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Contributors Report

A need is an unfulfilled promise.

These words apply to fund-raising and development more than any other area. Moorhead State University and you as contributors can be quite proud that many needs have been met, many promises kept. You can also take hope in MSU's commitment and belief in greater needs and more promises. Promises that must be kept. This brief **Contributors' Report** will talk about some of these needs, the key people in meeting the needs, the organizations through which the promises are kept, and a sampling of newsworthy items made possible by your contributions. Read these words then, not just as a report, but as a means to find how many, many promises can be kept.

Editor, **Ron Matthies**

Associate Editor, **Elsie Listrom**

Design & Photography, **Kathy Foss Bakkum**

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A Message from the President

You may find, here or there, better faculties than Moorhead State's. But not many.

If you compare programs and curricula, you will need to spare little sympathy for Moorhead State.

The physical plant—the buildings and grounds, the classrooms and laboratories—are the envy of a great many college administrators.

These things, and a lot of other things as well, are the basis for the pride that those of us who are associated with Moorhead State feel for our institutions. As well as for our gratitude to a state that has from its beginning believed in the importance of education.

Taxpayers, legislators, and governors, in supporting colleges and universities, don't, of course, think primarily in terms of faculties, programs, and buildings; they think about students.

And so do we. And that is why our efforts to raise money have been chiefly devoted to finding funds for scholarships. We are now ending our eighth year of active efforts to raise money for scholarships from private sources.

That we have been successful is due to the generosity of a great many people. This publication tells you about many of them.

But we have sought money for other purposes as well, and for those purposes as well as for scholarships, we have received help for much longer than eight years. Indeed, the first gift to Moorhead State pre-dates its founding, for it was the gift of land from Solomon Comstock that persuaded the legislature to establish the Normal School at Moorhead.

We will continue asking our friends, the friends of education, the friends of young people for help. And a good part of the help we will seek will be used in direct support of students.

But students have many needs. They need not only a good education, they need a first-rate education. They always have, but perhaps never more than in these troublesome and complex times.

No one, I hope, would argue that our students have been short-changed. The faculty, the programs, and maybe even the buildings assure that they are not.

But these are complex times, and increasingly we feel the need to deal in special ways with our task of preparing students to live in an uncertain and challenging future. And increasingly we recognize that the kind of enrichment that we dream of has become something like a

necessity, a necessity that state appropriations will always fall a little short of providing.

"The margin of excellence" is a phrase that has often been used to describe that special accomplishment that makes a university distinguished. You get it in part, as we have got it, from dedicated, imaginative teaching. It may be that that is the only place you get it.

And you stand a better chance of getting it if you can create the conditions in which that kind of teaching can flourish.

Gifts from friends can help us create those conditions.

What do we need money for? Everyone has a list; I have several.

Here are some things from some of my lists.

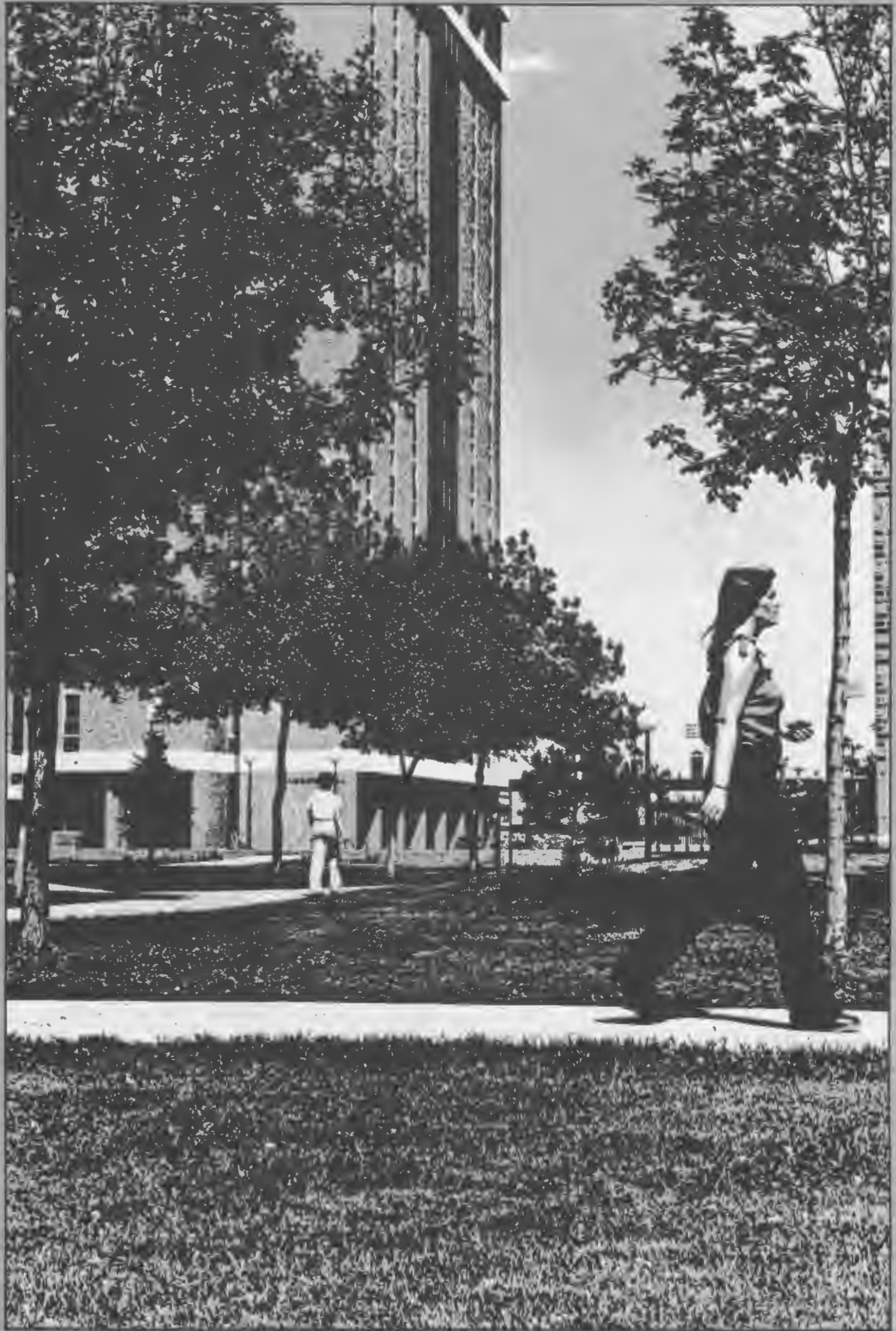
Before I turned administrator, I spent 16 years in the classroom. The normal teaching load, which I always carried and which our faculty carries, left me little time for developing a major overhaul of my courses, or for building new classes to meet changing conditions. We need to find funds that will allow faculty members time off for just such purposes. We need to reorganize programs, to explore new directions, to try some experiments, and we need to find money to support such efforts.

