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the bulletin

a consumers guide



The Consumers Guide to Moorhead State being a most unofficial book of lists and based on an unscientific survey of students;

But designed to guide you through freshman life by providing information not found in the official documents that have recently gorged your mailbox;

And covering such essential topics as how to talk without sounding like a freshman; how to live with people you have never met or wish you hadn't; where to go for fun and frolic when believe it or not you get bored with staying; what to wear without looking like a space traveler and sundry other goodies to edify and prepare you for college life.

Prepared without authorization by any official who would claim blame or praise for it and without endorsement from any of the businesses mentioned, so that we do not apologize for omissions or inclusions; and do not wish to mislead you by making you believe that you must heed the advice herein given.

Without further disclaimers read and enjoy one of the few publications you have received from this university that you can totally ignore.

Ron Matthies

Preparer of Guide and middle aged editor who has no right to prepare this magazine except that its base is on student responses and that he doesn't wear leisure suits, white socks or say "Groovy."

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Consummate Communications

Within a few hours of your arrival on campus, you may believe you're in some foreign clime.

You'll hear words floating around campus like "Meet you in the CA before Sosh and we'll head for Kise."

What's a CA?
What a Sosh?
What's Kise?

To answer these and other questions we provide the following guide to



communications the hope that you can sound like someone ready to apply for graduation. The guide is based on our unscientific survey.



SUPB Student Union Program Board is an active group of volunteer students who promote and carry out much of the campus entertainment, including educational, recreational, cultural and social activities.

T & T Trader and Trapper. A downtown eatery-drinkery described under below consumables

Abbreviations

CA This is a building—the “Center for the Arts.” Now, all the buildings have codes like this one, but few are used very widely. Nobody says BH for Ballard Hall. Everyone says SeeA. It’s an important building where theatre, music and art are housed and where all the activities that go with them are performed.

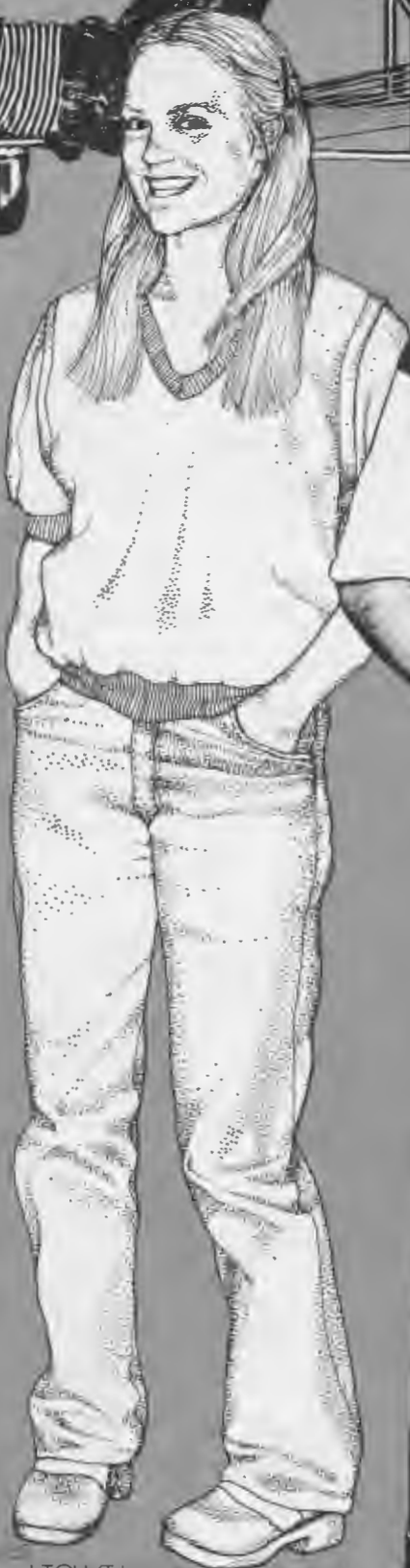
GPA This means grade point average. Your MSU catalogue will tell you the mathematical wizardry by which you reach a magic number like 1.2 (about a D average) or 3.75 (almost an A average). You’ll hear it said different ways—snarled if it’s 1.2, cooed if it’s 3.75

MAT Metropolitan Area Transit is the bus service for Fargo-Moorhead. Schedules are posted in various places about campus, on telephone poles and around town. Use the MAT. It’s cheaper than driving.

