods?"

The Advocate is prepared for publication by Minnesota State University Moorhead students and is printed by Davon Press, West Fargo, N.D.

Copyright 2009, The Advocate.

The Advocate is always looking for talented writers, photographers, columnists and illustrators. Meetings are held at 4 p.m. every Monday in CMU 110. Contact the editor for more information or come to the staff meetings.

Kristi Monson Adviser
Megan Nitschke Editor

Michael Smith Assistant Editor
Kimberly Ehrlich Opinion Editor
Leslie Wood Features Editor
Anna George Arts and Entertainment Editor
Tim Stulken Sports Editor
Lauren Taute Photo Editor
Holly Lavecchia Copy Editor
Erica Anderson Copy Editor
Taaren Haak Copy Editor
Sara Kram Copy Editor
Laura Postier Advertising Manager
Dustin Brick Business Manager
Jamie Kasal Distribution Manager
Krista Stickland Distribution Manager

Columnists: Jenny Hilleren, Holly Lavecchia, Kim Ehrlich, Ross Peterson, Drew Olmen, Lucas Vonasek, Ban Anselmino

Reporters: Erica Anderson, Jenny Hilleren, Kimberly Ehrlich, Logan Grossman, Janessa McAllister, Chayance Haley, Conor Holt, Katie Schroeffer, Taaren Haak, Andrew Jason, Ross Torgerson, Kelsey Roseth

Photographers: Jesse Trelstad, Abby Paul, Chris Franz


Illustrators: Allen Kempf, Tony Mansourian, Tate Mlady

Hiring Immediately!

P/T TELESales - 18-33 hrs/week

VARIOUS HRS. Between 4 pm - 9 pm M-F
SAT. REQUIRED 9 am - 5:30 pm

Apply in person at:



PERFORMANCE CENTERS, INC

2829 S. University Drive, Fargo
(inside Am. Fam. Ins. Building)
www.pcifargo.com

The Hap

10.9	Midterms 7-9 p.m. 7 p.m. 7:30 p.m.	Spring 2010 schedule available on ESERVICES MSUM Regional Science Center: If Galileo Could See Jupiter Today, Buffalo River Site Volleyball at Augustana College University Symphony Orchestra, Hansen Theatre
10.10	10 a.m. 12 p.m. 2 p.m. 3 p.m. 4 p.m.	X-Country at Wayne State College Soccer vs. University of Mary Football vs. University of Mary Swimming & Diving, Alumni Meet Volleyball at Wayne State College
10.11	1 p.m. 2 p.m.	Soccer vs. Northern State At the Planetarium, Two Small Pieces of Glass
10.12	Fall Breather - No Classes 7 p.m.	At the Planetarium, Two Small Pieces of Glass
10.13	Faculty In-service Day - No Classes 7 p.m. 7 p.m.	Volleyball vs. Northern State U. Duane Emmel: Your Money, Weld Hall
10.14	3:30-4:20 p.m.	College Success Workshop: Time Management, MA 171
10.15	8 p.m.	Visiting Writers Series: Dean Hulse & Marrie Sue Holtan, King Hall 110

Billboards placed to increase enrollment Marketing, admissions plan to gain prospective students' interest

By Leslie Wood
Features Editor

Recently, MSUM incorporated billboards to attract new students. The person behind this new promotion is Patricia Staple, who was recently hired as the director of marketing.

As director of marketing, Staple is in charge of publications, which includes the Print Shop and the University Photo and Graphics.

"My job is a new position," Staple said. "Marketing has been redefined at MSUM."

Last year's billboard theme of "you'niversity" is being replaced by a burnt motif with clever slogans. Such slogans are: "Have a Nice Degree," "Ignight Life" and "Shop, Drop, Enroll."

"This year's campaign is oriented toward prospective students to gain higher enrollment," Staple said.

The billboards were put up Oct. 1 around the Fargo-Moorhead area and along I-94 to Fergus Falls.

University officials hired Absolute Marketing, a company run by MSUM alumni in South Moorhead, to design the billboards.

Staple wants to set up billboards in Minneapolis to attract more students and get a presence in the Minneapolis market.

"MSUM has tremendous opportunities to market itself to students, alumni and a wide range of constituents," Staple said. "My role is to help the university promote



those opportunities."

There are three styles of billboards that will be run October through December.

Two to three more billboards will be incorporated during the spring semester using the burnt dragon motif.

The university has also been making improvements to increase student interest through use of the Internet. The marketing department has been updating their Facebook by creating a fan page for the MSUM Dragons and creating a Facebook url.

The MSUM home page is being worked on to make it more user friendly, and the landing pages for the academic departments are being

updated.

To gain more students, marketing and admissions are evaluating the touring and enrollment process.

"We are tweaking the entire admissions procedure," Staple said.

with information about the university. It will be mailed in the middle of October to potential students.

Staple will be working on longer-term branding. She wants to change the color from red into a burnt red and incorporate the scorch mark into more of the marketing and publications.

"I want to create a marketing communication strategy to help MSUM achieve its primary goals of enrollment, fundraising and marketing and support of athletic activities," Staple said.



Submitted photos of billboard ads that can be seen around the Fargo-Moorhead area.

One improvement made by marketing and admissions is the new MSUM view book, which is like a deck of cards

Wood can be reached at woodle@mnstate.edu

Scorch adds entertainment to Dragon events

By Carly Lengstorf
Staff Writer

Game day. The lights come on. The teams warm up. Go Dragons!

Everything is ready to go for the game, yet something is missing. The audience has an eerie feeling of emptiness. That's when the big red dragon comes around the corner of the bleachers and initiates the wave. The crowd goes wild, screaming as they leap out of their seats. Back and

forth the dragon runs. Now the game can begin.

The intensity of the game draws the attention of every spectator. Suddenly, a timeout is called. All the people are anxious for play to begin again, and they don't know how they are going to wait an entire minute for the game to resume.

All eyes are suddenly drawn to the center of the field where that dragon has made his way. Now he is put-

ting his heart and soul into entertaining the audience, doing his best to take away the people's apprehension. The minute flies by without a worry. The game begins once more, and the audience experiences a smooth transition between entertainments.

Children are thrilled by Scorch, either crying with fear when seeing his teeth or laughing with excitement upon seeing his bright red suit. Many students desire

pins with a picture of them, their friends and Scorch to wear around as an emblem of Dragon pride. Scorch considers these things "celebrity status," and they make him feel more connected with the students around campus as well as the Fargo-Moorhead communities.

Scorch likes interaction. His favorite part about the job is when he hears people yelling for him and he can "get the crowd in touch." He feels that

even the slowest of games don't drag on when he's there to entertain. The most rewarding part about being Scorch, he says, is bringing the mascot to life around campus, seeing pictures of himself with all the students, and making people smile; "I love smiling."

Lengstorf can be reached at lengstorca@mnstate.edu

www.mnstate.edu/advocate
www.mnstate.edu/advocate
www.mnstate.edu/advocate

Check out our Web site for breaking news briefs and colored photos

www.mnstate.edu/advocate
www.mnstate.edu/advocate
www.mnstate.edu/advocate

THE SALON PROFESSIONAL ACADEMY

CLASSES STARTING NOV-JAN-MAR-MAY-JUL-SEPT

MENU OF SERVICES
starting at

Haircut	\$11
Color & Style	\$25
Highlights	\$35
Pedicure	\$21
Manicure	\$15
Cleansing Facial	\$20
Body Treatments	\$30
Signature Massage	\$26

All services performed by supervised students. Prices vary according to student level.

SHOW YOUR STUDENT ID AND RECEIVE \$2 OFF YOUR VISIT

ADMISSIONS
701.478.1772

TSPAFARGO.COM

4377 15th Ave S, Fargo, ND 58103

COSMETOLOGY | ESTHETICS | NAIL TECHNOLOGY | MASSAGE THERAPY

ENDORSED BY REDKEN FOR EXCELLENCE IN EDUCATION

REDKEN
5TH AVENUE NYC

Busy Bubbles Super Center

\$15/mo Unlimited Tanning

3 Month Minimum Requirement

Wash & Tan

24 Hours a Day!

2102 12th ST N

Fargo, ND 298-8589

www.washandtan.com

Advocate editorial board

Megan Nitschke
EditorMichael Smith
Assistant EditorKimberly Ehrlich
Opinion Editor

New marketing position one way to increase freshmen enrollment

It was recently announced that MSUM's freshmen enrollment has decreased from previous years.