Like almost everyone else in education, from elementary school through graduate school, we are concerned by what is often called the decline in basic learning. We are just beginning a special program, in collaboration with the University of California, to improve the teaching of writing. If the impact of that program, which will be shared with our sister institutions in the Tri-College University and with the public schools, is to have an everwidening impact, we will have to find ways to support it.

Another area in which we are doing less than we want to do is that of international education. Our highly successful Student Teaching Abroad program has, by now, had a number of imitators, but that is a program available to only a part of our student body. With not very much private support, we could expand opportunities for students to gain the insights that come best through study in foreign countries.

The list could, of course, go on and on, but it is probably already too long for what I intended to be a kind of letter of appreciation. That is where I finally come to, as I do so often during the year, impressed and touched by the support that comes to us from so many people.

Roland Dille





The Organizations

The worthiness of contributions cannot be judged by the number of organizations to which one may contribute at the University, the complexity of their official organization, or even the amount contributed. Indeed, one of the most heartfelt contributions of this year was two dollars accompanied by a note to the Alumni Association in a very shaky hand, from a very old person who "likes what you are doing."

So the following brief sketches of MSU organizations for fund-raising are not meant as histories, as advertisements, or as braggadocio. They are merely brief attempts to show the basic intents, beginnings, and responsibilities of the organizations. We also hope it shows that there is indeed an organization for many levels of giving, all levels of need.

The MSU Foundation

All gifts to the Moorhead State University are received by the Moorhead State University Foundation, a private non-profit organization recognized as tax-exempt by the IRS. The Foundation serves as the governing body for the Presidents Club and the Phoenix Society, as well as the Foundation, which serves as an umbrella for all Moorhead State development, alumni and parents programs. The distinctive programs of the Foundation are contained within the purposes of the following descriptions of organizations.

To assure the gifts are used wisely, that goals of the University are met, a board governs the Foundation and aligns the needs and resources of the University met by contributors.

Board members are: James Garrity, William C. Jordan, Donald Ommott, Louis M. Thielen, Marlowe E. Wegner (terms expire in 1978); Edwin C. Benedict, M. O. Foss, Jr., Robert D. Tallman, Donald Wold, Harriet Geib, Douglas M. Johnson (terms expire 1979); Paul Feder, John Jenkins, Marvin Koeplin, Roderick McLarnan, Vincent Murphy, William B. Dosland (terms expire 1980).

The remaining board members also serve as officers of the Foundation. They are: Dennis Troff, president; Robert Stenerson, first vice president; Denis Olson, second vice president; Beatrice Lewis, secretary; and Kenneth Benson, treasurer.

The Presidents Club

This club is dedicated to the development of Moorhead State University as an institution with high quality education for its students. Founded in 1969 to recognize nearly a century of academic excellence and public service, the Presidents Club has pledged its support to the University President in his efforts to maintain these qualities.

Its membership consists of select men and women from the business, professional, and

civic communities who are concerned with the cause of higher education and are united in support of our University. Since dedication to excellence has long been the key to development in any institution of higher learning, each member pledges \$2,500 or more to the Club and to encourage special programs not funded by the state.

To strive for and to achieve necessary excellence at a state funded University requires many types of support. An active scholarship program and special Presidential Discretionary Fund are key elements in the club's goals. It is also the opportunity and the mission of the Presidents Club to aid the University through faculty development, community service, and the general enhancement of the educational opportunities for MSU students.

Each year since the initiation of the program, about \$70,000 in scholarships has been made available to deserving students showing academic promise, special talent, or leadership abilities. In return, these students have done much to advance the cause for excellence in the University.

Membership in the Presidents Club is shared by husband and wife, continuing through the lifetimes of both. Opportunity is made available for recognition of individuals through the Club's memorial program.

Since the Presidents Club's foundation in 1969, it has grown to 83 members.

The Phoenix Society

Founded in 1976, the Phoenix Society's name is rooted in MSU history and classical mythology. The phoenix is an appropriate recognition of the University's past, for the Old Main Fire of 1930—a seeming tragedy—led to the rebirth of the greater MSTC. An epoch ended with the fire; a new one began with quick support from alumni, faculty and friends of the college. With this fire in mind, the phoenix is an appropriate symbol. There is only one for each historical epoch. As an era ends, as a new begins, the phoenix burns on its pyre singing of what is past and passing and is to come. From the ashes, the bird is reborn to sing again.