RA Resident Assistant. RA’s are part of the housing staff. They are students who live in the residence halls with you and provide advice, assistance and generally help make your living on campus more rewarding.

SABC The Student Activity Budget Committee is an important group. They recommend the budgeting of your activity fees to such groups and activities as the student newspaper, radio station, musical organizations, and the Series for Performing Arts.

SU North Dakota State University. It’s across the river in Fargo, North Dakota. You can take there under an arrangement called TCU (Tri





Academically Speaking

Syllabus An outline of readings and/or topics to be covered each day in class. Provided by individual faculty members. Often used, usually helpful, seldom kept on schedule.

Sorority/Fraternity Socia organizations. People wanted them mentioned so you'd know: sororities are for women, fraternities for men.

Tuition What you pay classes + is based on the number of credits you take.

Departmental Shortcuts

Hardly anyone says the entire name of a course except for art and a few other irreducibles. So here's a test of your ingenuity: instead of saying something like, "I'm going to Sociology class," you say "I'm going to Ag, Anthro, Bio, Bus Ed, Chem, ComSci, Econ, Ed, PE, Ec, Mass Com, Math, PolySci, Psych, Sosh, etc." If you're confused, match these abbreviations with your best guesses in the catalogue.

Pink Slip To drop course or add another, your load, get

Drop/Add slip (pink) from registrar. The technicalities are explained in the catalogue.

Red Coats These people are not British. They are part of the Night Watch program for campus security. Read about them in the Student Handbook when you get here.

Cord This is a fond shortening for Concordia College, our friendly rival across the cemetery, and another college where you can take classes under the Tri College University arrangement.

Cobbers The name of the Concordia athletic team.

Kise This is where you eat. Technically Kise (Key-zee Commons) or dining service.

Grading on a Curve A system of awarding grades by a percentage receiving A's, B's with a swelling of C's, etc. Grading systems are within the purview of individual instructors. Fewer are using the curve in favor of more individualized systems.

Slang for Sound Consumption

It would be nice to think there is pure English on campus. There isn't. We asked students what current slang phrases were in use. Surprisingly many are the same as when I went to school in the 18th Century. Others have changed. Here's what is being used (subject to change without notice, of course).

Ace a Test Get an A
Hit the Books Study
Crack 'Em Study

Blowing Off a Test Get a bad grade.

Cramming Learning everything you should have all quarter in

one marathon session
Stuff Courses Easy Like "Plastic Car Models" Sure grade No study
Multiple Guess Multiple choice exam.

Blase I've only heard this word used as something is "blah" or "boring." If you look it up in your dictionary, it's not correct usage, but will doubtlessly be used anyhow.

Bizarre An overused expression for anything slightly unusual. This is a bizarre magazine.

Same Replaces, "Me Too." As in "I'm hungry." Reply "Same."

And the list goes on

You Don't Say

These phrases are out. You will show you're from the Kamchatka Peninsula should you use any of the following: Man, Cool, Groovy, Hey Man, Far Out, Pig, Right On, Split, Funky, dude, Chick.

To consummate your communications, try the following conversation

"How was your gpa?"
 "2.07. I blew off my Sosh Test. It was pure awful."
 "Same."
 "This whole place is bizarre."
 "I'm just taking stuff classes at Cord next quarter."
 "Blase."
 "Well, better go crack 'em."

Understand?
 You're ready to be a freshman.