This can be blamed on many things but nothing is the sole cause of the fluctuation.

With the budget crisis, increasing enrollment is a vital step when it comes to raising revenue.

As a solution to this problem, MSUM has hired a new marketing director, a position that we've never had. This has been done in hopes of raising awareness of the school to prospective students.

This is one of the few positions that has been filled in the recent hiring freeze by MSUM, showing its importance.

In order to market the school, the administration must focus on traits of our school that stand out above others.

One of the main reasons a majority of students choose MSUM is its affordable price.

Another unique addition to the school is the freshmen living communities, which were just established this year. These "educational families" allow for students to feel more connected to their fellow residents.

The living-learning communities also serve as a great marketing scheme. Freshmen are more apt to choose a school where they will feel comfortable. This program's purpose is also to increase retention levels, which will in effect keep students on campus.

With the recent implementation of banded tuition, students are able to graduate more quickly, and for less money. However it has not increased the number of students.

Because of the tri-college system, students have the opportunity to take classes at both Concordia and NDSU, which can open doors for many different students.

We have tough competition in town and need to make sure we are on the front lines of advertisement and marketing our university. The new director will play an important part in the future of MSUM.

We hope the administration is making progress in identifying why we aren't attracting the amount of students that we should. As current MSUM students, it's important to us that our legacy as a school moves on. Advertising without identifying the problem will only result in partial success.

The opinions expressed in The Advocate are not necessarily those of the college administration, faculty or student body. The Advocate encourages letters to the editor and your turn submissions. They should be typed and must include the writer's name, signature, address, phone number, year in school or occupation and any affiliations. Letters are due by 5 p.m. Monday and can be sent to MSUM Box 130, dropped off in The Advocate office or e-mailed to advocate@mnstate.edu.



Illustration by Tony Mansourian / The Advocate

Modern day madness



Ross Peterson

Columnist

While on my way to Kise to enjoy a delicious lunch, I heard the most horrific noise I've ever heard in my entire life. My blood curdled in my veins, a shiver shot violently down my spine and the hairs on my neck stood on end as I frantically looked around to find the source of this frightening sound. It was the radio playing Miley Cyrus.

Instead of violent video games and heavy metal, there are really only four things that are corrupting America's youth. One of these is Miley Cyrus.

Allow me to tell you a story; a story of corporations in this country, wherein we forgot every principle that our founders stood for. Disney, Nickelodeon and MTV. All three of these companies are entirely responsible for the corruption of America's youth. The Walt Disney Co., founded by the great Walt Disney, believed to be a place where children can get lost in a world of fantasy and unknown, a place where kids can live freely and explore on their own in the life around them and their imagination takes them to places no other person can take them in a million years. He gave life to animation and gave children a life worth living.

The millennium was close at hand, and the Walt Disney Co. flushed that idea down the toilet. All hope was lost with the release of High School Musical, where children were convinced that it is entirely possible for a star athlete with fiery passion to be in a musical. Kids like me expressing themselves?

Then "sitcoms" were produced, where children can laugh their butts off to the antics of a girl in San Fran, wearing "disguises" that

totally fool everybody and thinking she can see the future but turns out it's just déjà vu. Is that too ridiculous? Not to worry, children can marvel at the extravagant lives of two twin boys who live in a hotel, which is both pretentious and ridiculous to believe. Disney nearly single-handedly ruined the lives of millions of children—except they had a helping hand.

Nickelodeon, not to be outdone, produced more rubbish than the eye can behold. It all started with "Rugrats," a cartoon where babies disposed of correct grammar usage and the correct forms of plurals. Nickelodeon threw out all possibility of animation redemption when it followed in the murky footsteps of Disney by producing such eye-gouging shows such as "iCarly" and "Drake and Josh." "iCarly" tells pre-teen girls that it's okay to stuff bras, talk about how someone's breasts are too small, how getting people to break up for your own benefit is an admirable thing to do and backstabbing your friends always works out in the end if you just say you're sorry.

MTV, in case if you didn't know, stands for Music Television. According to research from the Nielsen Co., TRL, which only shared a small compilation of parts of music videos, was the only music program on the air in the last decade. Today, there is not a single minute of music television, on Music Television. It is now dedicated to commercials. Lots of them. If it has a price tag, it is featured on MTV. Why stop there? Commercials are even in its garbage shows. All of the "reality shows" of lame actors and shoddy camera work have product placement. MTV is one giant advertisement for anyone, and they make more money off commercials in just one year than you and I will ever make in our lifetime combined.

Is this what we want our children to watch? I rest my case.

What should our kids be watching?
E-mail Peterson
at peterstonro@mnstate.edu

Talk to the Trainer

The Advocate teamed up with the Wellness Center to answer students' questions about wellness and fitness issues. Inquiries are published anonymously. Please send questions to Marissa Parmer at parmer@mnstate.edu

Embrace campus common sense

Scenario: You are at school, walking down the halls to your next class, minding your own business, when all of a sudden you are stopped dead in your tracks due to the person in front of you. They are not at their destination, nor are they impaired by any ailments; rather, they just received the most hilarious text and felt compelled to stop right then and there to respond.

Scenario: You are on the quad scurrying from one building to the next and praying you won't be late for the math test that has been tax-



Jenny Hilleren
Columnist

ing you for days, when all of the sudden you get plunged off the path you were on by some antagonizing force. The force: a couple that was walking in the opposite direction decided to partake in a little PDA which, inevitably, made them oblivious to anyone else walking near them wreaking all sorts of havoc to the com-

mon passers-by.

Those are merely two of the occurrences that I have had the pleasure experiencing while on campus... today!

Admittedly, I too have had instances where the necessity of an impromptu text transpires. However, when in situations like that, I take care to make sure that there is either: no one standing nearby so as to create a pile up, or the option to step out of harm's

way by moving to the side of the hall or sitting on a nearby bench if outside.

Likewise, once upon a time I was also enticed by love's overpowering pull towards reckless undertakings; nevertheless, I was always conscious of my surroundings and took every measure not to pummel others while in a lusty lip-lock.

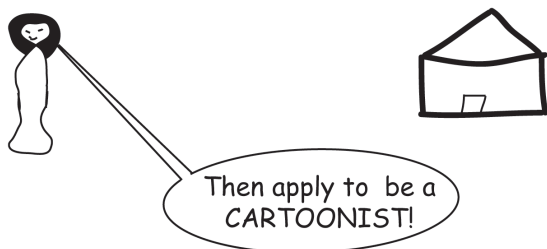
While there are certainly situations in life that may be unavoidable, there are also many mishaps that can be monitored and regulated. Hallway etiquette is among some of these preventable

situations. Being mindful of others around you, especially while on a campus that is already spatially challenged due to construction and other constraints, is essential to one's safety and sanity.

Although we all maintain the right to kiss and text as we please, I strongly urge everyone to be a little more aware of the people they hold up, or knock over, while doing said activities.

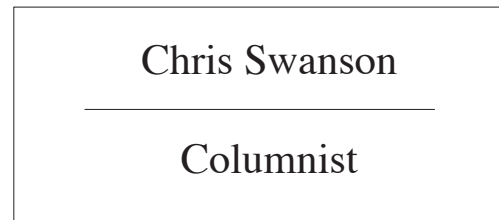
Getting knocked around? E-mail Hilleren at Hillerenje@mnstate.edu

Can You draw better than me?



★ Applications can be picked up at the Advo office in CMU 110

Happy birthday



Chris Swanson
Columnist

Someone once asked me, "What is the value in a birthday?" Surely it represents more than a number next to your name moving upward. For some it is a cause of celebration, and for others, a cause of dread. I would like to talk a little about the source of such confusion.

A birthday is a reminder that we are slowly marching to our graves. Everyone is going to die, as it is a natural part of life, and that must be acknowledged, no matter how close or how far away you are from the end. But must a sense of sadness always accompany these festivities?