Thus, the fabled phoenix well symbolizes the goals of the society as it offers a unique contribution to life at Moorhead State University by supporting the most worthwhile of pursuits. But it is most significant that the phoenix sings of the past and present and future. Like that fabled bird, the society recognizes special historical projects. It heeds the needs of the present by providing funds for faculty development, scholarships to students and community service. There is also the future role of the Society. These unique contributions could herald in that new and bright epoch of which the phoenix sings.

To usher in the Phoenix era, membership is based on an annually pledged contributions of \$100 for five years or more. Because the needs are unique and must be aligned with the overall goals of the University, the organization has no officers or complex committee system. Rather, special committees are appointed for specific tasks. At the same time, the Phoenix Society is not a mere name on a certificate. It gathers regularly, offers social events for camaraderie and exchange of ideas, and recognizes new members at semi-annual banquets.

The epoch is moving well. Since 1976, the Society already has 82 members. It will have more.

MSU Alumni Association

"... to promote the financial and educational interest of Moorhead State University and to provide a vehicle through which the Alumni can maintain a continuing relationship with the University." This is the expressed purpose of the MSU Alumni Association as stated in its Articles of Incorporation. And while these words sound noble and illustrious, they really tell us very little of the actual day to day workings of the Association.

To promote the financial interest of the University—certainly the Alumni is concerned with fund raising, but in a very different way than to the Foundation. We have established a membership dues schedule that financially suits our purposes but is flexible enough not to put a strain on anyone's pocketbook. We are concerned with establishing a habit of giving that will continue with a yearly contribution of \$10 or \$20, not necessarily the large one-time gift.

Through our financial activity, we are now able to fulfill the other aspects of the Association's purpose—that of promoting the educational interests of the University and maintaining continued ties with our Alumni.

Each year, the association awards approximately 25 percent of its total income in upperclass scholarships, with this past year being the first time that one of these scholarships was earmarked for the son or daughter of an alum. In future years, we hope to increase our scholarship budget to provide even more assistance to students of our alumni without neglecting the rest of the student body.



Another 25 percent of the Association's income is now available in the form of grants up to \$200 to students, organizations, faculty or alumni for projects that are in some way beneficial to the University. Projects with the greatest potential value to the greatest number will receive the highest priority. Over the past year, the Board of Directors has awarded grants to the Music Department for a Music Alumni reunion and also for a tour of the student vocal group, Snowfire; to the Placement Office to bring in recruiters and to External Studies for its first annual convention to mention just a few.

Because public funds are restricted to specific uses, the Alumni Association feels its grant fund is providing a valuable service to campus community.

In addition to these educational activities, the Alumni Association is also involved in providing services to its alumni through its quarterly publication, Alumnews; the Twin Cities Alumni Chapter; maintaining up-to-date records of all MSU Alumni; planning activities in which alumni can take part and have an opportunity to see old classmates and serve as a liaison between the University and its alumni.

In its nearly 100 years of existence, Moorhead State University has graduated almost 15,000 alumni. With these numbers, MSU's alums can be a powerful force. It is the responsibility of the Alumni Association to let our alumni know that they can still have a voice in what happens at their University and to guide and channel the strengths of those 15,000 graduates in the way that will best benefit them as well as Moorhead State University.



The People

It is tempting to show that Moorhead State University has a huge staff devoting every moment to development. Such information might reveal our feelings about the importance of development; it would betray the truth. The staff consists of one full time member. On paper, the others work in fractions of time. In reality, the fractions consume many hours beyond regular working hours and the following people's dedication, zeal and commitment to MSU make that subtle difference between a good development program and an excellent one.

Larry W. Jones, Director of Development

Dr. Jones was selected as Director of Development in the spring of 1977. Although the appointment was effective in June, he was honored as a winner of two major fellowships and has been on sabbatical leave. Thus, his active role in development begins this summer.

However, Dr. Jones' sabbatical experience will serve him well as development director. In the summer of 1977, he participated in an advanced management seminar. From August 1977 to May 1978, he served as an intern to Dr. Robert MacVicar, president of Oregon State University, and attended three six day seminars in Washington D.C. on higher learning.

His intern work included extensive reading, the production of an analytical report and participation in University policy formulation to prepare him for senior level administrative positions.

The two years previous to his appointment, Dr. Jones served as MSU's first full-time Director of Continuing Education. He earned his bachelor's and master's degree at North Dakota State University. Before completing his doctorate at the University of Oregon, he taught in public schools in Los Angeles and Eugene, Oregon. He has also done post doctoral work in continuing education at Western Michigan State University.

His community activities have included chairing the Community Education Advisory Committee for the Moorhead Public Schools, serving on advisory committees for the Child Abuse Prevention Center, the Clay county Vocational Cooperative Center, the Community Education Advisory Committee for the Detroit Lakes Public Schools and the Community Advisory Committee for the Gifted and Talented Program of the Fargo Public Schools.

Although physically removed from the University this year, Dr. Jones has been in close communication, already conceived a number of ideas, and undoubtedly will bring added vitality and strength to the development program upon his return.

**Dr. G. K. Haukebo,
Vice President for Public Affairs**

Dr. Haukebo is one of the on paper fractions for development. However, with Dr. Jones on leave and with ideas too numerous to be executed, he has worked unstintingly in development this year.

As vice president, he serves as MSU's official representative to many of the publics served by the University. The Public Affairs office endeavors to develop joint programs with community organizations as well as continuing its other functions: press and broadcast media, printed communications, alumni activities, and fund-raising.