NO ONE UNDER
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ADMITTED

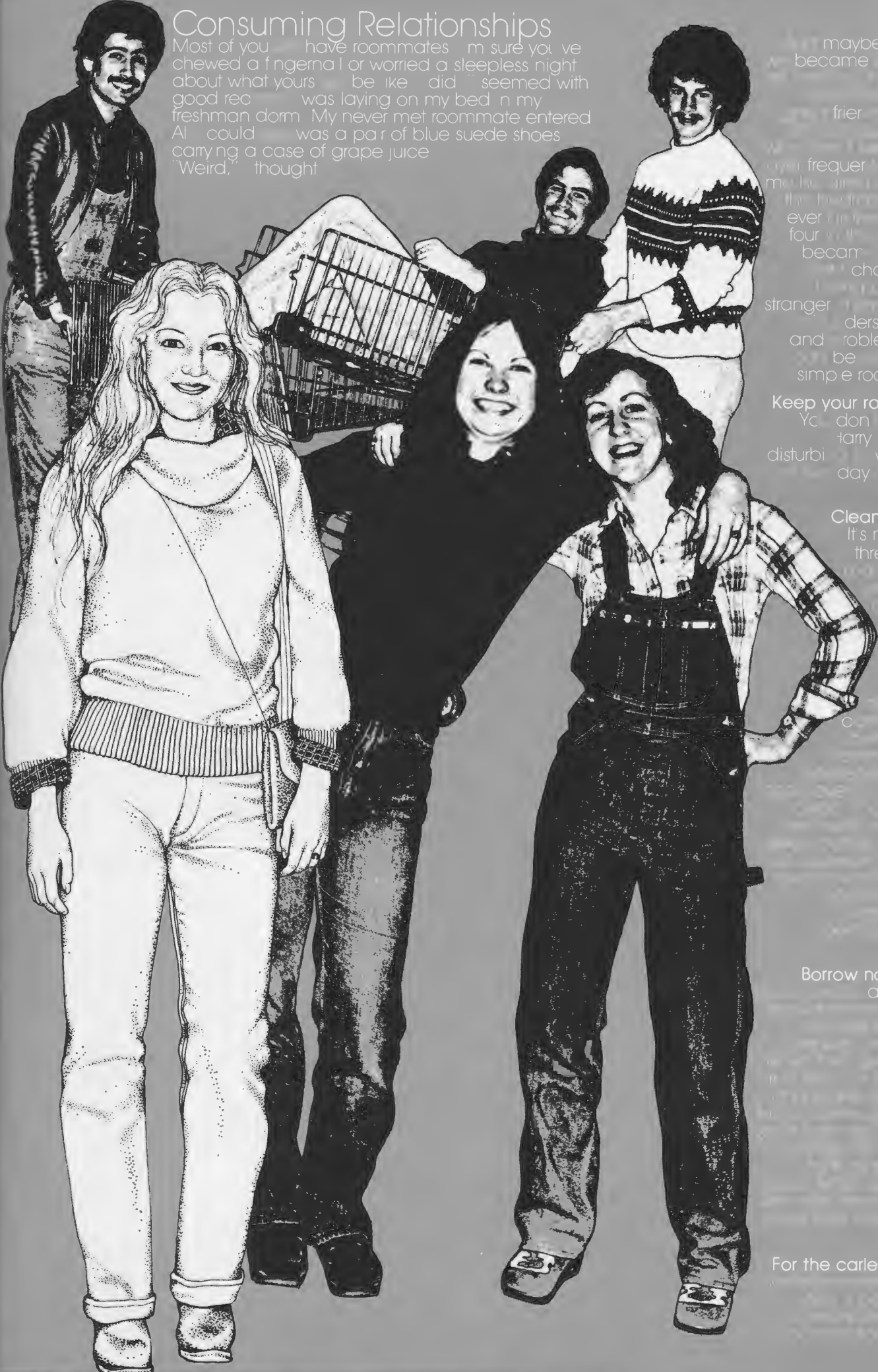
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Consuming Relationships

Most of you have roommates. I'm sure you've chewed a fingernail or worried a sleepless night about what yours will be like. I did. I seemed with good reason. I was laying on my bed in my freshman dorm. My never met roommate entered. All I could see was a pair of blue suede shoes carrying a case of grape juice. "Weird," I thought.



... maybe ... but
... became ... of ... and
... y ... ur
... frier
... apartment
... to change sock
... frequer ... form
... the ... doorknobs Y
... ever ... soggy ... at
... four ... morning? ... too
... becam ... after
... change of
... aced ... total
stranger ... certa ... to be
... derstandings, tensions
and ... problems. Most of them
... be ... nated by
... simple roommate et

Keep your room or area clean.
You don't need to become
... carry ... fe, ... is
disturbi ... wake up and step
day ... anchovy pizzc
leftovers

Clean up after cooking.
It's no fun to scrape a
three day ... of

f ... your ... n
**Borrow clothing
carefully.** Have
a mutual

Borrow nothing in excess.
all of lif

For the careless.