Some consider happiness to be the most important thing in the world. Not wealth, power, or other superficial things. I am one of those believers. When one dies, the total value in their life is laid clear. The possession of items, or wealth no longer matters. If that individual lived out their life in happiness then it was a life worth living. There would be no sadness, since that individual lived their life to the fullest. All life must end, and we must accept this truth, but if that was a life worth living, then we should be content.

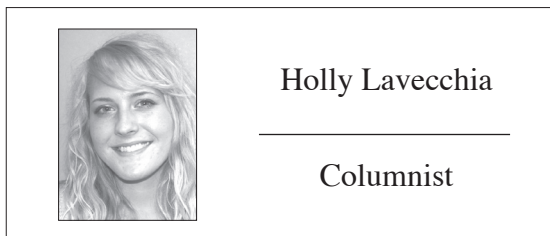
So how does all this relate to a birthday? While a birthday is a time for festivities, it is also a time for reflection. Are we pursuing things which will truly make us happy, or are they foolish dreams given to us by human desire? A birthday reminds us that we need to look at our lives, consider our level of happiness and what needs to change. Add up all of the happiness, and sadness one has experienced to decide if that path is worth living.

Birthday Blues? E-mail Swanson at swansonch@mnstate.edu

Let's talk about sex!

The Advocate has teamed up with Hendrix to answer students' questions about sex. Submit questions to advocate@mnstate.edu or slide it under the door of CMU 110.

Crosswalk Courtesy



Holly Lavecchia
Columnist

With mother nature on some sort of PMS rampage, it's safe to say no one is happy. My shoes haven't been this soaked since her last outburst this previous Spring. Sometimes I entertain the thought that inclement conditions are brought on by certain impolite, annoying and often bothersome groups of people.

I would like to present some propositions of who these people may be. Number one: most of the people driving cars through campus on 14th avenue. I know the new Wellness Center is beautiful

and you can see that girl from your psychology class running on a treadmill from the street, but please, keep your eyes on the road.

Another note for drivers, if you're in a serious hurry to reach Hornbacher's in order to buy mint Milano cookies, or are twelve minutes late for class, save yourself the potential headache and just go around. Believe me, if you are furious enough about unceasing crosswalk foot-traffic you will picture yourself mowing them down with your Bonneville.

Secondly: pedestrians. Do not just charge across the street as if you are invincible. You are not. The rule should be that if a car has been waiting

for the last thirty seconds of your walk toward the street, stop and let them go get their Milanos. If you are in a hurry as well, the least you can do is walk quickly across with an apologetic look on your face.

As for the other people I believe may contribute to the gloomy and rainy climate, there are students who light up in the middle of campus and smoke until they reach the street, tellers of blonde jokes, scowlers, whiners, judges, loud computer lab users and those who mess with facebook accounts they find open.

Be considerate, and maybe mother nature will stop hating.

Rainmaker Rage? E-mail Lavecchia at Laveccho@mnstate.edu

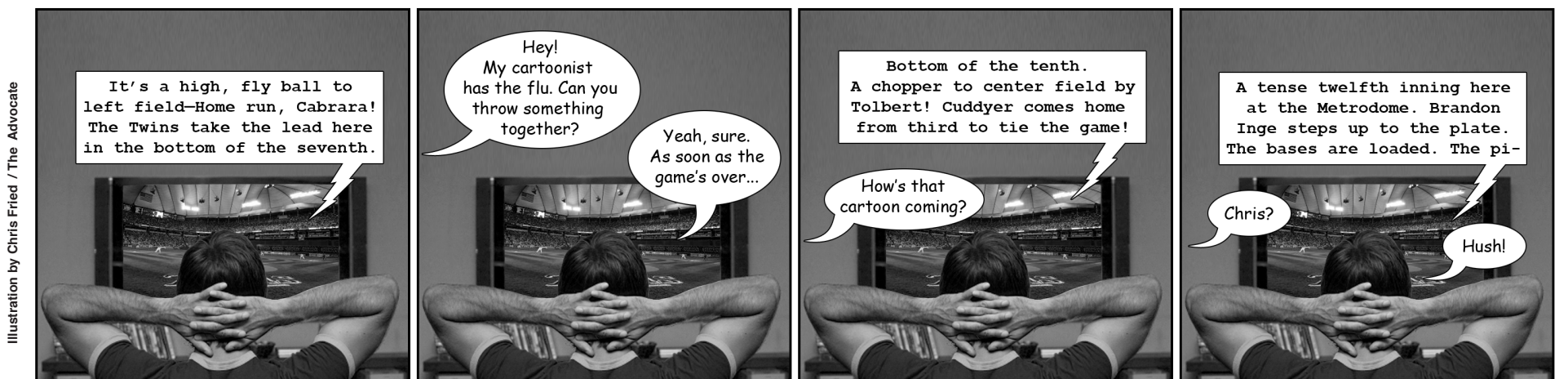


Illustration by Chris Fried / The Advocate

Revved up for Rev Theory

By **BIN VALENTINE**
Staff Writer

Towering above the others in the crowd at 6'9", NDSU sophomore Andy Nagel caught the flying drumstick out of the air before anyone could even fight over it.

Letting out a roar of victory, Nagel went back to cheering for the band that just left him with a memory he won't soon forget. Rev Theory had just finished its set.

"I saw him look at me and I saw him throw it," Nagel said. "There was no way I was letting go."

As part of the AMPED free music event series, the hard-rock band Rev Theory with opening band Scarlet Haze from Minneapolis rocked The Hub last Tuesday night.

Admission was free for students with a current college

I.D. and tickets were only \$9.87 for those without. The event was advertised online, on the radio and at the recent college night event held in the Fargodome.

"I went there and they gave me a ticket," MSUM Sophomore Elisa Andrus

said. "I loved this concert and the mosh was crazy! It was my first time seeing Rev Theory and I've never seen such a crazy mosh pit before."

Even with free college admission, The Hub was at half capacity. The sec-

ond floor balcony was filled shoulder to shoulder, but the floor lacked people who could have taken advantage of a free show with great bands.

"I'm really surprised by the turnout," NDSU Sophomore Cody Mattson said. "I wish more people would have come."

However, the glass remains half-full for front man of Rev Theory, Rich Luzzi.

"It's all about playing a good show," Luzzi said. "It don't matter how many people show up, it's all about getting back to the kids, broadening our horizons, and playing for fans we normally wouldn't get to play for."

Rev Theory was on its way back from Canada as part of its tour and when presented with an opportunity to play

in Fargo, the band was eager for the chance.

"We've always wanted to come to Fargo," Luzzi said. "Everyone here is great all around. Great crowd, lots of new fans, and it was just really great."

When it was over, concertgoers had a chance to meet Rev Theory while getting autographs and purchasing merchandise. The really patient fans even got to take pictures with the band after the massive line took its course. For many it was a great free show, but for a fan like Nagel, there was only one thing to say: "I loved it!"



SUBMITTED PHOTO

Valentine can be reached at valentbi@mnstate.edu

Not so "Fame"-ous

By **ANNA GEORGE**
A&E Editor

The 2009 film "Fame" may have more talent than reality shows, but reality shows are more interesting.

"Fame" is based on a 1980s film that follows a variety of talented high school teens who attend the New York City High School for the Performing Arts.

The performing arts school gives students specialized training for their selected talent, often leading attendees to success as actors, dancers, singers, ect. while completing regular high school courses.

“Dream It - Earn It - Live It”

Fame

The raves-about the talent-filled performances are no doubt true. "Fame" casts a variety of attractive actors with great ability to portray each of the hopeful characters. But that is all the film has going for it.

Overall, the plot stunk. There was no story, just a bunch of young people displaying their talent.

"Fame" was presented in five different sections: auditions and then in each of the four years of high school. This created a mess, as if the producers just threw movie clips together and called it good.

The five sections showed students taking classes and practicing their talent(s) with only a little bit of drama dropped in.

