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The ADVOCATE

An award-winning newspaper published weekly for the Minnesota State University Moorhead community

MSUM goes smoke-free

Campus committee invites students to 'Quit and Win'

By **ALYSSA SCHAFFER**
Editor

As many concerned MSUM smokers already know, a new policy that prohibits tobacco use, smoking and tobacco sales on university property will come into effect on Jan. 1, 2008.

Last spring, the Alcohol and College Life Committee (ALCLC), which addresses cam-

pus issues related to alcohol and other drugs, researched the possibility of a smoking and tobacco ban.

Unanimously, the committee recommended that the university adopt the new policy, citing a fall 2006 survey of students and employees that showed great support for a smoke-free campus.

"Apparently, two-thirds of the school want this," ACLC

member Dane Jenson said. "This policy falls in suit with what the state's doing, as well."

On the state level, the Freedom to Breathe provisions of the Minnesota Clean Indoor Air Act will take effect on Oct. 1.

These provisions will help protect people from secondhand smoke, especially

employees in their workplaces.

"The reason that we waited until the January semester (to implement the policy) was to give people a chance, if they choose, to adjust their smoking habits," ACLC Chair Susanne Williams said.

"We will be using the fall semester to ramp up the publicity about it and to get the

SMOKING, PAGE 15



Hanging around

Administrators hope new students find a home at MSUM

FEATURES, PAGE 3



JON LAMBERT / ADVOCATE PHOTO EDITOR

Freshmen and upperclassmen alike enjoyed the Hawaiian dance party that was held on the campus mall during orientation week.

Orientation provides a mix of stress, fun

By **TARVER MATHISON**
Staff Writer

Anticipation was heavy in the air as incoming freshmen entered the CMU for orientation on Aug. 22. The process of orientation, often a nerve-racking experience for students, holds many experiences for freshmen. Their responses to this new experience were as varied as the backgrounds from which the students come.

For some, like Kelsey Moreland, the process was easy—even a little fun.

"It's a long process, but it runs smoothly," said Moreland. "They explained Dragon Core well, and there was a lot of help."

To Moreland, the helpfulness of the program has oriented her to her upcoming classes.

"It's all run perfect, and really helps me get ready," said Moreland. "I look forward to my classes. It should be fun."

While the process went smoothly for some, it had its kinks for others. Freshman Jesse Trelstad was one example of this.

"It could have been less congested, and it was really hectic," Trelstad said. "The hardest thing was finding classes I could take, and I didn't get all the ones I wanted. That's what happens when you wait, I guess."

Even with a few difficulties, Trelstad felt the overall orientation was well-run, preparing him better for upcoming classes.

"The schedule was pretty good, didn't have us running from here to there. It helped me get a better feel of where

things are and how things work," he said.

For other students, like Macks Lovelace, selecting classes was easy—it was the orientation schedule that proved difficult.

"There's so much I have to get done in one day, moving in and registering," said Lovelace.

Lovelace, who came to MSUM after a brief stint performing in a band, felt the orientation's demanding schedule didn't allow enough time for moving in his belongings.

"It's all sitting in my car, not in my secure dorm room. I wish they would be more flexible, maybe letting us move in yesterday," said Lovelace. "They really ought to space the schedule out over a few days, give us more flexibility. This isn't high school, after all."

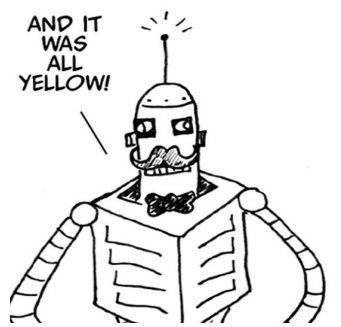
While opinions of the orientation ran the spectrum, some students and their families, like Amanda Brandsrud and her parents Gary and Kay, felt the orientation staff made every effort to make orientation as easy as possible.

"There have been a lot of helpful people during the event," Gary Brandsrud said. "There has always been someone to talk to, and every question we've had has been answered. They're really doing a good job."

Amanda Brandsrud felt that a steady mix of preparedness and support made her orientation painless.

"The event itself wasn't spread all over campus, and it was kept well controlled. I'm happy with how they handled orientation," she said.

Mathison can be reached at inkblotscribe@gmail.com.



Get involved

Student orgs help freshmen take root and hold on tight

OPINION, PAGE 6



And the winner is ...

Student-run online magazine takes two major awards

A&E, PAGE 8



Power Bowl

Dragons gear up for next week's match-up with the Cobbers

SPORTS, PAGE 12

Security Report

8.24-8.28

- 8.24 Alarm in Flora Frick
- 8.24 Vandalism in Snarr
- 8.25 Unsecured door in Kise
- 8.25 Alcohol offenses in Snarr
- 8.25 Vandalism in Snarr Hall
- 8.25 Hit-and-run car accident in lot N
- 8.25 Unsecured door at Center for the Arts
- 8.25 Unsecured door in Nemzek
- 8.25 Blue-light activation near Murray Commons
- 8.26 Unsecured door in CMU
- 8.26 Unsecured door in Maintenance Building
- 8.26 Unsecured door in Flora Frick
- 8.26 911 Hang up in Dahl
- 8.26 911 Hang up in Ballard
- 8.26 Elevator emergency in Nelson
- 8.26 Unsecured door in Science Lab
- 8.27 Suspicious persons near Holmquist
- 8.27 False fire alarm in CMU
- 8.27 Assault, trespassing in Snarr
- 8.28 Alcohol offenses, vandalism in Grantham

Last day to drop or add a class tomorrow

Students may drop or add classes without penalty until 4 p.m. on Friday. Classes can be updated online at www.mnstate.edu.

Special screenings of 'The War'

Two free, open-to-the-public events will take place at the North Dakota Heritage Center Sept. 7 in Bismarck and Sept. 13 at the Fargo Air Museum. Dessert receptions and veterans' recognitions begin at 7 p.m. and the hour-long film screenings begin at 8 p.m. at both locations. Seating is limited. Please call (800) 359-6900.

CAB event focuses on money concerns

"Money Sense," a fun look at the way we spend money and how money affects our lives, presented by counselors at The Village Financial Resource Center in Fargo, will be presented at 8 p.m. Tuesday in MSUM's student union. This free event is sponsored by the university's Campus Activities Board.

Art Connection to display glass art

During the month of September, Sense of Scale, a new collection of blown glass by Jon Offutt will be on display. Sense of Scale is composed of very large and very small examples of Offutt's newest explorations of glass and glass surface. A public artist's reception will be held from 6 to 8 p.m. Sept. 7, with a gallery talk at 7 p.m. at the Art Connection located on 520 Broadway.

MSUM offers a writing bootcamp

MSUM is offering a Grant Writing Bootcamp 9 a.m. to 5 p.m. Sept. 8, 15 and 22 in Lommen Hall 105. The course costs \$275, plus the cost of the text. It may also be taken for three undergraduate or graduate credits at the regular tuition rate.

Free bird watching event in September

Join the fun and get a first-hand look at the fall migration. It doesn't matter if you are a first-time birder, or have spent many hours birding. Pat Beauzay, Keith Corliss and Matt Mecklenburg will co-lead the event. The excursion is free and open to everyone who registers.

To do so, please call Audubon Dakota at (701) 298-3373 or e-mail dschneider@audubon.org.

Want an answer right now?

This month MSUM incorporated the RightNow Technologies "smart" software system on its Web page, www.mnstate.edu. Just click on the "Ask MSUM" logo and either ask a question or go to the frequently asked questions section. The system is knowledge-based, meaning it learns and grows from the questions and answers entered into the program. Answers will be updated as necessary, and alerts about new information can be sent to visitors if they register with their e-mail address.

McGrath Series welcomes Seibles

Poet Timothy Seibles, an English professor at Old Dominion University and author of six books of poetry, including Buffalo Head Solos, will read from his work 8 p.m. Sept. 13 as a feature of the Tom McGrath Visiting Writers Series. He'll also give a talk on the writer's craft at 4 p.m. that day. Both events will be held in CMU 101.

MSUM Professors promoted

Twenty-three faculty members have been awarded promotions this year, 12 to the rank of professor and 11 to associate professor. In addition, 6 faculty were awarded tenure and 20 sabbaticals were approved.

Prizes given away at YMCA job fair

Register to win a month's membership and other prizes at the Fargo YMCA Job Fair from 1 to 5 p.m. today (Thursday). The YMCA is currently hiring for many different types of positions.

Opportunities include child care staff, health and fitness staff, member services staff, youth and teen staff, life-guards, water safety instructors, custodians, managers-on-duty and more. Call 701-293-YMCA for more information.

English language program gets grant

MSUM's new teaching English as a second language (TESL) program has received a five-year, \$1.35 million grant from the U.S. Department of Education. The grant will support three campus programs aimed at revising the entire teacher education program, supporting a regional conference on issues to teach English language learners and creating an initiative to encourage enrollment in MSUM graduate courses related to TESL.