Phone messages for your roommate should be

angry when you forget marriage proposals, million dollar job offers or even that their fish have been cleaned.

Different hours. If you jog at sunrise and your roommate doesn't, and the lights come out, be as considerate as possible when leaving or arriving home. Considerate

Groceries. If you live in an apartment, you own a stove, a microwave and a refrigerator. Splitting costs down the middle sounds nice, but sometimes Brenda Bimbaum with Glenda Gorger and it just doesn't work. Or Carl Carbo wants to \$20 on potato chips and war veggie waffles. 12 cartons of yogurt. Solve that math problem.

Smoking. If you have the rotten habit and the other doesn't,

arrangement. It's not reasonable to have a roommate like mine who let me smoke in the kitchen between midnight and one. It is reasonable to have certain areas.

Guests. When you have friends in, don't let their presence impose on your roommate's privacy. Use common sense.

Some other brief hints: In an apartment, it's not reasonable when showering so there will be hot water for the rest of your roommates also.

Do not monopolize the bathroom—especially in the mornings.

Do not force your views or lifestyle on your roommate—accept him or her for who he or she is.

Do not monopolize the phone. Try to be friends—roommates can be really fun.

Pay rent and phone bills on time.

Invite your roommate along so they don't feel left out—but, don't smother them.

Roommates can be fun. You can even tell them to take their socks off the door and remain friends. You might even decide you like the idea of roommates. When I grew up, I got one and called her a wife. A little weird but she doesn't wear blue suede shoes.





Clothes Consumption

I'm not certain what psychologists would call the mechanism that makes one lurch through thousands of clothes racks, countless dollars and agonizing decisions between real leather vs. real plastic. Whatever it's called, we

know students worry about what they're going to wear to college. Now girls have catalogs, like all of women's magazines and that's all very well if you have unlimited funds and plenty of New York, Houston and Paris for a shopping trip. We have few students paged from *Madameglamour*. Freshmen boys are disadvantaged or advantaged by having no such guides unless they believe the types of *Playboy*, *Gentleman's Quarterly* and *Seattl* catalogue.

So, based on observations and questioning, we arrived at the following indicators to dress. Obviously there are no dress codes or rules (nudity disallowed), but we hoped such a guide might help your pocketbook, give some sense of what's being worn, and even save the sort of embarrassment I experienced attending my first college function in brand new, plaid Bermuda's covered by my brand new knee-length trench coat and only saved in the nick of time from a brand new Nether crest.

General. A few hints can guide most purchases or, we hope, save purchases when you already have most of what you need. So, when deciding what to pack and how to look, keep it in mind.

Variety. Class clothes are different from disco clothes, are different from formal clothes, and don't worry about a graduation gown.

Be well groomed. This sounds like you should go to a veterinarian to have your fur clipped. We don't mean that. It's just that the shaggy, scruffy look of the early seventies is frowned upon by your peers. I know, I'm not well groomed and I'm frowned upon.

Hair clean and styled. Any length for girls, hair for guys, is smart with trimmed sideburns whatever that means. On a Richter scale of 1-12 inches stick to the lower numbers. I'm not certain why clean hair is eyed, no one's ever encouraged dirty, scruffy hair. I don't think.

Straight to tapered jeans and pants. When I asked what tapered meant, I was told "anything you can get over your feet." Does this mean size 12 shoes are less tapered than size 5? A question to ponder. But I was assured 14 inches are in. Does this mean you take a tape measure shopping? Another question to ponder.

Now we can get to more specific occasions for clothes wear. And the most typical situation is class. Often you'll wear whatever your eyes can focus on before an eight o'clock, but when you can think consider wearing the following: Girls: jeans, dress pants, cords, painter pants, bias skirts, blouses, shirts, blouses and sweaters. Not all at once, of course. The emphasis is on casual without looking mardy.



guys: jeans, cords, plaine shirts, like casual knits and t-shirts, flanne shirts, jersey sweaters. Your notice clothes and skirts are not in for guys. It's not discrimination. It's just frisky.

Not to neglect the feet. Guys wear tennis, boots, sandals, dress pumps. Guys are better wearing boots, sneakers, clogs. For tall guys, sneakers are a must for guys. Bare or painted ankles are not good form. And don't ask me why you wear bikini bottoms or jewelry on campus.