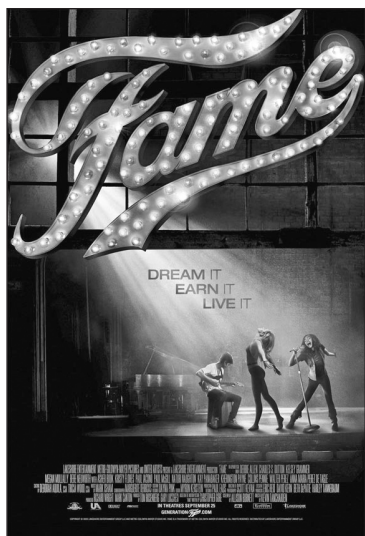
When Denise Dupree (Naturi Naughton, former 3LW singer) finally stands up

to her parents about her love for singing or when Jenny Garrison (Kay Panabaker) and Marco (Asher Book) are about to kiss, you start to hope the movie is getting better. But then producers flash to another scene, leaving you disappointed and detached.

It must have been a mistake that "Fame" was ranked number three in the box office charts the weekend of Sept. 25. Much of the time you were wondering when it was going to be over.

One good point about the movie was that it was real—real as far as students dropping out of the performing arts school because they are offered an "in" to fame. Other than that, it wasn't worth the \$8.25 to see it on the big screen.

If you have to see the movie, rent it. But only those who truly enjoy musicals will find "Fame" worthwhile. Even that might be a stretch.



SUBMITTED PHOTO

George can be reached at georgean@mnstate.edu

Anna's top 16 ways to procrastinate



Anna George,
A&E Editor

1. Watch television
2. Learn world capitals
3. Cook food
4. Vacuum
5. Do laundry
6. Facebook chat
7. Call your parents
8. Take funny pictures
9. Wash the dishes
10. Text friends
11. Re-organize DVDs and CDs
12. Make a "To-Do" list
13. Workout
14. Check all your e-mails
15. Delete photos from your camera
16. Take out the trash

Michael Jackson Fame Grows

By **EVAN WICKER**
Staff Writer

The week of Michael Jackson's death, recorded songs for his album, "Thriller," "Dangerous," "Off The Wall" and "Bad," went through the roof. They didn't appear on the Billboard charts because of Billboard policy, but were selling more than the number one albums in the country. Though Jackson is gone, we aren't finished seeing him yet.

Oct. 12 marks the release of Jackson's new single, "This Is It." A new single, in a wave of promotion, will preface the movie of the same name and its soundtrack. The movie will show the unseen performances from Jackson's farewell tour and the soundtrack will be a feature on its own.

The double-disk will have all of the songs from the movie as well as a whole disk of unheard Jackson music, plus a 36-page commemorative booklet. Surprisingly, Amazon.com is selling it for only \$17.98.

But feel the urgency; Sony and Columbia Pictures are only allowing the movie to be seen for two weeks.

Tickets went on sale Sept. 24 and there will be an advanced screening the night before opening. The soundtrack will be released Oct. 27, the day of the advanced screening, and the movie officially opens Oct. 28.

Wicker can be reached at wickerev@mnstate.edu

Student Submitted Work

Lost in thought: Angelic

By Suman Paudel

The time of perfection was yet to ring. I was hovering everywhere, trying hard to find a place where I could fit in with my wings. I may sound solitude and left in loneliness but it is not you nor me is the one who keeps or changes faith. Wish I could plant the seeds of good time. However, so much for religion and how much we believe in it.

A bowl of crystal water shall be holy for you but it's going to silence your violent pain. These tears shall never go dry, the grief and sympathy I find within you and memories are sweet enough to forget. Ask a question to yourself, who do you find evil?

I found a river that separates the world of angels and devils. Nevertheless, he said, "No man is evil, but it's evil things that happen to them".

What could have happened to Hitler?

Anyway, Oh! How I wish to know the truth of the Garden of Eden. Anyhow, anyway it is always the victory of good in the end. So much for the chapter Revelation.

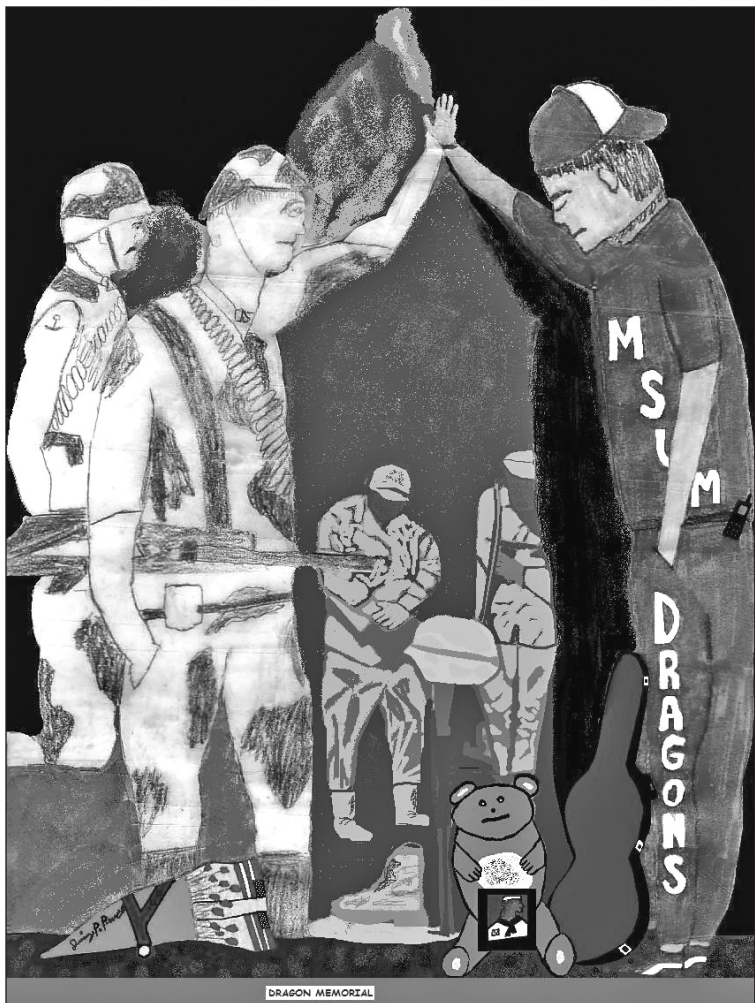
I had dream last night, where angels were coming down to earth to destroy devils and they left when moon turned yellow. One who wished to stay in earth got their wings burned in the Lake Of Fire. I know now it's going to take decades before they see the lights of heaven of again.

No matter how bright the sun is, but we all live in darkness. Imagine who we have turned into over centuries, but still we all have a feeling to conquer the world. In my sense of knowledge, we might have been more civilized but the roots are still the same.

Paudel can be reached at paudelsum@mnstate.edu

Praise for Veterans, Dragon Memorial

By Jimmy Powell



DRAGON MEMORIAL

JIMMY POWELL / THE ADVOCATE

Quote of the week:

"Sleep is a symptom of caffeine deprivation."

-Anonymous

Publish your work in the Advocate!

We're trying something new!

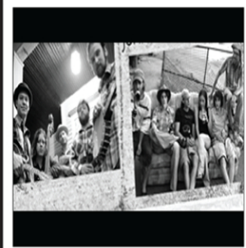
Each week a piece of student work will be selected and published in the A&E section of the Advocate.

If interested, please submit a photo, short story, poem, comic or drawing in an e-mail along with the title of the piece, your name, major and what year you are in school to advocate@mnstate.edu.