Advocate meetings 4:30 p.m. Mondays in CMU 110.



JON LAMBERT / ADVOCATE PHOTO EDITOR

Comedian Lee Camp entertains students in the Hanson Theatre Aug. 22 during Orientation week.

Grant awarded to study plant gene

The National Science Foundation has awarded a \$205,000 grant to MSUM biosciences professor Chris Chastain to study a new gene he discovered last summer that may play a significant role in the biological process that controls photosynthesis.

The three-year grant, awarded under NSF's Research at Undergraduate Institutions program, will involve more than 24 students who will assist Chastain in the study.

Patchouli performs today in CMU

Patchouli, dubbed the hardest working acoustic duo in America by International Folk Alliance President Dave Humphries with nine CDs and more than 1,000 shows to their credit, will be on stage at 11 a.m. today (Thursday) in the atrium of MSUM's student union. Find out why Patchouli's two-person assault on guitars, upright bass, percussion and lyrical harmonies landed them solidly in the top of echelon of acoustic performers today. It's a free Campus Activities Board event.

Advocate meetings 4:30 p.m. Mondays in CMU 110.

The ADVOCATE

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The Advocate encourages letters to the editor and your turn submissions. They should be typed and must include the writer's name, signature, address, phone number, year in school or occupation and any affiliations. Letters are due by 5 p.m. Monday and can be sent to MSUM Box 130, dropped off at The Advocate office in CMU Room 110 or e-mailed to us at advocate@mnstate.edu. The Advocate reserves the right to edit letters and refuse publication of letters omitting requested information. It does not guarantee the publication of any letter.

"I can't just turn that on like a faucet."

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The Advocate is always looking for talented writers, photographers, columnists and illustrators. Meetings are held at 4:30 p.m. every Monday in CMU 110.

Contact the editor for more information or come to the staff meetings.

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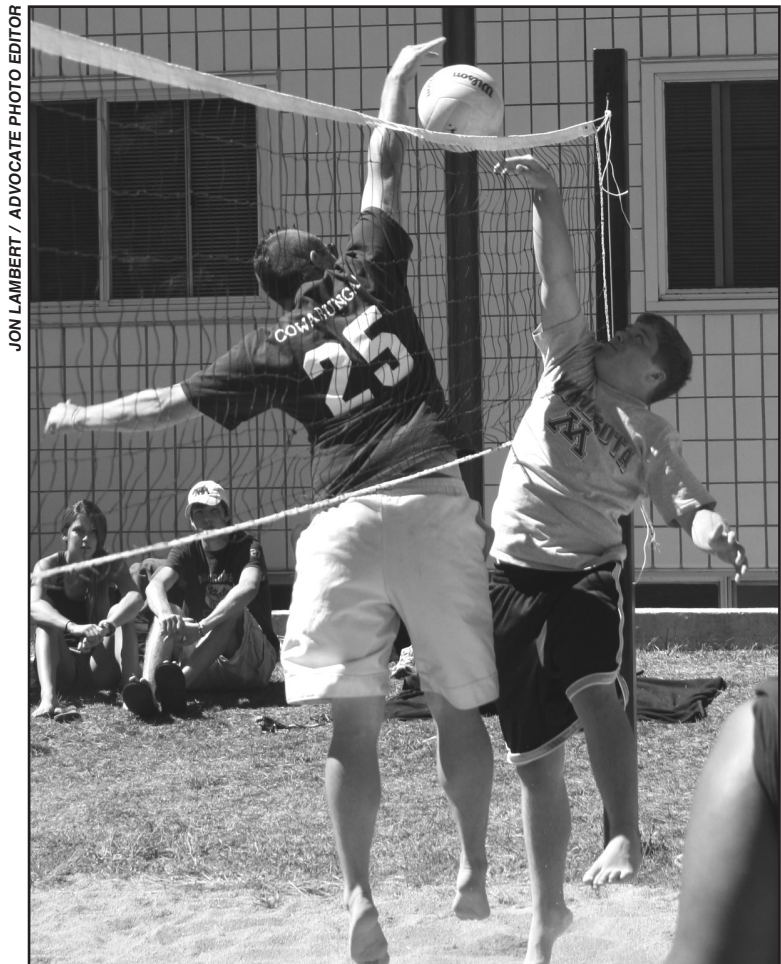
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AMANDA BRAUD / THE ADVOCATE

Springboard into the year Orientation begins transition to college

By **BRITTANY KNUDSON**
Features Editor

On Aug. 22, droves of incoming freshmen merged on campus for the annual orientation kickoff. They attended the usual highlights: A comedian, the Hawaiian dance, SOC talks, etc.

However, under the new direction of Veronica Michael, director of Orientation and Transitional programs, orientation received a shift in focus. "I tried to build into the program more focus on academics...and to build the new information seamlessly into the existing events," Michael said.

Her hope, shared by other faculty at MSUM, was to better prepare incoming freshmen for their first college year.

According to data in 2002, 38 percent of dropouts recorded by the counseling and student affair offices were freshmen.

Michael and others have recognized the importance of early encouragement for new students to prevent early dropouts.

"They say a student makes the decision in the first four to 6 weeks of their stay at the university," Cliff Schuette, Counseling Center and Career Services, said.

Orientation is one way to create connections with the university that will carry over

into the year.

For instance, freshmen attend events such as the Sidewalk Café, where they peruse tables of organizations and businesses. The hope is that new students will find a group of interest or an extracurricular activity. The majority of other events, such as the volleyball tournament sponsored by CRU, allow students to mingle and make friends.

But more and more, the university as a whole is looking at initiatives that will better prepare students for campus life.

One such new initiative is Foundations of Excellence. The program allows universities such as MSUM to evaluate and improve the freshmen year experience.

According to Jean Sando, the program doesn't just evaluate academic success. "From student affairs, from housing, from the dining halls to the dining area; we really want to improve the whole student experience."

The partnership with Foundations of Excellence is a new venture starting this fall.

The first step of the study will be a survey, available later fall semester, for students with under 30 credits. Once the data is collected, it can be used to better tailor courses and programs to new students needs.

The difficulty, however, is

Freshman orientation encourages new students to get involved early, with a variety of activities.

the data lost from students who drop out unofficially, as Schuette said.

"What we get at the counseling center is, of course, students (who) are required to withdraw—but we just get the students who do that—we don't get those students who complete a semester and never come back."

Although no official data for these students exist, a common worry in the administration is whether or not students are getting the skills needed to adjust to college life. Sando compared their experience with her mother's. "My mother grew up in Ada, Minn., and came here for a degree and she said that it was the first time in her life she had to make a new friend...and we have a lot of students who come from those types of environments where they started with 62 kids and graduated with 60 kids but they were all pretty much the same kids."

As Sando said, there is no guidebook. Sando hopes that the new Dragoncore will also improve social connections.

With the old liberal studies program, it was easy for students to put off their liberals until later in their college career; in the new program, the hope is requiring freshmen to take classes together will strengthen their social

networks.

Another possible cause, according to Michael, might be students' motivations for college. "We have some people going to school solely for employment," she said.

She further explained many of these students do not become involved on campus, and then get jobs to pay for college that hinder their abil-

ity to enjoy many of the extra curricular options on campus, thus making them less satisfied with the college experience. The question then becomes one of self-reflection: Why go to college at all? "There has to be a different motivation to go to college than to get that dream job," Michael said.

Knudson can be reached at Knudsobr@mnstate.edu.

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*excludes shrimp cocktail

Who's top cookie?



AMANDA BRAUD / THE ADVOCATE

Students rush to build cookie towers during the championship round of an Oreo stacking contest at the Green Dragon Music Festival on Saturday. Contestants had three minutes to stack as many Oreos as they could.

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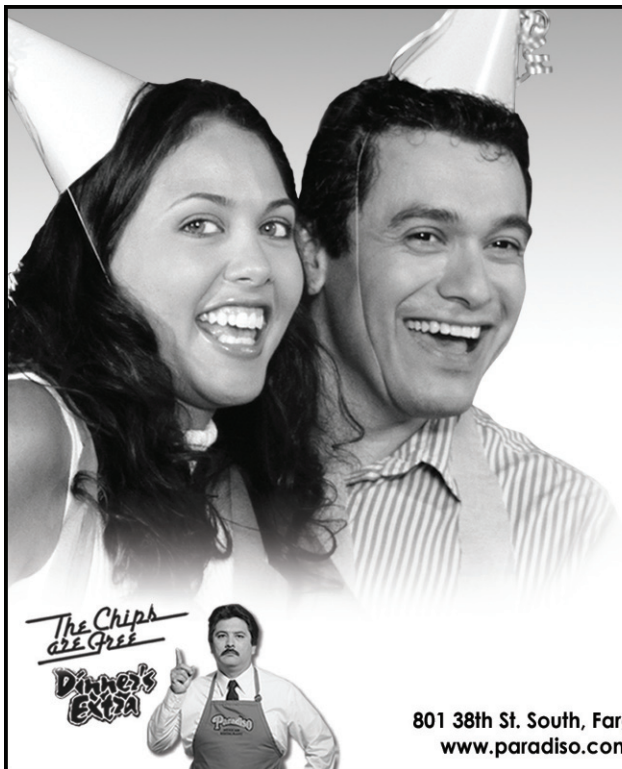
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AMANDA BRAUD / THE ADVOCATE

Also at the Green Dragons event, Kirby Smith put on a glass-blowing demonstration.