Haukebo came to Moorhead State in 1967 as Chair of the Education Department, a position he held until 1974 when he became Director of University Relations. He has extensive experience with and ties to higher education. A native of Underwood, Minnesota, he received his BS, MA and PhD from the University of Minnesota. His educational career began as a teacher in Little Falls, Minnesota (1952-54) and Santa Barbara, California (1954-55). From 1955-59, Haukebo served as teacher and principal at the Army Dependents School in Germany.

He came to Moorhead in 1959 as an assistant professor in the Concordia College Education Department. Teaching there until 1966, he was the founder of Concordia's Language Camps.

Reflecting his community involvement, Haukebo has long been active in many community groups and organizations. He has been a Director of the School Board for Moorhead's public schools. Also, he has served on the board of trustees for Trinity Lutheran Church.

As a member of the Moorhead Chamber of Commerce, Haukebo has chaired two committees. He has also headed the committee on communication of the Cultural and Heritage Bridge Project, served as coordinator of the Moorhead-Fargo Task Force for Operation Bootstrap-Tanzania, and as treasurer of the Comstock Historic House Society. He is a member of the Lutheran Campus Ministry Directing Committee, and of the St. Ansgar Hospital Community Committee. Among all these community involvements, Haukebo also chairs the Public Relations Committee of the Lake Agassiz Arts Council.

During Dr. Jones' sabbatical, Haukebo assumed many development duties with the Foundation, Presidents Club, and Phoenix Society. And many will continue, particularly those that involve community service.

**Dr. Yvonne Condell,
Assistant Director of Development**

Dr. Condell, associate professor of biology and a member of the faculty since 1965, was appointed to serve as assistant director, effective June 1, 1977. She continues to serve half-time as a faculty member together with her development post.

A member of the American Association for University Women (AAUW) since 1960, she recently finished a two year term on the AAUW Board of Directors. At the AAUW's 1975 convention in Seattle, Dr. Condell was one of seven members in the nation singled out for high honors for their service both to AAUW and to their respective communities. Anthropologist Margaret Mead was another of the seven.

In the fall of 1975, she was one of 10 Minnesotans honored for contributions to their communities by the Minnesota AAUW, the Dayton Company and a cosmetic company.

She has served for eight years on the AAUW's Committee on American Fellowships, the last two as chairman.

Other special honors awarded include her election in 1968 to the American Men and Women of Science and her selection as a Bush Foundation Leadership Fellow in 1974.

She belongs to a number of professional organizations, such as the American Association for the Advancement of Science and the Society for the Study of Social Biology.

Currently in the Moorhead-Fargo Area, she is on the board of directors of both the Lake Agassiz Arts Council and the United Way of Cass and Clay counties and serves on the Moorhead Public Schools Citizens Advisory Council.

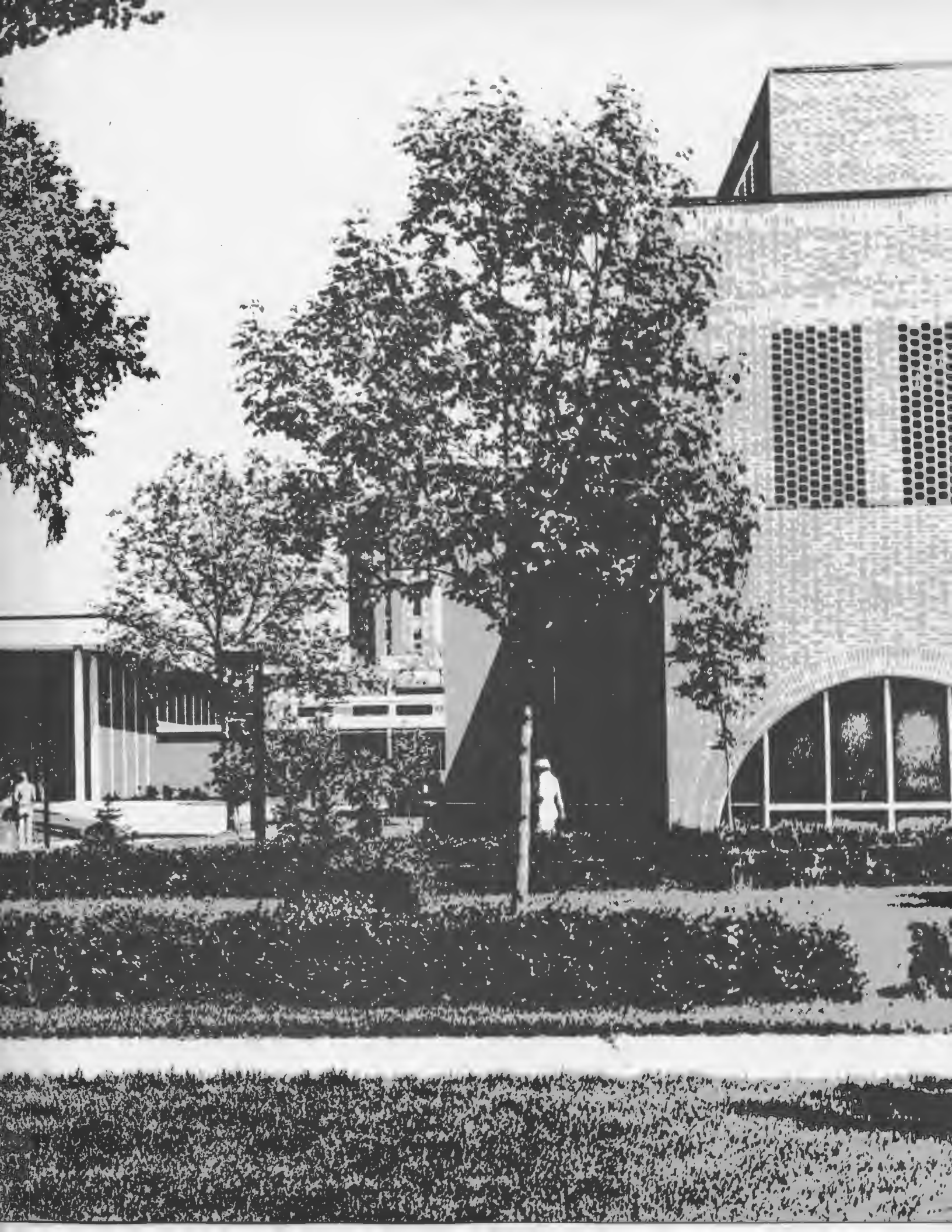
Married to Dr. James Condell, faculty member and a former chairperson in the MSU Psychology Department, she is a native of Quitman, GA, who received her master's and doctorate at the University of Connecticut after earning her undergraduate degree at Florida A & M College in 1952.