SATURDAY, OCTOBER 10
LAMB OF GOD

w/ GWAR & JOB FOR A COWBOY
ALL AGES / 6:00 PM SHOW
THE VENUE @ THE HUB
www.LAMB-OF-GOD.com

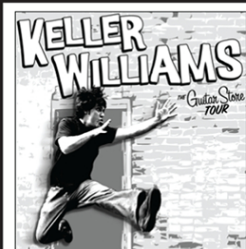


SATURDAY, OCT 10
STRAYLIGHT RUN >>
ALL AGES

SATURDAY, OCT 17
**<<PERT' NEAR SANDSTONE
JOHNSON FAMILY BAND**
AGES 21+
THE AQUARIUM

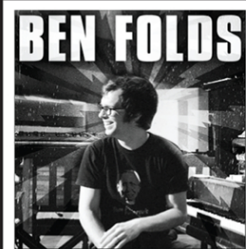
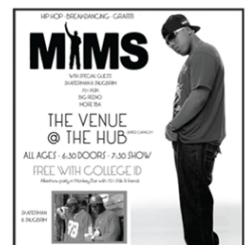


SUNDAY, OCTOBER 18
THE HOLD STEADY
w/ SPECIAL GUESTS TO BE ANNOUNCED
ALL AGES / 8:00 PM SHOW
FARGO THEATRE
www.THEHOLDSTEADY.net



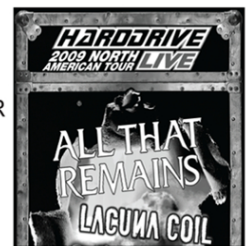
WEDNESDAY, OCTOBER 21
KELLER WILLIAMS
AN EVENING WITH
ALL AGES / 7:30 PM SHOW
FARGO THEATRE
www.KELLERWILLIAMS.net

WEDNESDAY, OCTOBER 21
THE HUB, HPR & Y94 PRESENTS AMPED
MIMS
w/ SKATTERMAN & SNUGBRIM, 701 KLIK, BIG REENO
GRAFITTI ARTISTS, BREAKDANCERS, AND MORE
ALL AGES / 7:00 PM SHOW
THE VENUE @ THE HUB



FRIDAY, OCTOBER 23
BEN FOLDS
w/ KATE MILLER-HEIDKE
ALL AGES / 6:30 PM SHOW
THE VENUE @ THE HUB
www.BENFOLDS.com

SUNDAY, OCTOBER 25
ALL THAT REMAINS
w/ LACUNA COIL, MAYLENE & THE SONS OF DISASTER
& TAKING DAWN
ALL AGES / 7:00 PM SHOW
THE VENUE @ THE HUB
www.ALLTHATREMAINSONLINE.com



COMING SOON
KERI NOBLE - SATURDAY, OCT 24 - THE AQUARIUM
MAE - MONDAY, OCT 26 - THE AQUARIUM
THE REVIVAL TOUR - TUESDAY, OCT 27 - THE AQUARIUM
WHITE IRON BAND - FRIDAY, OCT 30 - THE AQUARIUM
TAKING BACK SUNDAY - SATURDAY, OCT 31 - THE VENUE
QUEENSRYCHE - MONDAY, NOV 2 - THE VENUE
FLO RIDA - TUESDAY, NOV 3 - THE VENUE
STEPHEN KELLOG & THE SIXERS - TUE, NOV 17 - THE AQUARIUM
TRAMPLED BY TURTLES - FRIDAY, NOV 20 - THE AQUARIUM
MEGADETH - TUE, DEC 8 - FARGO CIVIC AUDITORIUM
AMERICAN ENGLISH - SUN, JAN 10 - FARGO THEATRE

TICKETS FOR THE VENUE, FARGO THEATRE & AQUARIUM
SHOWS ARE NOW AVAILABLE AT 300 BROADWAY
FARGODOME & CIVIC AUDITORIUM AVAILABLE @ TICKETMASTER
ALL TICKETS AVAILABLE @ www.JADEPRESENTS.com

JADEPRESENTS.com

VOLLEYBALL

Freshmen fill shoes, make strides

Volleyball team's freshman athletes play enthusiastically

By **TIM STULKEN**
Sports Editor

The Dragon volleyball team continues to strive to best their opponents despite a three-match losing streak.

After a strong open to their season, the team was defeated in their last three home matches. All three matches were 3-0.

On Sept. 26, Concordia (SP), first ranked in the NSIC and 19-0 overall, defeated the Dragons taking the first two matches by 15 points. The Dragons fought back in the last match though, finally losing it 25-22.

On Friday, fifth-ranked Southwest Minnesota State defeated the Dragons at Nemzek.

"We weren't working together as a team on Friday," senior captain Mary Sussenguth said. "We had our bumps,

but Saturday was a lot better. We came out and shocked Mankato. Starting out, we were up by ten points."

Second-ranked MSU Mankato battled the Dragons in a long three game match. The Dragons started out ten points ahead, but were defeated 25-21, 25-18 and 25-21.

Despite the losses, the team's freshmen performed well this weekend. Freshman middle hitter Heidi Lensing made the most kills with a total of 17 for the two matches, while freshman defensive specialist Katy Ness led the team in digs at 29.

"Heidi has an incredible vertical," Sussenguth said. "She is really coachable and is willing to take advice."

After players like libero Callah Oftedahl, who holds the club record for career digs,

graduated last year, the question of who would replace her arose. Ness seems to have taken on this responsibility.

"Katy has stepped up to the starting libero position," Sussenguth said. "She's fun and talkative, sort of like Callah was. She has a passion

for the game and is a leader which is an exciting thing to see in a freshman."

The entire freshman class, according to Sussenguth, is "stepping up to their role." She said they have all been playing with heart

The losses bring the team's

record to 13-7 overall and 3-4 in the NSIC.

The Dragons will travel to Augustana on Friday and Wayne State on Saturday. They hope to end their three-loss streak.

Stulken can be reached at stulketi@mnstate.edu

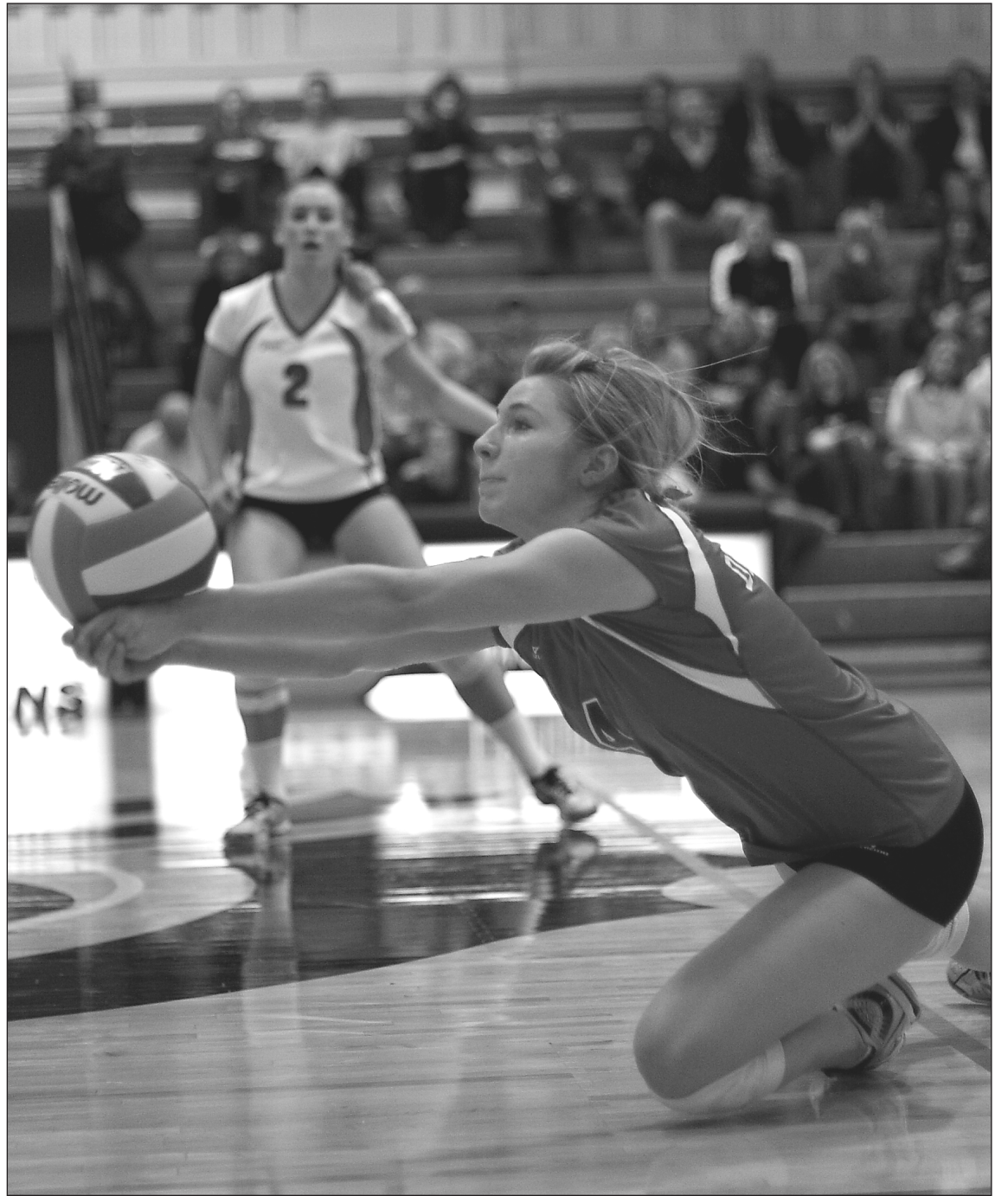


PHOTO BY ABBY PAUL / THE ADVOCATE

Freshman defensive specialist Katy Ness dives for the ball during Friday's match against Southwest Minnesota State. The Dragons were defeated 3-0 in this match, but Ness led the team in digs, contributing 14.