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JON LAMBERT / ADVOCATE PHOTO EDITOR

The Freshman Linebacker, played by Jesse Schmidgall, tackles the two characters from "A Night at the Roxbury" in a campus capers skit on Saturday.



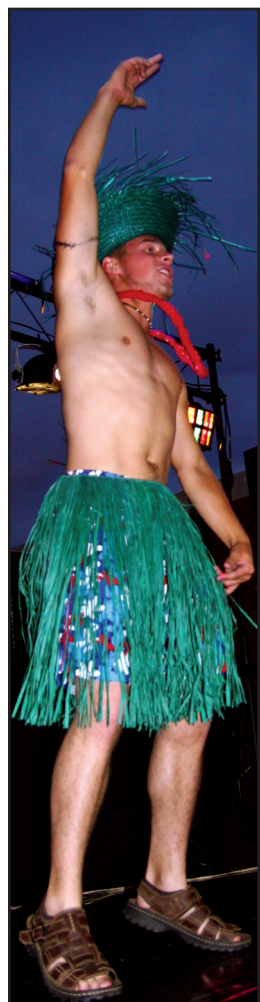
AMANDA BRAUD / THE ADVOCATE

SOCs warm up the crowd Wednesday before comedian Lee Camp takes the stage in Hansen Theatre.

Right: Students at the sidewalk cafe on Friday were treated to free food from restaurants like Old Chicago.

Below: SOC's went shirtless on Thursday night at the Hawaiian dance.

PHOTOS BY AMANDA BRAUD / THE ADVOCATE



AMANDA BRAUD / THE ADVOCATE



Alison Streyle and her fellow SOC's take a break from the sidewalk cafe to play a game of frisbee.



JON LAMBERT / ADVOCATE PHOTO EDITOR

SOC's Mike Kern, left, and Alex Brown cannot hold a straight face as Nate Wright tries to foil their staring contest by doing ridiculous acts. This took place during the SOC's campus capers skits on Saturday.



JON LAMBERT / ADVOCATE PHOTO EDITOR

The Campus Crusade for Christ volleyball tournament had record attendance this year. This is a long-standing tradition to try to let freshman meet and play volleyball with new people.

Advocate editorial board

Alyssa Schafer
Editor

Ben Sailer
Opinion Editor

Student orgs offer freshmen, students wide range of new oppurtunities

A few common complaints voiced by incoming MSUM freshmen have to do with boredom. Many are bored because they don't know what their options are, and they can't find fun things to do, or some are having trouble making friends or meeting new people.

However, a solution to those woes might be joining a student organization. Joining a student is a great way to do something you love doing or take part in something you are interested in, while also surrounding yourself with others who are into the same things you are.

Word on the street (or rather on MSUM's very own Web site) is there are over 100 organizations on our campus for students to join. Of those, you are almost certain to be able to find one, or several, you would like to be a part of. If you go to www.mnstate.edu/osa/studentorgslist.cfm, you can find a complete list of student organizations at MSUM.

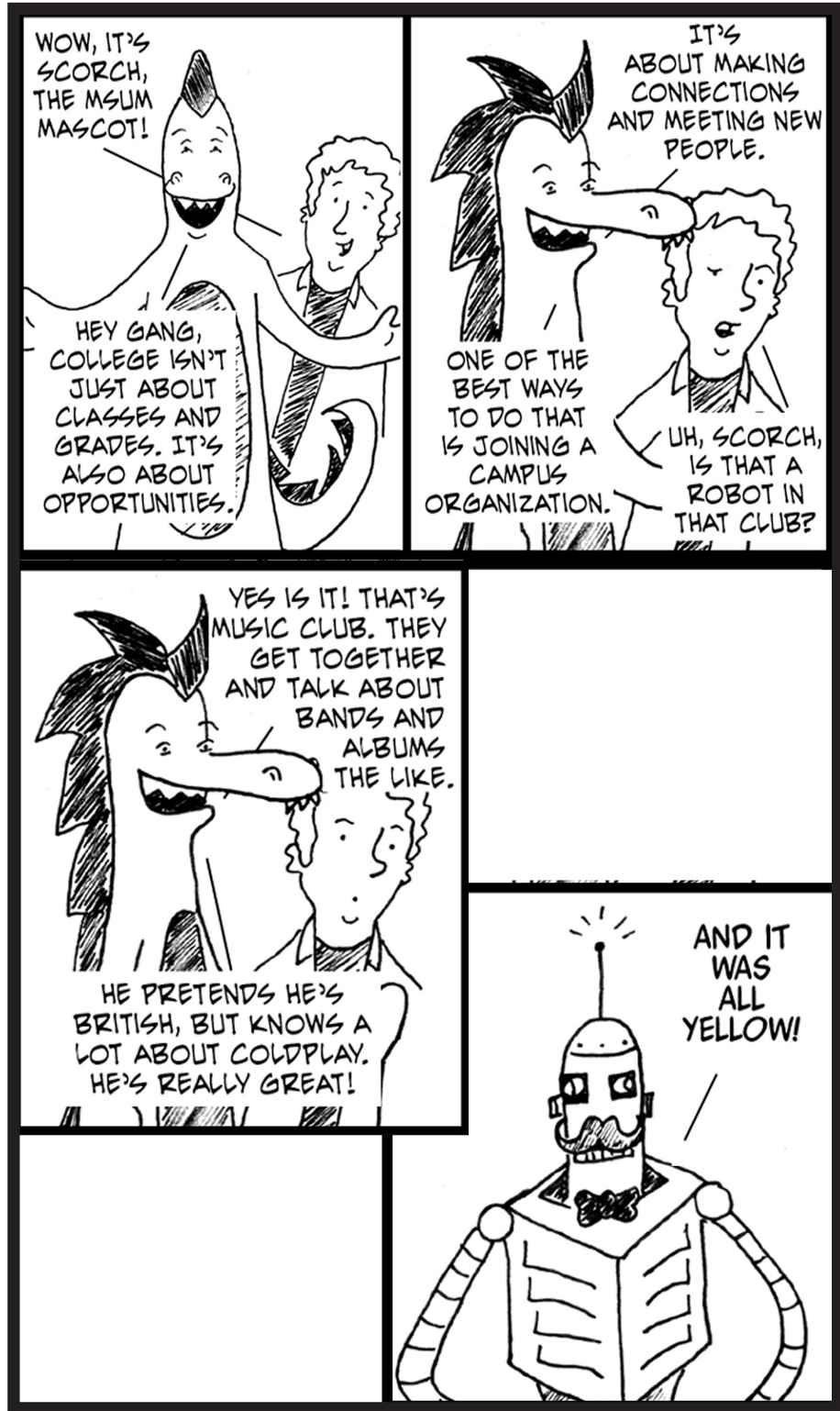
Intramural sports are an excellent way not only to have a good time, but to get active and stay in shape. MSUM offers everything from baseball and soccer to rugby, lacrosse, and even Tae Kwon Do.

Do you like hitting the books more than the gridiron? You might want to consider joining the History or the Math club. There are also a number of academic student orgs for students pursuing a certain kind of degree or profession, like the Pre-Professionals Club, Sociology Club, the Minnesota State Paralegal Association Moorhead and several more.

There are also a number of groups aimed for people with specific interests, like the MSUM Ceramic Guild or the Anime Club. If you like music, you might want to consider joining MEISA (Music And Entertainment Industry Student Association) or the campus radio station, KMSC. If you're living in the dorms, joining your Hall Council can introduce you to other people in your building.

These are all of course just a small sampling of the many student organizations available to everyone at MSUM, but hopefully you now have something to think about next time you feel bored.

The opinions expressed in The Advocate are not necessarily those of the college administration, faculty or student body. The Advocate encourages Letters to the Editor and Your Turn submissions. They should be typed and **must include the writer's name**, signature, address, phone number, year in school or occupation and any affiliations. Letters are due by 5 p.m. Monday and can be sent to MSUM Box 130, dropped off in The Advocate office or e-mailed to advocate@mnstate.edu.



Op/Ed editor says, 'Hello.'

Hi there! Whether you're a returning student or if this is your first year at MSUM, all of us here at The Advocate are excited to bring you another year of news coverage for 2007-08. Some of you might remember me from last year, but in case you don't, my name is Ben Sailer and I will be your Opinion editor this year at The Advocate.