She served as a biology teacher in secondary schools at Fort Lauderdale, Florida, and Underwood, Minnesota, and as a biology instructor at Fergus Falls Junior College before coming to MSU.

She has served as a consultant for the development of a biology curriculum for high schools and as a science consultant on special assignment for U.S. Dependents Schools, European Area, at Torrejon, Spain, from 1971-72.

During this year, Yvonne has been very active with scholarships and The Phoenix Society. She has been granted a sabbatical leave for 1978-79. We thank her for this year of service and anticipate her return.





John Jenkins, Development Associate

With Dr. Jenkins' election of an early retirement in April of 1977, he remains as an officially part time yet still dedicated member of the development team.

He served very effectively and with great commitment as Executive Vice President of the Foundation from 1971-77. His early retirement came after 31 years of service to Moorhead State University and the Moorhead-Fargo community.

His service to the community includes positions on the Moorhead Planning Commission, the United Way Board, the Lake Agassiz Arts Council Board of Directors and the Citizen's Task for the Cultural and Heritage Bridge.

At Moorhead State, Dr. Jenkins has served, since arriving in 1945, in what President Dille has called "a greater range of responsibilities overall, than anyone else employed here." He began work in the Veterans Office, taught for several years in the then Social Science Department and in the Education Department. At various times, often in addition to teaching, he held such posts as dean of Graduate Studies, dean of men, students and acting dean of Administrative Affairs before moving to his last appointment as Director of Development and Campus Planning.

Since retiring, John and wife wintered in Europe, and traveled extensively. With spring '78 and Jenkins' return, he has again worked indefatigably and with devotion. He will continue to work and to support the development effort of the University. In fact, he is so engaged now, particularly in seeing through the completion of the Center for the Arts addition and the awarding of scholarships for 1978-79.

Elsie Listrom, Alumni Director

A 1973 graduate of Moorhead State University, Elsie Listrom replaced Lois Selberg in the position of Alumni Director in the fall of 1976. At that time, the job was a three-tenths time position but has since expanded to a three quarters position to include all alumni publications, as well. In addition to her duties as Alumni Director, she also serves as an assistant to the Director of Publications.

After graduating from MSU with a degree in Speech and Theatre, Listrom returned for a fifth year of study in Mass Communications. The following fall she joined the Public Affairs Office as campus-community liaison. Since that time, she has served as Director of Broadcast Information for the University including hosting a weekly cable TV program on community activities and two Free Space programs on Prairie Public Television.

Beyond the development people at MSU, a good deal of recognition goes to people outside the campus, busy and dedicated people.

Dennis Troff, President, MSU Foundation

The Moorhead State University Foundation has seen some positive changes in the past year and the future seems to be just as promising, according to its president Dennis Troff.

Troff, president of the Moorhead State Bank, is in his second term as head of the Foundation—a non-profit organization that serves as an umbrella for all development, fund raising and alumni and parent programs of the university. Since January of 1977 when he was named to his first term, the foundation has taken on a new vitality and future.

"Our most significant accomplishment this year was the Foundation's acquisition of the Ponderosa Golf Club," Troff said. "It's effect on the Foundation should be tremendous and we're looking forward to the various benefits it will provide—in scholarship money, equity and use by the university community."

Just as important, Troff said, has been the addition of Vince Murphy as our director of deferred giving, a new position with the foundation. This area—wills and estates—is very promising. In the past we've been remembered occasionally by loyal alumni. They have been significant and much appreciated gifts, but not substantial. Vince will be investigating the larger gift areas, something we're just beginning to explore and are very excited about.

Another area we should be proud of is our memberships, an area we've been emphasizing. This past year we've been recruiting more people into Foundation groups and I hope a goodly number more will be added before my term is up, Troff said.

The Presidents Club has gained eight new members since January of 1977 and now numbers 83. The Phoenix Society has jumped from 31 to 82 members in that same period with a very good response internally from the university.

We are also very excited about having Dr. Larry Jones join the university as director of development.

A lot of positive things are happening with the Foundation now. We have much to look forward to. And as enrollments decline in colleges and universities, quality development will be necessary to keep MSU one of the best schools in Minnesota.

Troff has been a managing officer for the Foundation since 1971 before becoming its president in 1977. He is married, has four children and they live in Lake Park. Troff joined the Moorhead State Bank in 1969. He is a 1958 graduate of Carlton College.



Harley Sprenger
President, MSU Alumni Association

Moorhead Normal School was established in 1887 to provide an educational opportunity for students living up and down the Red River Valley. While many changes have taken place at the school over the past 90 years, Moorhead State University continues to be a regional institution, working to meet the needs of students in northwestern Minnesota.