Now for women. There's what you just don't wear: clothes. Don't be with pursed lips and look down your nose. Guys won't wear fancy dresses, lacy clothes, black patent leather wardrobe. 2. Avoid heels. Nowy make up, polyester double kn't pants and socks. Translated into common sense, it means don't dress for a disco when you're going to a lecture. Guys don't wear tank or fishnet tops. Classes aren't for chest hair contests. 3. Platform shoes are definitely out. While you can't wear scrappy beards or mullocks, they are also considered bad. 4. Don't wear exactly what scrappy means, but probably if you can pinch your skin where your hair begins, you're scrappy. Avoid levis with draft coat, you'll be mistaken for an administrator. Please, for the love of the shame and embarrassment—avoid

polyester double kn't pants I was wearing them when this response came out and felt like a statue whose fig leaf fell. Oh well, I survived the Bermuda trench coat triangle.

For winter events, the clothes are much the same. Usually you can leave your notebook at home and don't wear skirts or dresses night.

Then there's evening entertainment. We'll provide a dressy disco list and a casual. Dressy sounds are very expensive to me, but what's a person trembling on the brink of orgasm, then it was in levis, okay to say. Girls should wear strappy disco dresses.



skin pants, silly shirts (sounds slippery), designer jeans only, gold chain jewelry, spike heels, strappy patent leather sandals. Don't wear casual jeans and sweaters are too hot. And Disco Danny coming down the runway is dressed in designer jeans with a dress shirt, tie and blazer. He is followed by Tom Revolta in his famous suit. Bringing up the rear is Dressy Disco in his dress pants, dress shirt and dress shoes. And scandal of scandals, Sam Scruff, is standing outside in levis, levis and too hot sweater. Shame, Sam, you're Mick's Office and drink beer. For those who like to disco but don't want to dress up, there are casual discoes where class or sporting event clothes are *de rigueur*. And even more casual is your basic drinking gear for Mick's Office. Be casual, look loose and don't be caught in anything dressy. If you like formal wear, don't talk to me about it, but sorority and fraternity dances are the places to do mothball your prom gear.

One of our final clothes tips must be about outerwear. Any place where it's winter for nine months in a good year needs a lot of outerwear—in fact a plastic dome over Fargo-Moorhead would be the best outerwear. But that's another palm tree story. For real, wear down jackets and vests. The lumpy look is in. Real leather or suede jackets and coats are fine. Of course they're fine;

they're expensive, aren't they? You can wear letterman jackets if you have one or are they letterperson jackets? If you wear them, don't have letters or medals on them. It's gross for some reason. During the two day rainy season, trench coats and slickers are fine (I prefer to stay indoors). Also listed are wool coats, wind breakers, ski jackets, fur jackets (disgusting) and satin jackets (for one day summers?). In my opinion, warm is best and fortunately I have real leather to hide my double knits.

As a final list, here are things to avoid at all costs (or lack of costs).

Grubbiness. In general, this means look like a clean, well-lighted person without sock snarf or hair mites.

Leisure Suits. Again, you'll be mistaken for an administrator or father. Besides, I don't know where you can even buy them.

Bright plaid or floral print pants. We're into dull here. Plaids for Scotland. Flowers for a garden.

Back combed hair. We're a forward school.

Very long hair for guys. We're easily confused here and like to tell gender from the back as well as the front.

Plastic rain scarves. They get full of purple lint and make you look like a dirty baggy.

Dirty sloppy clothes or overly patched blue jeans. The hippy, love generation is dead for good or bad. Ah well, the school smells better.

Snowmobile boots and suits. I don't know. Could be general ugliness.

High water pants. We don't like ankles dangling out of pants.

Mini skirts. Who has one anyway?

Big bells. Problems, here? Maybe you can taper them down to 14 inches.

So we're done with clothes suggestions. I want to end by saying none of these lists are meant to be snobbish, urge you to buy clothes, or feel we have a code. Do want you to be comfortable here, use common sense and avoid the embarrassment experienced. What's wrong with Bermudas and trench coats, anyhow?



Consumables

We are not suggesting that there is not food or entertainment on campus. There is. But being human, you will get Campus Claustrophobia and wish to get off campus. We're suggesting the more popular places from our very unscientific survey. Besides who wants to take a date to the food service. Take the survey in proper spirit. It is

student opinion not university endorsement and certainly not best. I find most choices at best.