OFF-CAMPUS LIVING

SPACIOUS
NEWLY BUILT

3 AND 4
BEDROOMS
AVAILABLE

TOWNHOMES AT

MALLARD CREEK

UNDER NEW MANAGEMENT

CALL JAMIE AT 701.361.8866
Visit paragondevelopers.com

PIZZA 101
Papa John's Pizza. It's a no brainer.

Fresh Dough that's never been frozen. Now if you can only figure out what to do with your 3 month supply of ramen.

100% Real Cheese. In fact, it's one of the lowest fat whole milk cheeses available. Pretty good considering it's your 6th meal today.

Better toppings - fresh sliced green peppers, onions & mushrooms. So, for once, you can tell the folks that their money is being used wisely.

ORDER PIZZA ONLINE!
papajohns.com

PAPA JOHN'S
Better Ingredients.
Better Pizza.

Large 1 Topping Pizza \$8.99

218-236-7272
716 Main Avenue

Buy a Large Pizza Get a Medium Free

PAPA JOHN'S

Coupon required. Per Pizza extra. Offer good for a limited time at participating Papa John's restaurants only. Additional toppings extra. Not valid with any other coupons or discounts. Limited delivery area. Charges may apply. Customer responsible for all applicable taxes.

Work one-to-one with Children and Adults with Special Needs

- Great experience for Soc Wk, Spec Ed, Nursing, Psych, Crim Justice, and other related degrees
- Work for the agency that values individual client care
- Work every other weekend
- Paid training provided
- Part Time and Full Time hours available
- Wage DOE

Apply online at:
www.accessrrv.org
Access of the Red River Valley
403 Center Ave. Suite 512
Moorhead, MN 56560
218-233-3991
EEO/AA Employer

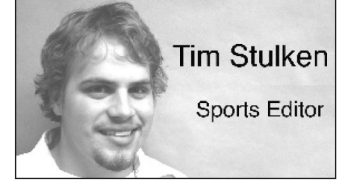
Current Dr. Lic/Auto Ins/Clear Bkgrd req.

FOOTBALL

Duluth desecrates Dragons

Football team defeated 7-76, Fry passes for 187 yards

It's a great time to be a sports fan



Tim Stulken
Sports Editor

After seeing my favorite team, the Packers, defeated on Monday and the Twins take on the Tigers on Tuesday, I began thinking. And I decided that this is a great season to be a sports fan.

For starters, two of the better games I have watched this year happened within a day of each other. The Vikings played the Packers, miraculously defeating them, and the Twins defeated Detroit on Tuesday in an intense battle for a play-off position.

Not only have the games been great to watch, but all my favorite sports are currently in season. Baseball teams are closing their seasons, hockey teams are starting theirs, and football teams are right in the midst of their play.

I enjoy the entertainment one can derive from soaking in the awesomeness of an amazing catch, an incredible stop by a goalie or an intensely frustrating fourth down turnover. I don't care who's playing. As long as it's a good game, I'll watch. Now, if only I could find the time.



PHOTO BY ABBY PAUL / THE ADVOCATE

Senior wide receiver Joe Johnson breaks tackles during the Sept. 26 homecoming game. The team won 24-13, but went on to lose to the Duluth Bulldogs Saturday 7-76.

By **TIM STULKEN**
Sports Editor

The Dragon football team lost to Minnesota Duluth, last year's national championship team, on Saturday.

The Bulldogs defeated the Dragons 7-76 bringing the Dragon's record to 2-4 overall and 1-2 in the NSIC.

Duluth took the lead within the first 20 seconds of the game, scoring on the first play. The Bulldogs continued to run all over the Dragons during the first quarter. Duluth was up 0-41 with 16 seconds left in the first quarter when the

Dragons scored their first, and only, touchdown. Junior wide receiver Nick Scharpf received a 66-yard pass from freshman quarterback Zach Fry, removing the possibility of a home game shutout for the Bulldogs.

Fry's passing performance was one of the only bright spots for the Dragons. Fry passed for 187 yards, completing 17 of 33 passes and throwing for three interceptions.

Although not perfect, Fry's performance was better than the run game put up by the Dragons. The team ran for a

total of 34 yards, over 400 fewer than the opposing Bulldogs. The Dragons were also crushed in total offensive yards, 230-590.

The defeat came after a 24-13 victory against Crookston during the Sept. 26 homecoming game, the Dragons' second victory of the season.

Fry put up an impressive 293 yards passing during the homecoming game.

The team returns home to take on the University of Mary at 2 p.m. on Saturday.

Stulken can be reached at stulketi@mnstate.edu

Fargo's Original **The BASEMENT BAR**

College Night Tuesdays
College ID & \$5.00 at the door gets you FREE Tap & Wells from 9p-close

2 for 1 drinks ALL THE TIME

2 for 1 burger baskets everyday from 4p-8p

The Advocate

Get wrapped up in it.

Mellow Mood
pipe and tobacco

open 7 days a week
from noon to 11pm
1825 Main Ave
218.233.3161
Moorhead

FM'S HAUNTED ATTRACTIONS!

EXTREME SCREAM HAUNTED FARM HAUNTED CORN MAZE

WE'LL SCARE THE PANTS OFF YOU!!!

\$2.00

OFF REGULAR ADMISSION TO ANY OF THE THREE HAUNTS

LOVETOSCREAM.COM HAUNTEDFARM.COM HAUNTEDCORNMAZE.COM

MSUM announces master facilities plan

By Jenessa McCallister
Staff Writer

MSUM is located on 140 acres in 39 buildings containing 1.7 million square feet of space. Just like any other establishment, the university undergoes renovations and changes over time. None of these changes can be made without a master facilities plan.

Every campus is required to make a master facilities plan. The plan looks out five to 50 years to see how the university may develop based on anticipated needs. This plan is updated every five years or so.

Dan Kirk is the vice president for facilities and administration. "That development is informed by the master academic plan, because our

facilities are really here to enhance the academic programs and student services," Kirk said.

This year is an update of previous facilities plans. "We expect to have an architectural engineering consultant under contract soon to work with the university and the community, and we will gather information during the fall and spring to look at options for development," Kirk said. "By the end of this academic year we will have a final draft for the comprehensive master facilities plan."

The plan is used as framework for making decisions. Whenever an opportunity or a need for replacement and additions arises, the plan will be consulted and, based



NATHAN BERGESON / THE ADVOCATE

The recently completed Wellness Center is part of the master facilities plan, which was just the start to many future renovations.

on the study, the decisions will be made.

"It's all done strategically, we don't just build random buildings or start projects when we feel like it," Kirk said. "We try to play on the strengths of the campus and build on them."

There is also a housing master plan that has undergone some revisions. "The housing master plan envisions a new dorm," Kirk said. "Any development with housing would be paid for through the revenue fund which is the money students pay to live in the dorm. We're working on a pre-design right now to decide what it will cost and exactly where it would be."

The only changes students will see this academic year are those that are already underway. Lommen is one of those projects, to be completed in spring 2011, as well as the recently completed Wellness Center.

There also will be some work done in the library this year. There will be a replacement in a water main adjacent to the library as well as replacing the exterior windows. In the future, more work will be done on the interior of the library, as well as an anticipated new entrance on the north side. Work on the water main project will start in about a month, and the window replacement

will begin in December or January.