This paper has long strived to use this space to provide our campus with a wide range of thoughts and viewpoints on a multitude of topics, and this year will be no exception.

We have a great staff of columnists lined up for this year, with a good mix of new and familiar faces, and I hope you'll be interested in reading what they have to say.

Hopefully, we'll be able to make you think and get the gears in your brain turning, give a voice to your concerns or maybe just keep you briefly amused for a small part of your busy day. If we can publish something in this space you're interested in reading and that will keep you picking up copies of our paper, then we've accomplished our goal.



Ben Sailer
Opinion Editor

However, we do realize that not everyone's opinions or concerns are the same, and at some point during the semester it's more likely than not that we're going to say something you don't like or don't agree with. And that's fine. In fact, we welcome your feedback. If there is anything you'd like to say, don't hesitate to e-mail us.

We publish as many letters to the editor each week as space will allow, positive or negative. We won't burn you at the stake or harbor any sort of resentment against you for expressing an opinion contrary to our own or for offering a fair criticism of our work (and that goes for anything that appears in the paper, not just the Opinion section), although if you fly off the handle or throw a tantrum, we might not take you seriously. A little bit of maturity and tact can go a long way. It probably goes without

saying, but we also welcome your positive feedback as well. Not only is it reassuring for us to know that people appreciate what we do here, it also lets us know what you do like, as well as what you don't.

Also, if there is anything you feel we should be covering in the Opinion page, feel free to write to me directly at sailerbe@mnstate.edu. I want to know what you care about and what you want to read. Who knows, maybe you'll inspire us to write a column about...well, whatever it is you wish we'd write about. We can't read your mind though, so if you've got a burning issue you want to get off your chest, you're going to have to let us know the old fashioned way.

I hope you'll continue to take the time out of your day to pick up a copy of The Advocate each week, and all shameless self-promotion aside, I also wish everyone a most excellent school year. We'll be right there with you all the way through it.

Have something to say?
E-mail Sailer
at sailerbe@mnstate.edu.

College can be rough, but it gets better

Walking to school on Monday, I became a bit reminiscent of my first day as a freshman three years ago. That day was very similar: rainy, breezy and humid. Naturally, I was late for my very first class, which undoubtedly impressed my professor, a published poet who taught creative writing and poetry on the side.

Despite the fact that the location was different—my first semester was at Bemidji State—the details are the same as they are for incoming MSUM students. I was filled with school spirit after extensive orientation, dressed



Samantha Kveno
Columnist

in my cutest new outfit (that, of course, my parents had bought, along with a few hundred dollars in dorm supplies and food) and gripping my class schedule like it was a life raft. That's pretty much what I saw Monday as I meandered across campus to my only class of the day.

I spent that rainy afternoon

in 2004 sitting in my dorm room, too dejected and homesick to even join a friend from high school in a trip to Walnut Hall, the dining center. I

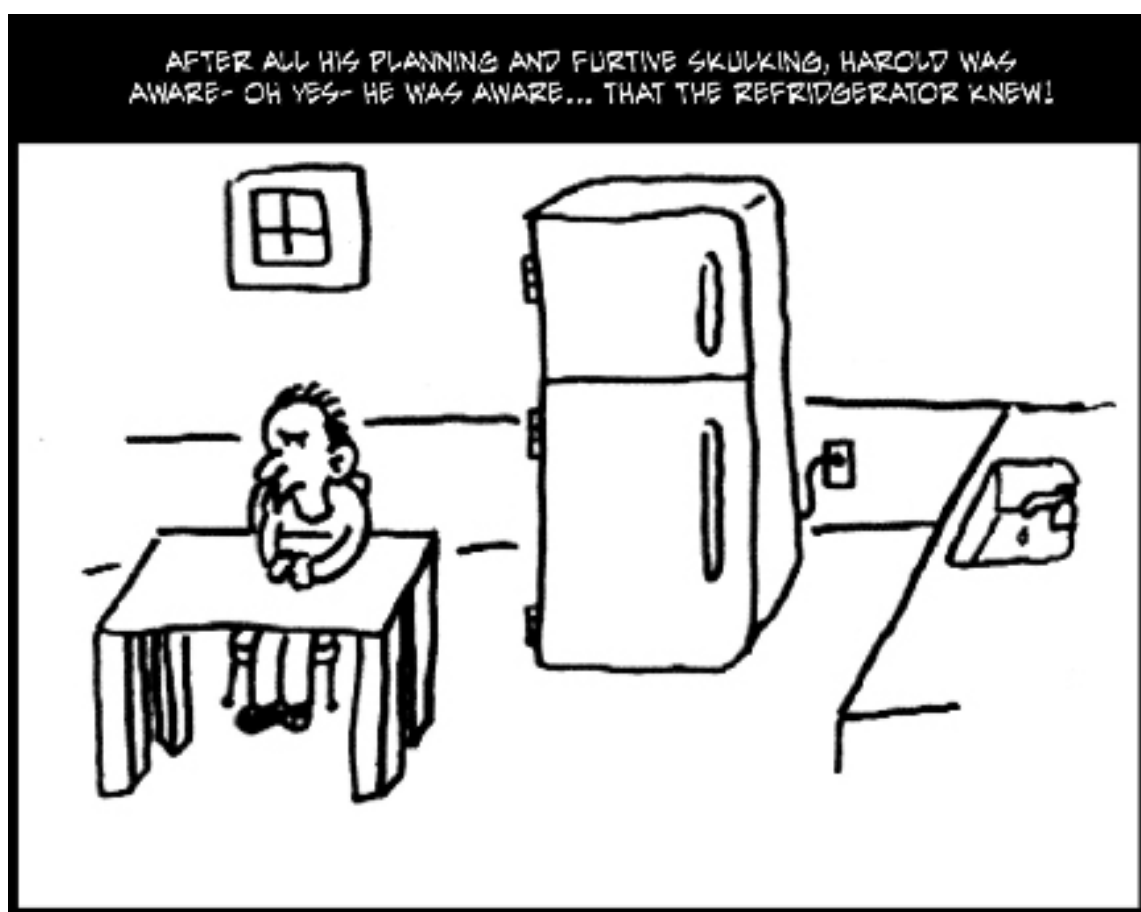
cried and wrote in my creative writing journal about how I missed my boyfriend, my cat, and even my bed. Don't lie, I know a couple of you did that on Monday afternoon in the same weather. What I want to tell all of you who felt like I did is this: It's going to be OK, and it's going to get better.

Like most college students, you'll eventually adjust to campus life. There might be that one or two week period of hating school and being homesick, but it will end. You'll meet people in class with the same major as you and be able to pick out a familiar face in the crowd. You'll learn not to park on the south side of Ninth Avenue between the hours of 8 and 5. You'll stop taking an hour- and-a-half to get ready for class each morning, and you'll probably put on a few pounds from late night Papa John's delivery. High school and its importance will fade,

and those times will become happy memories, instead of relationships that dominate your life.

As for me, you can see I'm still here, plugging away. I'm a "first year senior," as is the new way of differentiating from a super senior. I see my cat on the weekends I go home, and that boyfriend I missed is going to marry me next September. College is a challenging, exciting time in your lives; start enjoying it now before your whole freshman year passes you by.

Feeling homesick?
E-mail Kveno
at kvenosa@mnstate.edu.



Of cats and men

Columnist compares them both



Amanda Huggett
Copy Editor

As I was glancing through a back issue of Cosmo, I read an interesting fact. It said that, "56 percent of female pet owners say their animals are more affectionate than their partners are." As I began pondering this, I

conclusion that this very well might be true. If only

Captain, my cute and adorable domestic short-haired male cat, were a human.

Well, his characteristics anyway.

When I come home at the end of my day, I hear the jingle of his collar as he runs to the door to greet me before I even come in. As I leave in the morning to begin my day, I see his little, furry face poking out the window to watch me get in my car. When I watch TV, he has to be laying on me, and if I am not petting him, he gently nudges my hand to fall onto his head and make a stroking motion. Likewise, when I am at the computer, he is sitting on my keyboard, trying to help me type. Whenever I leave for a trip and bring out my suitcase, he will lay on top of it, as if to say, "Please don't

go. I won't let you."

He also has great table manners. When he drinks water, he delicately puts his paw in the water and licks the droplets off.

The only characteristic he has that would make poor boyfriend material is his sleeping habits. He loudly protests if

I close the door and he is not inside. Once we are snuggled up, he lays peacefully by my knees. However, after a few hours he gravitates to sleeping on my face. Literally,

on my face.

I also own two parakeets, and at night, Captain tries to bother them. He plays with their toys (not the birds themselves; I don't get it either) and watches them like he might like to become a feathered friend. It's cute, but not at night. Then, in the early morning, he likes to exercise. He sprints down the hallway and follows it with a big thud as his somewhat chunky body hits the floor.