It was for precisely this reason that Harley Sprenger, who is now the President of the MSU Alumni Association Board of Directors, decided on attending Moorhead State back in the early sixties. He had graduated from Dakota Business College and was working in a local bank when he realized that the opportunities in the field of business were quite limited without a four-year degree. Because at that time MSU was the only local four-year institution that offered a degree in business and the department was reputed to be good although quite small, the cost was reasonable and the location was good, he decided to enroll at MS and graduated four years later with a BA in business.



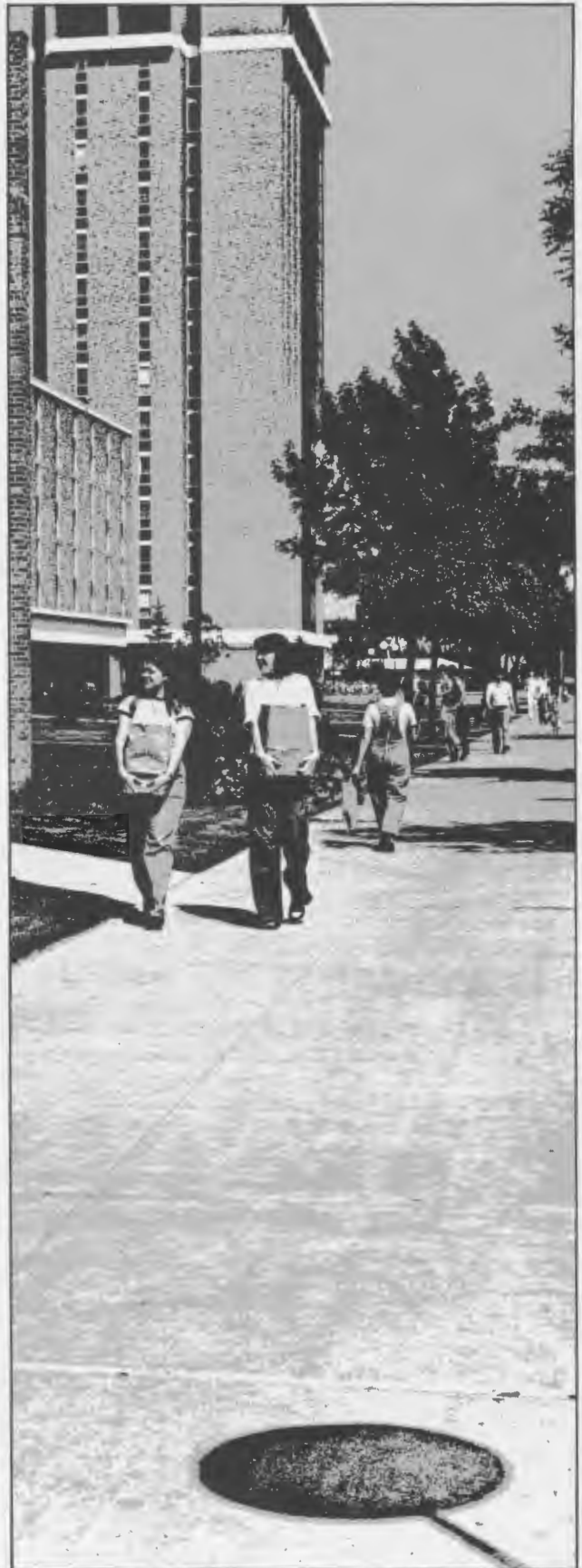
Twelve years hence, he was approached by two members of the Alumni Board of Directors, Denis Olson and Bruce Jacobsen, who felt it was important to get community people involved in the workings of the Alumni Association and thereby create a greater community awareness of the University. Having been away from any University activity for several years, Sprenger felt that, because MSU had given him the opportunity to achieve his career goals, it was time he gave something back to the institution. He was elected to the board of directors, was instrumental in revising the Association's bylaws, elected president of the Board in 1976 and re-elected in 1977.



Sprenger believes that fund raising from the private sector is perhaps one of the most important responsibilities of the Alumni Association. It gives public institutions the opportunity to provide that "something extra" in the way of facilities, programs, staff, and scholarships not possible with appropriated state monies. Private schools have been doing it for years, says Sprenger, but it is a whole new thing for many public institutions such as Moorhead State, and with the predicted declining enrollment and state funds becoming tighter and tighter we will have to look even more to Alumni for support.



Why should alumni be concerned about their school? After all, they paid for their education, they have their degree. According to Sprenger, a person's degree is only as good as the current stature of the University from where it came. In his case, when he received his business degree at MS, that department was very small and almost engulfed by the traditional educational program at the school. Since 1962, however, the Business department has expanded into four separate departments and is easily one of the finest state universities for business in the country. For this reason, Sprenger's 1960 business degree is worth a great deal more today. Had the department collapsed, this would not be the case. He feels that alums should be concerned about what is happening in their departments and if they see some shortcomings, they could realize that they can have a voice in what is happening on campus through the Alumni Association. In turn, it is the association's responsibility to keep alumni informed about developments at the University.



Developments

A Loss in the MSU Family

On January 11, 1978, Mrs. Clara Cupler Kornberg died in Dakota Hospital after suffering a massive stroke two days earlier. Mrs. Kornberg is best remembered by MSU as an incorporator and charter member of the Moorhead State University Foundation. She was also secretary of its first board and head of the Committee on Philanthropic Foundations, and a member of the Presidents Club.

But Mrs. Kornberg should not be remembered for these affiliations so much as her commitment to the goals of education and her service to it. A native of Minneapolis, she was active in education and the community even before her graduation from Moorhead State in 1932.