"We also have a pretty lengthy list of repair and renovation projects to be done," Kirk said.

"Other things such as closing streets through campus and adding new residence halls are far in the future, and cannot be considered without careful observation and consulting with the master facilities plan."

McCallister can be reached at mcallistje@mnstate.edu

Advertise with The Advocate 236-2365
Advertise with The Advocate 236-2365
Advertise with The Advocate 236-2365

Bucks & Bras
Helping Support Those Living with Breast Cancer
In Honor, Humor & Hope



Give your Support!

Drop off any old bra and a donation of \$5 or more to the Hotel Donaldson.

Gather your friends, family and co-workers, the most bras contributed from one group wins a party at the Hotel Donaldson for 5 to 75.

Proceeds benefit the American Cancer Society supporting local women living with breast cancer.

Contributions accepted through Friday, October 16, 2009.

For more information about Bucks and Bras visit brasonbroadway.com

Hotel Donaldson
101 Broadway
701.478.1000
hoteldonaldson.com

products that keep your family stylish



COST CUTTERS
FAMILY HAIR SALON

No Appointments Necessary!

- Now OPEN SUNDAYS 12 to 5
- Monday - Friday 9 to 9
- Saturdays 9 to 6

4265 45TH ST S • FARGO • 701-293-3722
3234 E HWY 10 • MOORHEAD • 218-233-5911
2502 S UNIVERSITY • FARGO • 701-234-9895
1638 13TH AVE S • WEST FARGO • 701-282-5000

\$100 OFF Any Hair Cut

With Student I.D.

Not Valid with other offers. No double discounts. Expires 12/31/10.



\$500 OFF Any Color or Perm

Starting at \$35

Appointment recommended. Not valid with other offers. Expires 10/31/09.



EVERYONE LOVES GIFT CARDS

Perfect for any occasion! Personalize yours at costcutters.com

OPEN 7 DAYS A WEEK!

Microsoft looks for student videos

By **Conor Holt**
Staff Writer

Think you can write comedy? Do you know how to make a video? Students at MSUM have a chance to compete with other college students in a nation-wide competition to create a funny ad for Microsoft Office Live Workspace.

The rules are simple: the video must not exceed two minutes or contain any copyrighted or profane material and deal with the theme of "sharing." Above all, it must be funny, and also turned in by Oct. 12.

The competition is orga-

nized by Rooftop Media, a Los Angeles-based organization that records, produces and distributes stand-up comedian routines and comedic short films. Along with Microsoft Corp., they are hosting the Share Your Stuff Video Contest, which is open to college students nationwide.

The top three student entries in the competition will win prizes and have their film shown at the Aspen Rooftop Comedy Festival June 10-13, 2010. For the top three winning films, the grand prize is \$1,000, second place prize is an Xbox 360

and third place prize is a Zune HD media player.

Rooftop Media shares hundreds of comedy videos on their Web site, <http://www.rooftopcomedy.com>, from stand-up routines to serial comedy shorts. They're more than happy to host this new contest with Microsoft Corp.

"It's always fun to see what comes in," Event Marketing Manager Jennifer Corbett said.

The point of the video contest is to promote Microsoft Office Live Workspace with its free online file-sharing program. The entries should be humorous films about

sharing and how Office Live Workspace can help.

There is no limit to the amount of films one student can enter, so make as many as possible by the Oct. 12 deadline; as long as you've got funny ideas, don't stop. And don't worry about other students entering videos with better camera work or visual effects—it's the comedy that really counts.

"Humor is just as important as production value," Corbett said.

On Nov. 2, the top 16 films will be posted on the Rooftop Media Web site to be viewed by the public. These vid-

eos will be chosen based on "originality, comedic wit and production value," according to the Web site. On Dec. 9, the three winning films, as chosen by Rooftop Media and Microsoft Office Live Workspace, will be announced.

To enter your film, go to the Share Your Stuff Video Contest at <http://www.rooftopcomedy.com>, found under the National College Comedy Competition tab in the top right corner.

Holt can be reached at holtco@mnstate.edu

MSUM celebrates year of astronomy

By **Holly Lavecchia**
Copy Editor

This year, all over the world scientists are celebrating what Galileo started 500 years ago with the telescope.

In honor of 2009 being commemorated as the international year of astronomy, the MSUM planetarium is putting on a multi-media presentation called "Two Small Pieces of Glass." The show follows two young astronomers as they learn about telescopes, how they work and how they "launched humanity on the ultimate voyage of discovery."

David Weinrich, the astronomer who has been coordinator of the planetarium for 26 years, wanted something special to mark the anniversary for our campus.

"(We chose to show it) in the hope of getting as many people as possible to look through a telescope," Weinrich said.

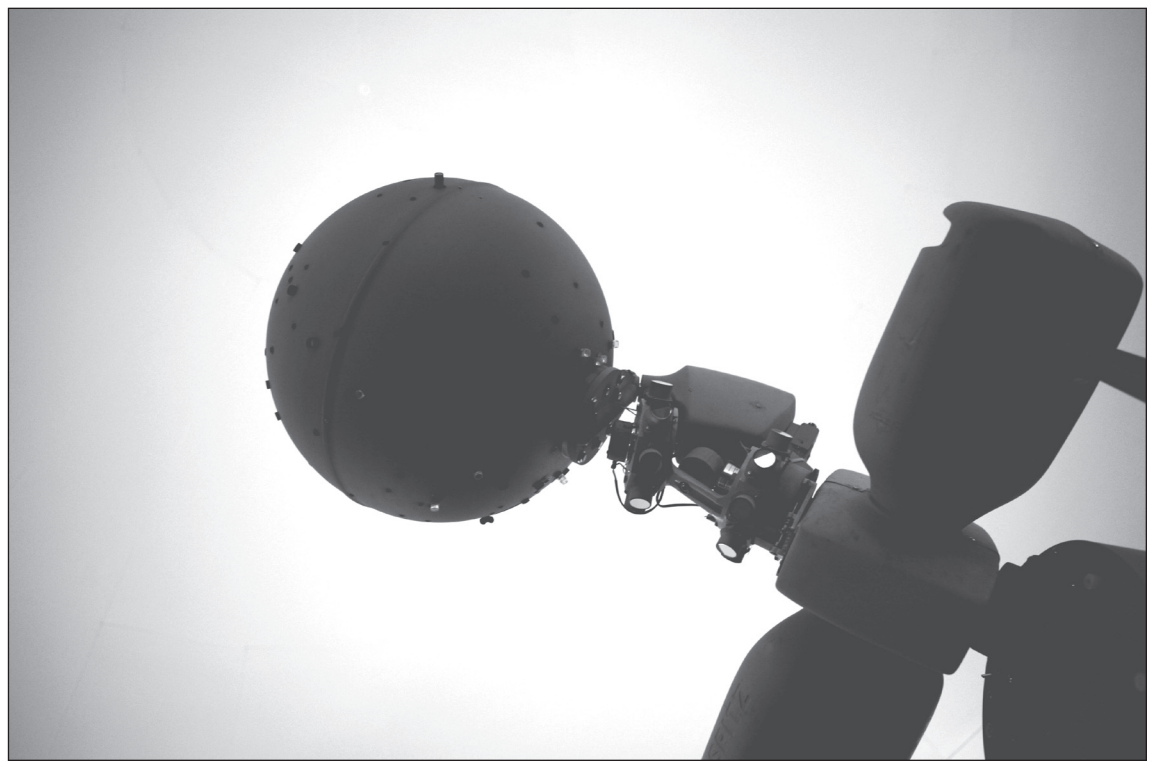
The newly remodeled planetarium is a site worth visiting. Even though most students know it exists, many spend their college years without experiencing it.

The dome ceiling realistically mimics the night sky, which Weinrich is quick to remind students is just as much a part of nature as the trees and flowers.

That celestial site, combined with music by the London symphony and the movie made especially to celebrate the birthday year of Galileo's breakthrough, is exciting and inspirational.

If you have \$3, 40 minutes and an interest in astronomy, check out the presentation on Sunday afternoons at 2 p.m. or Monday nights at 7 p.m. until Nov. 16.