I don't think that a boyfriend who tries to smother you is very desirable, nor is one that plays with bird toys.

Maybe I'll just stick with the human kind of companions.

Like cats?
E-mail Huggett
at huggetam@mnstate.edu.

Women need more spine

Women should not be afraid of being intelligent

More than 159 years after the Declaration of Sentiments and Resolutions, a statement drafted by Elizabeth Cady Stanton and Susan B. Anthony for the equal rights of women, females still "dumb" themselves down. Over the summer a friend told me a story about how he had gone to a bar and had met an attorney. Later, she told him that normally when she goes to a bar she tells men who hit on her that she is a waitress at Hooters. Then he asked me, "Why do



Leigh Wilson-Mattson
Columnist

women always dumb themselves down?"

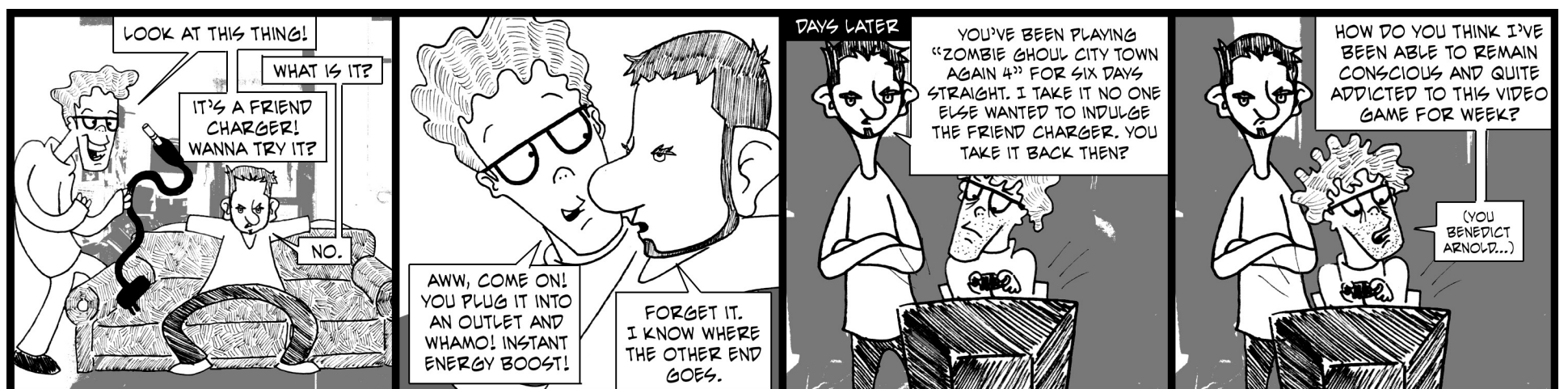
"Guys get intimidated by women who don't," I responded. He seemed to agree. All too often smart women or ones in powerful positions find themselves dubbed as "bitches," and attractive women are regarded as "all breasts and

no brain."

"I'm a female leader, but I'm not a bitch," said Laura Zieher, vice president of the MSUM student body.

Frequently, I hear men say they "want a strong woman," yet in the next breath many will say they "want to go to Hooters 'for the wings.'" I decided to ask a student who once worked for Hooters as a waitress what she thought about this reasoning.

WOMEN, PAGE 15



'Rather unique layout' brings awards MSUM Horizonlines.org wins first in national SPJ awards

By KELLIE MEEHLHAUSE
A&E Editor

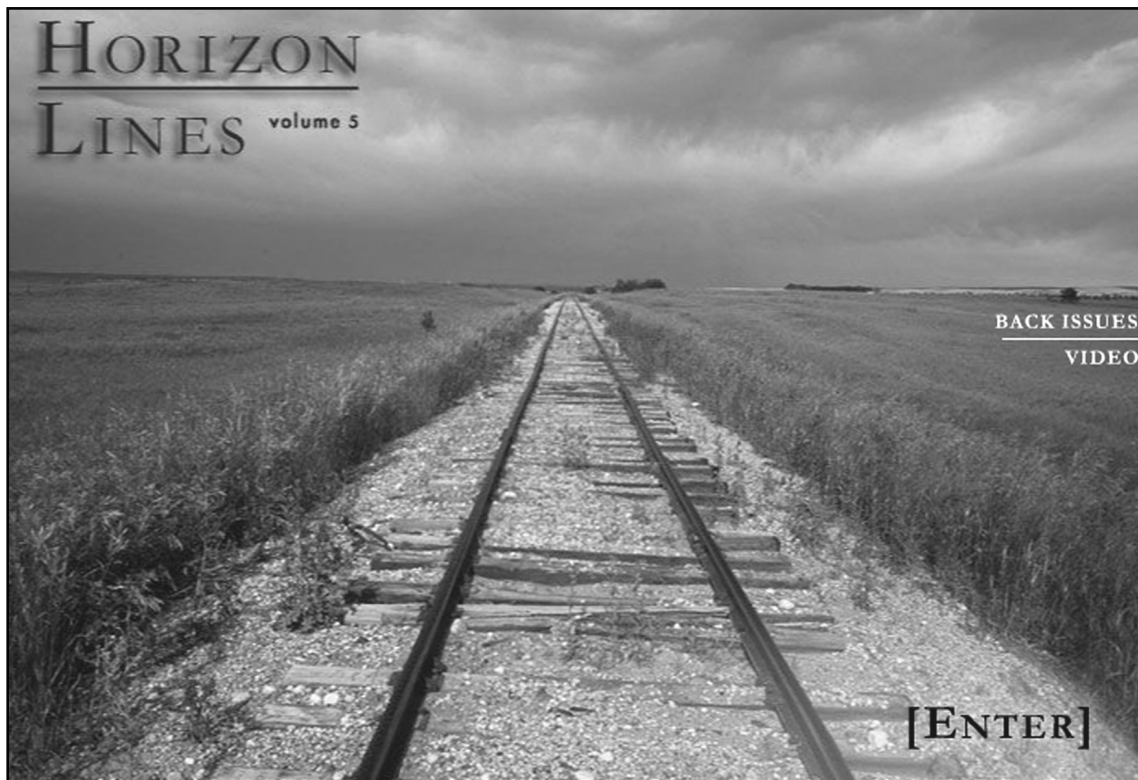
The fifth time's a charm for Horizonlines.org, a general interest online magazine produced by MSUM students.

Among a growing list of regional and national awards received since its 2003 debut, the publication's fifth edition recently took first place for online magazine and online feature writing in the Society of Professional Journalists' national Mark of Excellence Award program.

The annual awards strive to honor the best in student journalism. National winners will be honored at the 2007 SPJ Convention & National Journalism Conference Oct. 4 through 7 in Washington, D.C.

Alumna Carrie Snyder, who won first place in "Online Feature Reporting" for her article "Something Fierce," will attend the event and represent the magazine.

In addition, Horizonlines was also one of three Eppy Award Finalists for "Best College Newspaper Internet Service." The Eppy Awards, which Horizonlines adviser Regene Radniecki describes



as being as prestigious as the Pulitzer Prize, celebrates Internet sites that are affiliated with the media.

"It's remarkable that we took two awards, but even more is that we took more first places than any other college that submitted," Radniecki said, referring to the two national awards MSUM's broadcast program, Campus News, received for

"Television Breaking News Reporting" and "Television News Photography."

Radniecki credits Horizonlines' award success to its "rather unique layout." While other online magazines look like newspapers, Horizonlines is visually different and strives to change its layout every year.

"The fifth edition especially had a sophisticated, easy-to-

follow navigation," Radniecki said. "We also had strong visuals and photos."

In addition to changing each issue's layout, the staff writes, photographs and films stories around a different theme each year.

The fifth edition was entitled "Digital Storytelling." Throughout production, students traveled the rail lines through the rural Midwest,

walked the streets of small-town Fargo and big-city Las Vegas and entered little shops and buildings in between.

It also covered children dancing, independent wrestling matches, drag shows and a variety of churches with different styles of worship. It even had its first staff foreign correspondent reporting from France.

The sixth edition, which was finished this past spring, dealt with homelessness and affordable housing while the upcoming seventh edition will have a historical approach of looking at small towns.

"The sixth edition was one of the hardest to do. One of the students lost all of her work and had to start over again, and we missed every possible deadline. I hope that this year will be fun again," Radniecki said.

According to Radniecki, Horizonlines is always looking for more writers and designers. Students from any major who like to write or work with the Flash program are welcome.

Meehlhause can be reached at meehlhke@mnstate.edu.

Possums, dogs win annual Read Aloud awards

Advocate staff reports

What do a diapered possum who saves his friends from a snapping turtle and a girl trying to prove her father is really a dog have in common? Both come from books that were named winners of this year's third annual Read Aloud Book Awards.

The awards program is administered by the staff of the Livingston Lord Library's Curriculum Materials Center, which holds a large collection of children's books and resource materials for

teachers.