It may not seem necessary to chronicle her endeavors but the mere mass of them coupled with the quality and loyalty of her work should serve as a model for each of us. She began her career as a rural teacher in Mott, ND 1918-20, and from 1920 to 1944 she taught in schools in Beaver Creek, Minnesota; Wolf Point and Great Falls, Montana; Crookston, Fargo and Moorhead, the latter as supervisor of the Moorhead State Teachers College Laboratory School.

Since 1944, Mrs. Kornberg was an active leader in Fargo-Moorhead civic affairs, politics, church, hospital work, and education, receiving local and national recognition for tireless participation in such endeavors.

She was a charter member of the Cass County Historical Society, organizer of Kappa Delta Pi and Past President of Delta Kappa Gamma serving as State Chairperson of Pioneer Women in Education Committee. She was president of Gamma Nu and also president of its alumni chapter, member of the MSU Alumni Association Board of Directors, organizer and first president of the Dakota Hospital Auxiliary, board member of the Florence Crittendon Home, active leader in Campfire work and Blue Birds in several states, serving on the Red River Valley Board and eight years as a trainer of volunteers for which she received the Luther Gullick National Award in 1954.

Mrs. Kornberg, with her first husband, Arthur W. Cupler, who died in 1963, established the first permanent scholarship to Moorhead State in 1953. She also sponsored other scholarship programs at numerous colleges in addition to Moorhead State.

Shortly after her death, we received word that she bequeathed ten thousand dollars to the Foundation.

While we mourn this loss, we can be little but grateful for the memory of what she accomplished, the programs she began and what will last as the most important monument, a monument of unaging intellect.

Ponderosa Acquired

The Moorhead State University Foundation, as a private non-profit corporation, has acquired the Ponderosa Golf Course and Lodge. Located in Glyndon, Minnesota, it was purchased from the Elks Lodge no. 260 of Fargo.

The transfer became effective in March after several months negotiation. Although the Ponderosa is now owned by the Foundation, the Elks Club will continue to operate the facility under a lease agreement.

Dennis Troff, president of the Moorhead State University Foundation, said the Ponderosa acquisition will not only be a good investment for the Foundation, but it will also provide a recreational and educational service to the University community.

Troff also said the University could use the Ponderosa for student-faculty retreats, alumni and social gatherings, management internships for students and for intramural tournaments.

Members of the MSU community—students, faculty, staff, alumni, Phoenix and Presidents Club members, are members of the golf course as a result of the acquisition.

"We've got the lowest rates around; we're more than competitive," said Fred Kvamme, explaining the benefits of the course.

The Ponderosa, overlooking the Buffalo River, is a nine-hole public course 14 miles east of Moorhead on Highway 10. The clubhouse has an enclosed patio that seats 60, a dining room for 120, a small size family room and a picnic area the size of a square block.

With this 14 mile extension of the campus, you will find the many shots of the golf course throughout this magazine not only an inducement to go to it but also an enhancement of MSU's beauty.

Murphy and Deferred Giving

Vincent Murphy, Fargo-Moorhead businessman, has agreed to serve as consulting director of Deferred Giving for Moorhead State University. Dr. Roland Dille, president of the University announced in December.

Murphy, an alumnus of Moorhead State, will advise the University's foundation program on the use of charitable gifts in planning estates.

He manages the Connecticut General Life Insurance Company's Fargo office and has been with that company for 26 years. A 1940 graduate of Moorhead State, he was instrumental in forming the University's Presidents Club in 1969, served as its president (1973-74) and rejuvenated its alumni program when he headed the Alumni Association in the early fifties.

Murphy, originally from Felton, Minnesota, received a master's degree from the University of Minnesota in 1948. He has also been a high school teacher, principal and superintendent; and has taught at the University of Minnesota and Hibbing Junior College.

His wife, Katherine, graduated from the University and earned a master's degree there in 1948. She is a teacher of speech and drama.

The Murphys have six children: Timothy, Claudia, James, Ann, Mary, and Margaret.

Events

Seminars

The Presidents Club hosted two seminars in 1977-78. These cultural events were open to the public, but their special sponsorship enhanced the two and were followed by luncheons for Presidents Club members.

The Arts from Three Different Perspectives

This theme was explored on November 3. After a welcome by President Dille, the first topic "Tutankhamen's Magic Spell" was presented by Dr. Virginia Barsch, Associate Professor of Art History. Dr. Lysle Meyer, Professor of History, discussed, "Rock Art of South Africa." The final topic, "Musical Improvisation as an Emotional Experience," was given by Dr. James F. Condell, Professor of Psychology.

The Mid-East

With the good fortune to have two recent MSU visitors to the Mid-East, the Presidents Club sponsored "Two Middle Eastern Countries Viewed Through the Eyes of Two Westerners" on May 5 at Moorhead State University. President Dille visited Egypt this spring on an educational mission. Dr. Yvonne Condell, Assistant Director of Development, was a cultural-educational visitor to Libya in January. Their unique perspectives on these two important, differing Arab nations provided an unusual opportunity for members to learn more about the nations and the Mid-East.

Socializing Events

Detractors, should there be such wildebeesties, from the Presidents Club or Phoenix Society might claim the following events make the organizations mere social clubs. We disagree. The events were reminders to contributors of their welcome support. More important, they were opportunities for like-minded people to gather, discuss ideas, culture together and admittedly enjoy themselves. Throughout the past year, events have ranged from trips together to dances. Here are some of them.

Moroccan Dinner

On July 31, as summer days passed and many thought of faraway places, Phoenix members held an imaginary, exotic journey to Morocco.