Lavecchia can be reached at lavecchio@mnstate.edu



CHRIS FRANZ / THE ADVOCATE

The MSUM planetarium, equipped with a Spitz System planetarium projector, is showing Two Small Pieces of Glass until Nov. 16th.

To Place an Ad Call:
477-2365

The difference between a career and a purpose is about 8,000 miles.

Learn more about the Peace Corps.
Attend an information session.



Thursday, October 8th
6:00 p.m.
Comstock Memorial Union
Room 203

800.424.8580 | www.peacecorps.gov
Life is calling. How far will you go?

STUDENTS TAKE OVER DOWNTOWN FARGO
THURSDAY OCT. 15
6PM CLOSE • SEE HPR OCT. 8 FOR DETAILS

- ⊕ FOOD
- ⊕ MUSIC
- ⊕ LIVE ART
- ⊕ DEMOS
- ⊕ FREEBIES
- ⊕ CONTESTS

EVERYONE IS WELCOME
STUDENTS ESPECIALLY!

Annual event brings in bras

Advocate Staff Reports

The Hotel Donaldson will hold the fourth annual Bras on Broadway benefit on Thursday, Oct. 22. The event will benefit Red River Valley area breast cancer patients by providing assistance with travel costs and wigs. Funds will be raised through a bra-themed art auction and a donation drive called Bucks and Bras.

Over 50 pieces of art have been donated by area artists and will be auctioned off during the event. Most of the pieces are bras that will be modeled during the evening.

Other art will also be up for bid. In addition to local artists, the event will bring together community members from all walks of life in honor, humor and hope

to raise awareness of breast cancer treatment.

The Hotel Donaldson is also asking the community to become involved in the fundraising effort through the Bucks and Bras donation program. Individuals and groups are encouraged to donate old bras, along with a monetary donation, at several drop off points throughout the city. The donated bras will be used to attempt to form the world's longest bra garland (currently at 115,000 bras long) and will be hung from the roof of the Hotel Donaldson the week of the Bras On Broadway event.

Please use the contact information included to find out about drop off points. The deadline for Bucks and Bras donations is Oct. 16.

Tickets to Bras On Broadway are available at www.fargostuff.com or by calling 701.478.1000.

For more information: Contact Alison Ottesen, Hotel Donaldson manager, at 701.478.1000 or via e-mail at alison.ottesen@hoteldonaldson.com.

About the Hotel Donaldson: Located in downtown Fargo, N.D., the Hotel Donaldson features 17 rooms dedicated to original work from regional artists. It seeks to create memorable experiences by celebrating the community's arts. The property also includes the HoDo Restaurant, HoDo Lounge, SkyPrairie on The Roof and The Basement meeting spaces.

FRESHMEN, FRONT PAGE graduate students are up by 13 percent.

All in all, the issue of enrollment decline isn't as bad as it could be. However, Sando said, "We can't afford to lose any more of that primary freshmen base. We need to be aggressive." She also said that demographically this area isn't growing in terms of younger people. The administration is realizing that attracting younger people, namely new freshmen, may also be something students can help with. "Word of mouth is one of the best ways to get our name out there," Sando said.

Another way students can become involved is becoming a Dragon Ambassador. Information on the subject can be found in the Admissions Office, or log on to <http://www.mnstate.edu/ambassadors/> and read all about it.

GRANT, FRONT PAGE

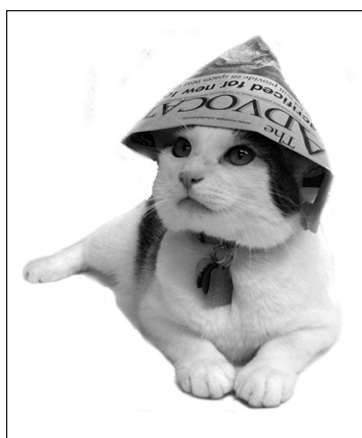
As part of the publishing process, Armar's work was subject to two rounds of anonymous reviews.

"It will be welcomed and respected by a wide-variety of book historians," said an anonymous book reviewer.

"I cannot say enough positive things about this project and its potential contribution to several fields: literary studies, art history, the history of the book and our general understanding of the history of publishing," said another anonymous reviewer.

Armar's book is set to be published in the fall of 2010.

Haley can be reached at haleych@mnstate.edu



Dean's Lecture Series continues

Advocate Staff Reports

The annual Dean's Lecture Series welcomes its second speaker of the year, Dawn M. Peterson.

Peterson is a graduate student lecturer who will be presenting "Increasing Prosocial Behaviors of Students Through the Care of a Classroom Cat."

Her lecture will also address the idea that violent and aggressive acts have become common occurrences in high, middle and elementary schools. Using a "classroom cat," students were taught to identify and prac-

tice prosocial skills and apathy needed to be successful both socially and academically.

Learn more about what the "classroom cat" is and a more in-depth approach to the sources of violent acts at 3 p.m. on Oct. 14 in CMU 227.

The next presenter will be Nancy Paul, a speech/language/hearing professor. It will take place on Nov. 5 in CMU 101.

All events are free and open to the public.

She'll say 'Yes' to a diamond from White Diamonds



WHITE DIAMONDS

VIVA **La Taco Bar**

Enjoy our **FREE Taco Bar Monday - Friday** from 4 - 6pm in the Cantina. Your taste buds will thank you as they travel in style on a tasty taco trip.

Paradiso Mexican Restaurant
801 38th St. South • Fargo
www.paradiso.com

Hilleren can be reached at jennyhilleren@hotmail.com

...only at Union City.

Signature Pizza

Try an Italiano Calzone at Scorch Fire Pizza

Dollar Lunch

Cup of Hot Noodles & Steaming Broth for \$1

Add any Protein for 75¢ and any Veggie for 50¢

Salad

Try our new Napa Valley Chicken Salad

Spring Mix Lettuce, Chicken, Granny Smith Apples, Walnuts Grapes and Carrots YUM! **\$4.50**

Have you tried our **NEW Ultimate Baja line?** Available M-F 11-2



CLASSIFIEDS

WANTED
Live In
Need college girl to live in private home. Free room (private), board, laundry, utilities, and internet in exchange for light duties. 701-237-3959

FOR RENT
Beautiful BRAND NEW 3 bedroom/2 bathroom apartment just 1 1/2 blocks from MSU. Heat/Water/Cable and High Speed Wireless Internet PAID! Washer/Dryer and Double Garage included as well as a Fireplace, Flat-Screen TV (mounted above the fireplace), cherry-wood cabinetry, black appliances, built-in microwave, dishwasher, a/c, etc. Just \$1200 and only TWO left so call today at 701-793-0187.

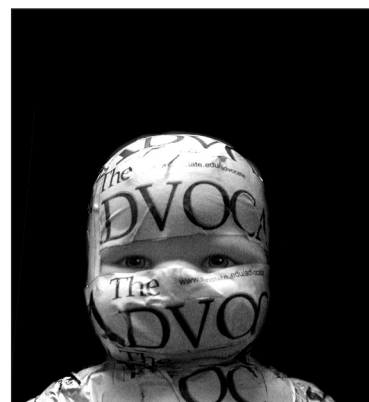
For rent: 3 bdrm apt, heat paid, re-decorated, secure building, off street parking 218-233-1545

FREE ENGLISH BULLDOG PUPPIES. IF INTERESTED

CONTACT c.evans012@gmail.com.
Acne Treatment Center
When you've tried everything else now try us.
95% Success rate
Affordable
Private, warm atmosphere
FREE consultations
Call Joani at 701-541-6805

www.acnetreatmentcenter@gmail.com

To place an ad in the classifieds email us at advocate@mnstate.edu



BEARDED MEN IMPROV

Shows at 7pm every 1st, 3rd and 5th Thursday of the month at Babb's Coffee House located on Main and Broadway in downtown Fargo.

\$3 Admission

Babb's COFFEE HOUSE
...A TASTE OF SEATTLE

17th Annual **Bridal Fantasy Bridal Show**

Sunday, October 25, 2009
Ramada Plaza Suites- Fargo, ND
12 pm - 4 pm

For more info:
www.BridalFantasyShow.com

Bridal Fantasy