"At the beginning of the year, we asked publishers to send us copies of picture books published in 2006 that they'd like to nominate for the awards," said Carol Sibley, MSUM's curriculum librarian. "We received about 500 titles, which our committee first screened, then selected 250 to be field tested."

Eighteen regional teachers and librarians, along with about 70 MSUM elementary and early childhood education majors, read these books aloud to nearly 19,000 chil-

dren this past year.

Award selection is based on point value and feedback from a reading of the nominees. The winners receive crystal bookends with the seal designed by MSUM art students

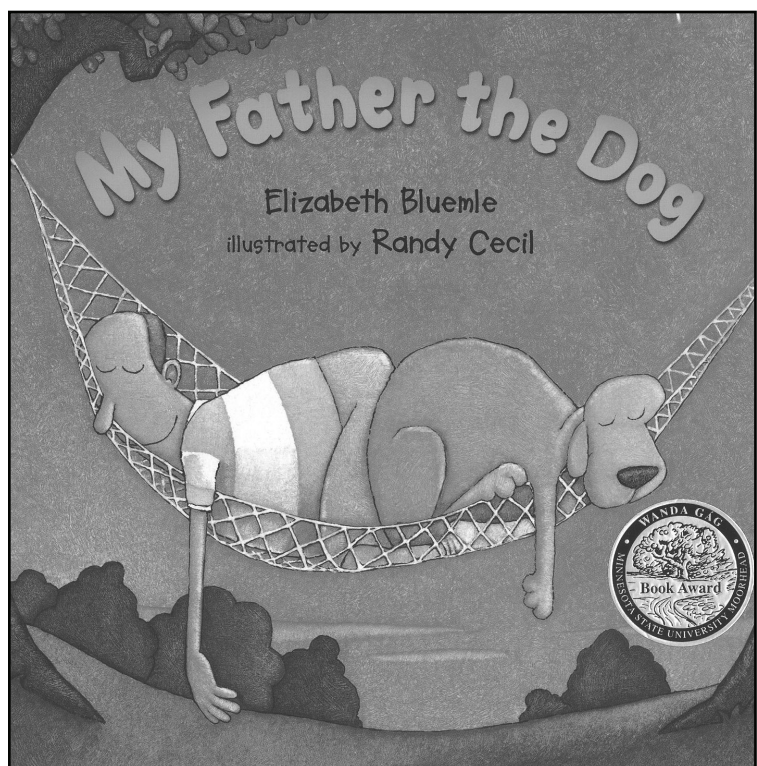
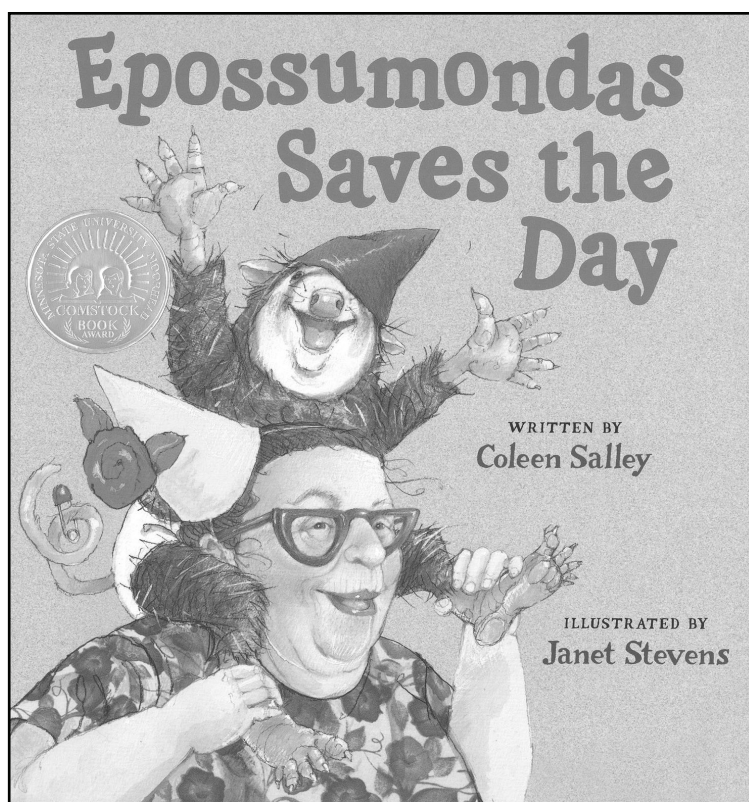
"Epossumondas Saves the Day," written by Coleen Salley, illustrated by Janet Stevens and published by Harcourt, received the Comstock Book Award for the best read aloud picture book for older children (ages eight to 12).

The award is named in recognition of the pioneering Moorhead family headed by Solomon G. Comstock, a Moorhead State Senator and U.S. Congressman who's considered the father of the Moorhead Normal School (now MSUM).

Salley, a retired children's literature professor and professional storyteller, lives in the French Quarter of New Orleans. This is her third book about Epossumondas. Stevens lives in Boulder, Colo.

"My Father the Dog," written by Elizabeth Bluemle, illustrated by Randy Cecil and published by Candlewick Press, received the Wanda Gág Book Award for the best read aloud picture book for younger children (preschool to age eight).

This award was named in honor of Wanda Gág, a chil-



dren's book author, illustrator and artist who grew up in New Ulm, Minn. She's best known for "Millions of Cats," which is considered the first American picture book.

This is the first book for Bluemle, who owns The Flying Pig Bookstore in Charlotte, Vt. Cecil lives in Houston.

Several other books received honorable mentions, including "Keeper of the Soles" by Teresa Bateman and "My Cat, the Silliest Cat in the World" by Gilles Bachelet.

Sibley says that what makes

a good children's book is, among other factors, that it appeals to children across several age or grade levels and has illustrations that draw the listeners in and expand on the story.

For more details about the award program, visit www.mnstate.edu/cm/ReadAloudBookAward.

Contact us at advocate@mnstate.edu.

MSUM says farewell to noted composer, professor

Advocate staff reports

Paul Severson died this summer at his Cedaredge, Colo., home after a long battle with prostate cancer.

As the creator and first director of MSUM's music industry program, he wrote some of the most recognizable commercial music of his time.

Severson finished a career as a successful musician, composer and arranger before joining the MSUM music faculty in 1984 as director of the

music industry program. He retired in 1991.

During his career he wrote more than 3,000 compositions and arrangements. He also played the trombone professionally with the Stan Kenton Orchestra, along with such notable musicians as Louis Armstrong and Dizzy Gillespie.

While working for CBS radio in Chicago as a staff musician, he co-wrote the music for the classic Wrigley's Doublemint gum commercial, "Double

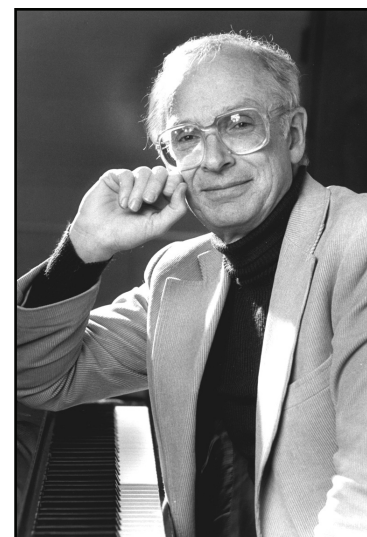
your pleasure, double your fun..."

Other memorable pieces he wrote include the theme for the television program "Wild Kingdom" as well as commercials for Kentucky Fried Chicken, Marlboro cigarettes and Kellogg's. His work earned him 15 Clio Awards, the highest advertising industry honor.

Following his retirement, he was presented with a Lifetime Achievement Award by the MSUM music department.

Severson will be missed by MSUM students and faculty.

Contact us at advocate@mnstate.edu.



SUBMITTED PHOTO

Former MSUM music industry professor Paul Severson died over the summer after a long battle with prostate cancer. Among his many accomplishments were composing some of the most recognizable commercial music, including the music for Wrigley's Doublemint gum, Kentucky Fried Chicken and Kellogg's commercials.

Artsy, Entertaining Alternatives

Music Performance

Acoustic band Patchouli will be on stage at 11 a.m. today (Thursday) in the CMU. This event is free and open to the public.

Art Exhibit

"The Mark of Abel," an exhibit by photographer Lydia Panas will be on display now through Sept. 12 at the Center for the Arts gallery. A public reception will run from 4 to 6 p.m. on Sept. 6, followed by a public artist presentation in the Fox Recital Hall. "The Mark of Abel" explores how individuals place themselves in relation to one another in front of the camera.