Eating Mexican Village. It was on everyone's list. Located in downtown Fargo, the food is moderately priced and authentically North Dakota South of the Border Fare. Casual atmosphere

Speak Easy. Moorhead's claim to Italian food. You can find it in South Moorhead. Moderate prices, lots of pasta, too much tomato sauce. Decorated in a thirties gangster motif, it is a well appointed eatery and cited in the survey for "Good atmosphere" Suitable for a night on the town

China Doll. Another downtown Fargo establishment This is one of a growing number of Chinese restaurants in F-M. Varied menu. Moderate prices. Atmosphere is not exciting but from observation, "Don't trust a Chinese restaurant with lots of atmosphere"

Sher's. An All-American eatery that's on everyone's list. inexpensive. Open 24 hours. Located in South Moorhead and another by West Acres in Fargo. Don't expect more than good service, home-cooked authenticity and plain surroundings. As most said, "Food is good."

Grainery. In the West Acres shopping center, the restaurant is redolent with atmosphere. Limited menu—primarily beef and aquatic delights. Expensive. The attached peanut bar is very popular, especially if you like crunchy floors.



The Treetop Room. This downtown Moorhead restaurant commands an impressive view of the entire metropolitan area or as someone commented, "You can see further than you want." It's well decorated, accepts reservations Monday-Thursday and you can request a window seat. The menu is varied. The price is expensive, but they do have evening specials. And it is "impressive."

Old Broadway. This bar-restaurant is an old remodelled downtown store in downtown Fargo. Nice, fairly extensive menu. Good atmosphere. Banned by some for its chauvinist advertising. Moderately expensive.

Burger King. Must mention the chain quickies. There are two Kings, both in Fargo. Some say "Best burger in town." They would be fought with plastic forks by the devotees of McDonald's, Wendy's, Hardee's, also located in Fargo-Moorhead. "Burgers are a very personal thing."

Duane's House of Pizza. "Best pizza in town," they say. In downtown Moorhead, the pizza makes up in quality what the place lacks in atmosphere. Duane's has the advantage of not being part of a national chain. But like burger places we're certain there are closet pizza addicts who would fight for their favorite establishment. "If burgers are personal, pizza is spiritual."

Viking Oaks. On the northern environs of Moorhead, this restaurant is quite large yet manages to give an intimate