Phoenix members John McCune, Ron Matthies and Lois Selberg arranged the evening. Selbergs' country home was transformed into Casablanca, Fez, Marrakech or whatever the mind chose. A dinner designed for sheikery with a variety of mid-Eastern dishes was prepared by McCune. The Moroccan mood was capped with a showing of "The Road to Morocco" as Hope, Crosby, Lamour satisfied nostalgia and led to the end of the Moroccan road.

Guthrie Getaway

Combining culture, traveling and the social, Presidents Club and Phoenix members went to Minneapolis on September 17 and 18 for the Guthrie Getaway. A pre-trip seminar was held by Dr. Robert Badal of the speech department on September 11. The actual weekend included the appointment of L'Hotel Sofitel, an after-theatre banquet, and the return bus trip had a famous box luncheon from the Lincoln Del. The theatre-goers saw the Guthrie productions of Goldsmith's "She stoops to Conquer" and John Webster's "The White Devil."

Annual Meeting

October 21 marked the annual meeting of the Presidents Club. In addition to the speaker and the presentation of awards and honors, the annual Presidents Club dinner was held that evening.

Tea Dance

On December 2, the Phoenix Society sponsored the revival of a tradition that thrived in the U.S., Great Britain, and on the Continent in the Pre-World War I era—the Tea Dance.

The popularity of the Tango as the dance led to the Tea Dance rage. London hotels and restaurants in 1913-14 featured the tango more than any other dance. In fact, teachers of the tango and restaurant owners on both sides of the Atlantic made small fortunes as the Tea Dance became the rage of two continents.

Today, the United States is witnessing the renaissance of the dance in major cities around the country. The Phoenix Society joined this upsurge in December at the Corwin-Chrysler Plymouth Show Room. The Don Badelson trio provided tunes of Cole Porter, Duke Ellington, Alec Wilder, Johnny Mercer and other song writers. Hosting the tango delight were James and Yvonne Condell, Soc and Barbara Glasrud, and Gerry and Doris Haukebo.

Beef Wellington Dinner

When does a tradition become a tradition? We have no quantitative measurement. Nevertheless, the third traditional Beef Wellington dinner to welcome new members of the Phoenix Society was held at the TreeTop Room on February 10. After dinner, members attended the MSU theatre production of "Cabaret." While Liza Minnelli was not on stage, Joey Patton, an original Mouseketeer, played the Emcee.

Presidents Club St. Patrick's Dinner

By whatever circumstances conspire such relationships, St. Patrick's Day combined the performance of our greatest Irish-American playwright, Eugene O'Neill, and was the occasion for a special event of the Presidents Club.

A dinner with an Irish theme was held on that day for the Presidents Club. Immediately following a "Moon for the Misbegotten" was performed by the touring Guthrie theatre.

Ponderosa Opening

With the Foundation's acquisition of the Ponderosa Golf Course, Phoenix, Presidents Club, Alumni members automatically became eligible for Ponderosa benefits.

An official opening was held May 15. It was followed by a steak fry for Phoenix and Presidents Club members.



Alumni Activities

TCAC

The Twin Cities Alumni Chapter was established in April 1977 to provide alumni in Minneapolis, St. Paul and surrounding areas with alumni services on a local level. The group's first was a tail-gating party preceding a Minnesota Kicks Soccer game. A group of approximately 50 Twin Citizens took part and since that time the TCAC has grown steadily. In December they held a very successful Christmas Dinner Dance at the Medina Ballroom in Hamel, MN, and are now in the process of planning several summer events including an evening of dining and dancing at the Lady of the Lakes paddleboat on Lake Minnetonka and a family excursion to the new zoo in Apple Valley.

Student Alumni Association

Although the term Student Alumni may sound a bit ambiguous, these organizations have been springing up on campuses all across the country. The purpose of the organization is to get students and alumni working together on projects that will be beneficial to the students and therefore to the university. In so doing, it creates a greater awareness among the student body of what the Alumni Association does, thus giving them a reason to continue their involvement after graduation.

Dinner Theatre

The Alumni Association sponsored a candlelight buffet dinner following the Guthrie Theatre Touring Company's performance of O'Neill's "A Moon for the Misbegotten" in the Center for the Arts this spring. The cast and crew were invited as guests of the Alumni Association and those attending had an opportunity to discuss the show with the actors.

A string ensemble from MSU's Music Department provided the dinner music.

Homecoming

Homecoming is the traditional Alumni event which provides an opportunity for graduates to return to their alma mater and reminisce with old friends. The festivities include a Distinguished Alumni Brunch at which four outstanding alumni are recognized for their professional accomplishments, service to their community and continued support and loyalty to their university. The traditional Homecoming game is followed by a post-game reception at which alums can get together with classmates from the same organizations or departments and then take part in the victory dinner and dance.



The Funds

An indication of a university's vitality is the people who are willing to support it and the amount given. We are proud that so many gave so much to Moorhead State University. In the past year, \$71,000 has been donated to the University.

We think it important that you not only have the satisfaction of your donation, but also can see the ways in which your money was utilized. Further, it is good to recognize your fellow contributors that you may show your satisfaction and reasons for giving with them.

The Budget of the MSU Foundation, which includes Presidents Club and Phoenix Society donations, was used in the manner following.

Distributions of Funds

For the last complete fiscal year ending September 30, 1977, total expenditures were \$82,000.

Scholarships (primarily in the \$150-300 range)	\$67,000
Student Recruitment (hosting of prospective students on campus)	1,300
Support Activities (alumni & athletics)	4,000
Special Projects	3,700
Operations	4,400
Miscellaneous	1,600
Total	\$82,000

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