Medallion Hunt

Residents of all ages will have the opportunity to search for five medallions that will be hidden above ground on public land in Moorhead. Clues will be given out Friday and Tuesday through Sept. 7. Clues will be announced on the Mix 104.7 morning show at 7:20 a.m. and posted at Moorhead Center Mall, Hjemkomst Center, Brady's Service Center and the Dilworth Slumberland, as well as on www.cityofmoorhead.com and www.fargomix.com. The search is free and open to the public.

Art Exhibit

Ceramic and tile artist Kathy Luther opens a new show Saturday called "Talking Clay" which runs through Sept. 29 at Gallery 4 in Fargo. Each piece uses printing, painting, stamping and drawing to accentuate "words of wisdom." Gallery 4 is open from 11 a.m. to 5 p.m., Tuesday through Saturday.

Dance Workshop

From 3 to 6 p.m. Sunday at Playmakers House of Rock, the Northern Lights Dance Club will host a dance workshop devoted to 70s dance craze The Hustle. Admission is \$5. For more information, call (701) 372-3737.

Broken Axe

Happy Hour 4-7pm, Food until 11:00 pm
Coming Soon: All ages until 9:00 pm

Daily Specials

Monday: \$1 Domestic Pints & 1/2 Price Wings

Tuesday: \$2:00 Morgan & Bacardi, & \$9.99 Pizzas

Wednesday: \$3.00 Stoli's & \$3.50 Burger Baskets

Thursday: \$2:00 You Call Its & 1/2 price Boneless Wings

Friday: 1/2 Price Apps from 4-9pm

Thurs. Aug. 30th
The Johnson Family Band

Mon. Sept. 3rd
Revern Peyton's
Big Damn Band
Thurs. Sept 6th

Post Traumatic Funk Syndrome
Fri. Sept 7th

.357 String Band
Sat. Sept 8th

a Tribute to Rage Against
the Machine
Sept. 13th

Paco Fuego
Jimmy Buffett
Fan Club Meeting
Fri. Sept 14th

Gypsyfoot w/
Brother Big Bad



Security welcomes new director Michael Parks replaces former director, Ferman Woodberry

By **AMANDA HUGGETT**

Copy Editor

MSUM has named their new director of security. Michael Parks, a Dilworth, Minn. native, brings years of experience in law enforcement, narcotics and training fields.

Parks earned an associate degree in Law Enforcement from Alexandria (Minn.) Technical College, a bachelor's degree in Law Enforcement from Metropolitan State University, and his master's degree in Leadership from Concordia University, St. Paul.

He began his professional career as a part-time police officer in Dilworth. He then found full-time employment in Lakeville, Minn., serving there for 11 years.

"The majority of my time was spent in the uniform patrol division, working as a field training officer and firearms instructor," Parks said. "I was also a college internship coordinator and recruitment coordinator for that department."

His last two years were spent as an undercover narcotics detective.

Parks also developed and coordinated a law enforcement academy in Worthington for Minnesota West Community and Technical College. This led him to come home to the Moorhead area.

"The reality is that this job hasn't become available twice in the last thirty-some years so it's a highly sought-after job and I was fortunate enough to get hired here," Parks said.

Parks is replacing Ferman Woodberry, former security director. "All I know with Ferman is that they didn't renew his contract," Marc Baetsch, patrol officer, said. "He may have gone to St. Cloud (Minn.) State."

With his years of real world experience in law enforcement in a non-university setting, he hopes to bring a different perspective to this campus.

"I certainly take alcohol and drug enforcement extremely serious, but I also understand that in a university setting, a primary focus is to educate the students and staff," Parks said.

He feels that raising awareness should be the emphasis.

Part of Parks' responsibility is to form partnerships and networks with others in the area. He plans on being an active participant in the Moorhead Together campaign.

"As the academic year has started and we're seeing some of the higher amount of alcohol use on campus, and we're seeing some things we want to make sure we touch base not only with the students

but also any resources and Moorhead Together is one of those resources," he said.

Another way the security department is working to protect the campus is with the new blue-light telephones.

The strategic placement was to install them at several locations with a high volume of foot traffic. There are two push buttons, one for information and one for emergencies.

"I encourage everyone to test the information button and test the equipment," he said.

Parks hopes more blue-light telephones will be installed as additional funding becomes

available.

One of Parks' current projects is establishing an emergency notification system. This, he feels, is part of his goal of protecting the overall safety and security of students, faculty, staff and visitors.

"The code red program is an e-mail alert, text alert, phone call alert system," he said. "We're working with the city of Moorhead multiple ways to inform students of emergencies on campus."

Part of reviewing and improving the emergency preparedness plans involves working with the Moorhead

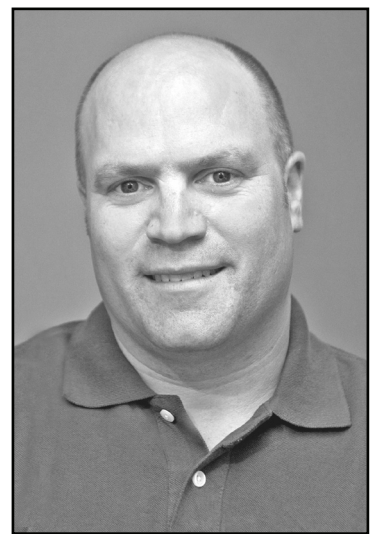
Police Department and Clay County Sheriff's Department.

Parks was not on campus during the summer when MSUM faced a chemical spill and an e-mail notification was sent out by President Barden.

"This has been a fantastic opportunity so far and now we're just looking at ways to improve partnerships," Parks said.

He would like to reduce alcohol and substance abuse by 10 percent, reduce thefts and vandalism and sexual assaults by using current resources to be more proactive than reactive.

"I am very happy with Mike. He has a lot of good ideas," Baetsch said. "I think we all like him. But, I liked Ferman, too."



SUBMITTED PHOTO

Parks wants to encourage students to send feedback, questions or concerns to him at parks@mnstate.edu.

Huggett can be reached at huggettam@mnstate.edu.

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JON LAMBERT / ADVOCATE PHOTO EDITOR

President Roland Barden delivers his all-university address on Aug. 22 in Hansen Theatre.

Time to shine

Barden presents all-univeristy address, 2007

Advocate staff reports

President Barden reminded everyone that it's a great year to be a Dragon during his 2007 all-univeristy address on Aug. 24 in Hansen Theatre.

Barden reviewed MSUM's key achievements from last year, including reaccreditation and the implementation of Dragon Core.

"The Dragon Core, our new version of our liberal arts and sciences program, and all of the work that's going into that curriculum, is the most significant construction project going on at this campus at this time," Barden said.

In fact, Dragon Core was praised for its strength by a visiting audit team from the Higher Learning Commission last spring, he said.



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Thursday, September 6th

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Planet Y presents : DJ Skribble and the Rock My Ride unveiling the winner sees their car for the first time since Tintmasters took the ride to rock it out! DJ Skribble heats up the dance floor with original mixes. Doors @ 10pm 18+ In The House of Rock : Brat Pack Radio.

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JON LAMBERT / ADVOCATE PHOTO EDITOR

Quarterback Dustin Long prepares before the first scrimmage of the year for the Power Bowl Saturday at Jake Christiansen Stadium at 1:35 p.m. Long was 231 for 356 last season, resulting in 2,525 yards, with 20 touchdowns and 10 interceptions.

FOOTBALL

Dragons hope to boil Cobbers

Ninth annual Power Bowl held at Concordia on Saturday

Advocate staff reports

Dragon football is ready for kickoff.

The ninth annual Power Bowl is set for Saturday at 1:35 p.m. The Dragons will travel to Jake Christiansen Stadium at Concordia to take on the

Cobbers to open their 2007 season.

Last year the Power Bowl resulted in an opening day victory for the Dragons and head coach Damon Tomeo celebrated his first victory. MSUM defeated the Cobbers 28-7 at Nemzek last year for

the first time since 2002, when former head coach Ralph Micheli and the Dragons defeated Concordia 41-17.

Last year, quarterback Dustin Long led the Dragons to victory, earning the Electrifying Player of the Game and the Offensive Player of the Game

awards. Long completed 18 of 23 passes for 205 yards and threw for two touchdowns.

Long set many single season passing records for MSUM in 2006. He set the single season passing attempts, 356, completions, 231, and total passing yards gained, 2,525.

Wide receiver Bruce Green was on the receiving end for many of Long's passes last year. Green caught nine passes for 92 yards in last year's Power Bowl and led the team at the end of the season with 66 receptions, only one reception away from tying a MSUM receiving record of 67. Green finished the season with 816 yards and 12 touchdowns, leading the team in both categories.

What can be considered one of the best individual performances throughout the season occurred in the Power Bowl. Safety Josh Jones intercepted Concordia passes three times throughout the game.

Jones finished the season with 10 interceptions, earning him a spot on the DAKTRONICS All-American first team. Jones has been tabbed with a first team pre-season All-American by Football Gazette and second team by D2football.com.