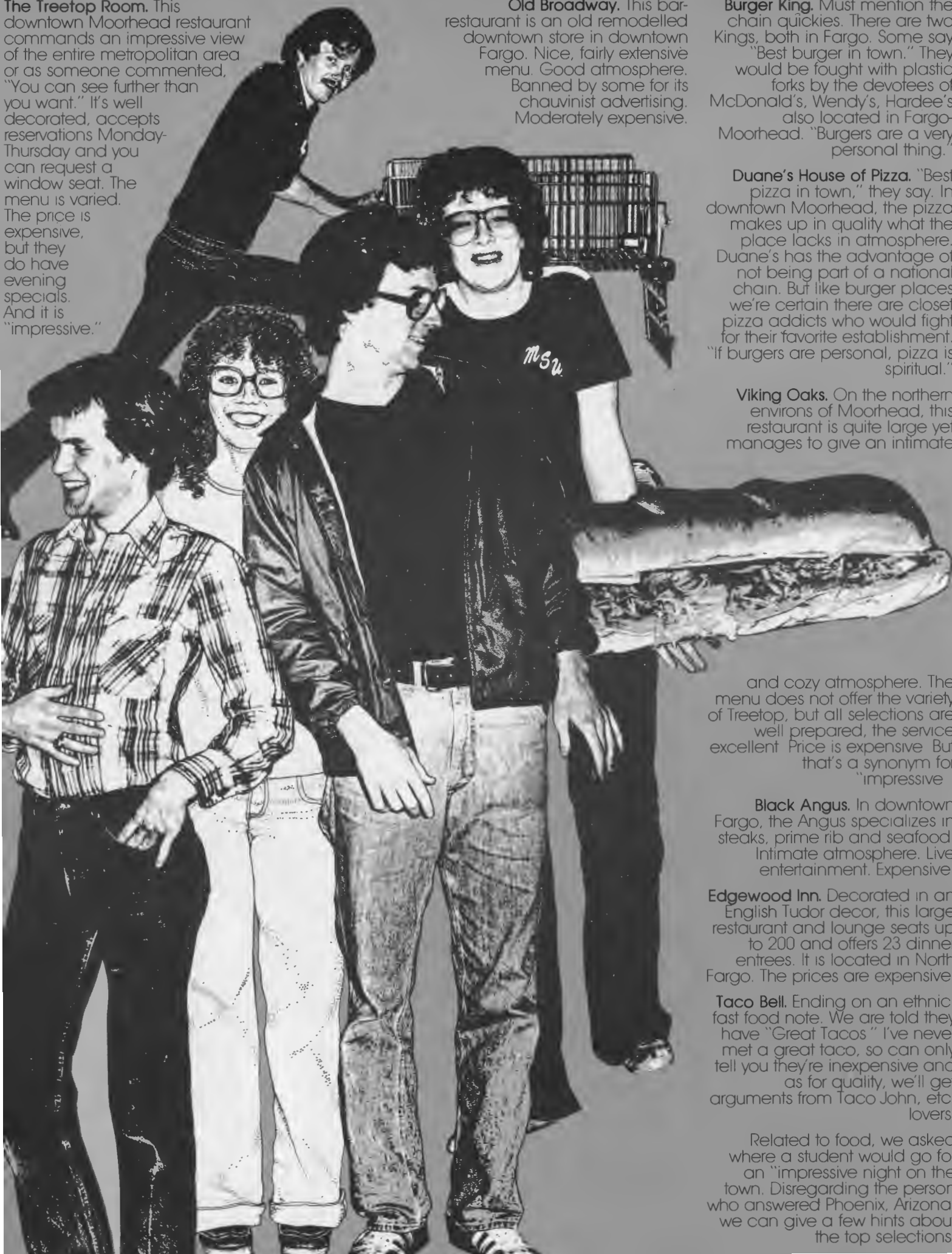
and cozy atmosphere. The menu does not offer the variety of Treetop, but all selections are well prepared, the service excellent. Price is expensive. But that's a synonym for "impressive"

Black Angus. In downtown Fargo, the Angus specializes in steaks, prime rib and seafood. Intimate atmosphere. Live entertainment. Expensive.

Edgewood Inn. Decorated in an English Tudor decor, this large restaurant and lounge seats up to 200 and offers 23 dinner entrees. It is located in North Fargo. The prices are expensive.

Taco Bell. Ending on an ethnic, fast food note. We are told they have "Great Tacos." I've never met a great taco, so can only tell you they're inexpensive and as for quality, we'll get arguments from Taco John, etc. lovers.

Related to food, we asked where a student would go for an "impressive night on the town. Disregarding the person who answered Phoenix, Arizona, we can give a few hints about the top selections.



Since we realize there is more to entertainment than food, we also asked, "What places do you go off-campus for entertainment? Why?"

Zodiac Lounge. In the Brookdale Mall, Moorhead, it is recommended for its live music, especially country-western.

Corner Pocket. On the southern fringe of Moorhead, students go here for billiards

Movies. There are eight first run movie houses. Take your pick

As another part of our entertainment questionnaire, we asked

what musical groups the students would go someplace to hear. In the same vein as the person

who mentioned Phoenix, Arizona, some said they would consider the Beatles. More helpful to know are the following groups:

John Holm. Variety of music—country, disco, rock.

Anything Goes. Top 40 tunes and such.

Transit. Top 40 with disco flavor.

Soft Thunder. Sixties rock. "Your basic rock."

Judd. Blue grass and country.

Skunk Hollow. Country rock, blue grass and rock.

Britannia. Hard rock.

Uglier Than Ever. Top 40's.

Mick's Office. By the tracks in downtown Moorhead. It is quoted for its "cheap beer."

Lamplight Lounge. Cited for its top area live bands This popular spot is located in the Holiday Mall, Moorhead.

T & T (Trader and Trapper). This downtown Moorhead restaurant and watering hole is mentioned for its disco.



Here ends the entertainment section. But you may stand a better chance of getting good entertainment or a date if you can say such wise things as,

"Hey, want to go to the Treetop for dinner, hit a movie and go to the Zodiac to catch Skunk Hollow?" Sound impressive? Try it