The Dragons finished 6-5 last year, with a record of 4-4 in the Northern Sun Intercollegiate Conference. They ranked eighth out of 10 teams in the 2007 NSIC Coaches' Pre-Season poll with

36 points. Defending NSIC champion Bemidji State was installed as the pre-season favorite with 88 points.

This season, the Dragons have an experienced offensive line. The five-man unit from last season is returning to protect quarterback Long and open holes for MSUM's sophomore tailback Enol Gilles.

Left tackle Casey Gibson, left guard Matt March, center Damon Wolfe and right tackle Aaron Cribb are all seniors on the offensive line. Right guard Ryan Chatterton, sophomore, started five games for the Dragons last season.

Gilles averaged 5.5 yards per carry last season and scored six rushing touchdowns. He finished the season with 654 rushing yards.

"We're focused on winning a conference title this season," Gilles said. "Practices have gone well and things are looking good for us this season."

MSUM and Concordia meet for the 85th time on Saturday in a series that dates back to 1920. Concordia holds a 48-24-12 advantage.

The game will be televised on KVLV-TV with Scott Peters providing the play-by-play. Tickets are priced at \$7 in advance for adults and \$5 for students and are available at the MSUM Athletic Department.

Contact us
at advocate@mnstate.edu.



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Volleyball, soccer start before students

Advocate staff reports

The women student athletes on the MSUM volleyball and soccer teams arrived to campus early to prepare for games before classes started on Monday.

Practices involved getting ready for the long seasons, conditioning and working on technique.

Both soccer and volleyball have kicked off their seasons and are now in full swing.

VOLLEYBALL

The volleyball team won all three of their matches at the UNO Classic at Omaha, Neb. last weekend.

MSUM defeated Colorado State-Pueblo in four games, nationally ranked Nebraska-Omaha in five games and Montana State Billings in four games.

Sophomore middle hitter Mary Sussenguth had 15 kills in the victory over Colorado State-Pueblo while senior setter Julie Cancura was credited with 44 assists.

Junior outside hitter Megan Norling had 15 kills and Vancura had 61 assists in the upset of the University of Nebraska-Omaha. Norling finished the tournament with 14 kills against Montana State Billings.

Last year MSUM finished with a 16-12 overall record and 11-7 in the Northern Sun Intercollegiate Conference.

The Dragons lost two of their vital starters to graduation. Jesseca White and Becky Anderson will be missed this season.



JON LAMBERT / ADVOCATE PHOTO EDITOR

The women's volleyball had three wins in the Nebraska-Omaha Invitational. Hitters prepared for today's match at UND.

White generated 9,012 career kills and Anderson was a three-year starter for MSUM.

Head coach Tammy Blake-Kath is in her 13th season with the Dragons. She is 217-165 during her time with MSUM.

Blake-Kath is the only volleyball head coach to lead the Dragons to the NCAA Division II Regional finals in 2000, 2004

and 2005.

The Dragons will be facing North Dakota and St. Cloud State this year, proving their schedule will be difficult.

In the 2007 NSIC Pre-Season Coaches' poll MSUM ranks fourth among 10 NSIC teams.

Defending champion Concordia University has been installed as the title choice for the 2007 season.

SOCCER

The Dragons' women soccer team fell to the legs of Minnesota State University Mankato 4-0 on Sunday, as their season started at Nemzek.

The first half of the game ended 0-0, but Mankato came out strong in the second half.

MSUM allowed 15 shots on goal in the game and only pressured Mankato four times.

With a tough start to this season the Dragons look to get back on track when they match up against Augustana College on Saturday at 1 p.m. at Yankton Trail Park in Sioux Falls, S.D.

Last year the Dragons finished 4-11-3 and 2-5-2 in the Northern Sun Intercollegiate Conference.

Head coach Rollie Bulock is convinced his team will be better this season.

"We've improved so much since last season," said Bulock. "We had a great spring, and our experience gives us something to build on. We'll be a stronger and more seasoned team this year, and our incoming freshmen will give us more speed."

Bulock is beginning his ninth season as head coach with the soccer team and is the only MSUM soccer coach to lead the Dragons to a NSIC title.

Juniors Abby Barker and Hila Anderson will serve as co-captains this season and both are expected to contribute a lot to the team.

Last season Anderson led the Dragons with six goals and 14 points. She started all 18 games the Dragons played. Anderson was selected to the All-NSIC team during her sophomore and junior years.

Barker finished the season with two goals and one assist, totaling five points.

Junior goalie Andrea Pearson will be guarding the net for the Dragons this season. Pearson started four games for MSUM last season.

Contact us

at advocate@mnstate.edu.

Luke Hagen
Sports Editor



New Sports Editor...

One in three people who pick up a newspaper turn to the sports section. Thank you Mr. or Ms. 33 percent, I owe my future career to you.

As a sports journalist, I'm at the feet of many people. I can't do my job unless the athletes want to cooperate with me, and I can't do my job unless Mr. or Ms. 33 percent turn to my stories and enjoy reading my thoughts and views.

Gliding through mass communications classes, writing sports stories last year and now moving up to the sports editor job for "the big Advocate" I'm readying myself to be at the feet of athletes and my readers.

That's OK though. I'm excited to move into my career of a sports writer.

No, I won't be teaching kids in a school, listening to snot-nose brats tell me that 10 divided by five is two. I don't need college for that kind of education, sorry elementary education majors.

No, I won't literally be at the feet of the athletes taping their ankles and smelling their athletes foot, sorry athletic trainers.

And no, I won't be staying in school for four years past my bachelor degree to get my doctorate to become a science guru. I have better things to do than memorize what a human cell does or why this does that, sorry science majors.

I enjoy what I do. I watch a game and I talk to athletes.

Becoming the sports editor, I'm not going to try to reinvent the wheel. I'm going to cover the sports at MSUM, write the occasional profile story and try to please everyone in three people.

Well, I guess it's going to be every one in four people now, since I made fun of over half of MSUM's students.

Hagen can be reached

at luke_hagen@hotmail.com.



JON LAMBERT / ADVOCATE PHOTO EDITOR

The MSUM women's soccer team started their season on August 26 against Minnesota State University Mankato. The women lost 4-0 allowing 15 shots on goal while only pressuring Mankato's goalie with four shots.

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The Advocate. That's where it's at.

WOMEN, FROM PAGE 7

"I think that's bull*!#?," said Heather Sorenson, a junior, when I asked her about the people who went into Hooters, she said: "Quite a few people who come in are nice.

Some people who come in act like it's a strip joint and that you're going to go with them out to the car." I then asked her about the women who go to Hooters.

She replied: "Normal women wouldn't go in just to have a beer. They go to make sure their guy isn't up to something."

Too much self-worth in women is based on being attractive to others. I, for one, am tired of seeing capable women turn and run just because someone called them a "bitch."

Searching the Web, I stumbled over some Hillary Clinton sites. According to her own website, Hillary-Rodham-Clinton.org, Clinton was valedictorian of her Wellesley class and later excelled in law at Yale University.

We all know she is smart, so that, of course, lines her up

to be named a "bitch." Surely enough, I found an anti-Clinton bumper sticker online featuring a photo of Clinton with a line drawn through her face. The caption says: "Life's a bitch, so DON'T VOTE FOR ONE!"

Women need to raise their backbones and show that they can be intelligent, strong, and can lead. We are in a time period in which our country needs leaders, all of them, men and women.

Wilson-Mattson can be reached at wilsonle@mnstate.edu.

SMOKING, FROM FRONT

campus prepared for it," Williams said.

Students and employees can participate in "Quit and Win," a smoking cessation program that is sponsored by Boynton Health Service, Blue Cross Blue Shield of Minnesota and Hennepin Medical Society.

Participants who agree to quit smoking for the month of November will be entered into a drawing for prizes ranging from \$2,000 to \$500 gift certificates for stores that do not sell tobacco products, including retain stores like Target.

Quit and Win provides participants with support and assistance while they're participating in the contest and they get a month's supply of nicotine replacement therapy, the patch or gum. Smoking cessation coaching is also available via e-mail or telephone, Williams said.

For more information about Quit and Win, visit www.mnstate.edu/aod.



Schafer can be reached at alyssaschafer@hotmail.com.

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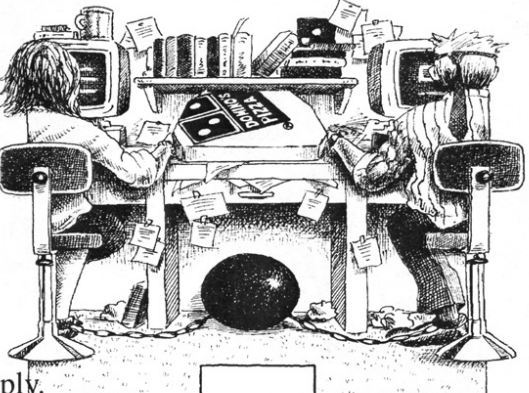

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